

Editor's Comment:

The paper is well written.

But a few revisions are required as follows.

1) Numbering of the sections.

Page 6, 1.2 Statement of the problem should be numbered 1.5.

Page 7, 1.5 Research questions should be numbered 1.6.

2) Table 2.

I could not understand the Mean values (X) in the Table 1, 1.30, 1.92, 1.32, 1.11.

They may correspond to the values in page 15.

If so, note that exactly in the Table caption.

3) Sampling method.

In page 15, the authors explain they gained 90 responses.

They should explain how the 90 respondents are selected, by random sampling or snow-bowling sampling or else.

4) Some figures.

The readers more likely grasp the paper, if the authors add map of Nigeria, particularly each geo-political zones described in Table 1. I also hope a photo of some costume products as an independent figure.

Editor's Details:

Dr. Shiro Horiuchi
Faculty of International Tourism, Hannan University, Japan