

Editor's Comment:

The manuscript entitled "***Assessment of consumption and income generation between palm wine and other industrial beverages in Cross River State, Nigeria***" found that palm wine was the most preferred and consumed alcoholic beverages in the State because of its taste and low price, the latter being contributed by its perishability subsequent to poor storage and processing techniques. As such the marketing margin from sales of palm wine was inferior to that of the industrial alcoholic beverages. Authors believed that palm wine business could be a profitable venture provided that Government and other development stakeholders promote potential entrepreneurship in palm wine business.

Author's have contributed to improving the quality of the manuscript to a certain extent.

Corrections as follows:

1. The abstract is more than 250 words and should preferably be limited to maximum 250 words.
2. Considerable number of scientific writing mistakes which are highlighted in the revised manuscript. For example: (i) Presentation of the results in a table and also in the text, (ii) Table 3 not appropriately presented but reviewed by the editorial board to ease its revision by the authors.
3. Great mistake for citations in the text using figures.
4. The F statistics and the comparison of means were performed without prior description in the section "Materials and methods".
5. Recommendations are the last part of a conclusion. Therefore, the section of the manuscript is simply named "Conclusion" not "Conclusion and recommendations" like in the case of a Report.

Authors are advised to take into consideration all the above listed comments and others contained on the revised manuscript, attached herewith this e-mail.

The revised manuscript will be resubmitted for another round of editorial decision.

Editor's Details:

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