



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_48343
Title of the Manuscript:	A study of the mediating effects of safety and health of food between corporate social responsibility and corporate image and reputation in fast-food restaurants industry in Hong Kong
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	<ol style="list-style-type: none"> 1. Follow the journal's referencing and citation guidelines. 2. The abbreviations CI, CR, CSR and SHF in page 2 should be spell-out on its first use in the text. 3. Ensure that all references cited in the text are also included in the reference list. In particular, include the following: Khojastehpour and Johns 2014 (cited in page 3); and Batista-Foguet, Coenders, Saris and Bisbe 2004 (cited in pages 9 and 10); 4. The author's surname "Yeung" (see page 20, reference 80) was misspelled as "Yueng" in page 5. Similarly, "Edward" (page 11) should be "Edwards" (page 15, reference 24). 5. Is the cited reference "Cavana, Delahaye and Sekaran 2001" in page 6 the same as reference "Cavana, Sekaran & Delahaye 2001" (see page 14, reference 18)? If different, such reference should also be included in the reference list; otherwise, do necessary corrections. 6. All references that were not actually cited or mentioned in the text should be excluded from the reference list. In particular, the following references should be removed from the list: Cronbach 1951 (page 14, reference 21) and Freeman 2010 (page 15, reference 23) and Reference 65 (page 19). 	<ol style="list-style-type: none"> 1. Thanks, will updated them during gallery proof stage. 2. Thanks for reminding it, done. 3. Done. 4. Revised. 5. Revised. 6. Thanks for identifying these. Cronbach (1951) is cited in the text. References 23 and 65 are removed.
Optional/General comments		

As per the guideline of editorial office we have followed VANCOUVER reference style for our paper.

Kindly see the following link:

<http://sciencedomain.org/archives/20>

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	