

Editor's Comments

Overall Comment: Minor modification required

Specific comments

1. The research topic is unique, pertinent and appropriate for present time. Only a few modification of the overall work could make the research paper more commendable;
2. Abstract should be the gist of total research article. It should contain a concise literature with objectives, followed by specific summarized methodology, then brief results, and rational conclusion with recommendation. The abstract portion of this article rarely followed this method. Some information mentioned in abstract which is skipped or altered in text;
3. The research manuscript is basically perceived as thesis rather than research article. It would be better if the author(s) could rearrange and concise the manuscript again, basically the introduction part;
4. The methodology is still not fulfill the requirements. This portion is recondite, not clearly mentioned, and not justified itself. Geo-political zones are not mentioned here. Process of questionnaire and interview, type of questions asked in questionnaire and interview are not represented properly. Data collection process and analysis process are abstrusely mentioned;
5. The part 'Factors to consider when venturing into costume entrepreneurship' in the 'Results and discussion' section perhaps rarely relevant with other portion of the manuscript. It would be better to relate it with objectives and methodology of the paper;
6. Heading and sub-heading numbers need to revise again;
7. All references in the text should be represented in similar format such as - with comma or without comma;
8. Conclusion should be specific, optimal and objective oriented;
9. It would be better if conclusion and recommendations merged together and written in a concise paragraph;
10. All references must be rearranged in similar format;
11. Please recheck the years mentioned in the text, if possible verify again for accuracy.

Author's Feedback:

The corrections have been effected.

But in view of the comments of both editors, I humbly request that you change the paper type to Original Research Paper.

Kindly note that the version sent is the Revised Version 2.