



**SDI Review Form 1.6**

Journal Name:	<a href="#">Journal of Economics, Management and Trade</a>
Manuscript Number:	<b>Ms_JEMT_48343</b>
Title of the Manuscript:	<b>A study of the mediating effects of safety and health of food between corporate social responsibility and corporate image and reputation in fast-food restaurants industry in Hong Kong</b>
Type of the Article	<b>Original Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments		
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments	<p>Author describing and analysing in his article titled 'A study of the mediating effects of safety and health of food between corporate social responsibility and corporate image and reputation in fast-food restaurants industry in Hong Kong' is <b>Excellent</b>.</p> <p>With best of my knowledge, some general points find out and noted down below.</p> <ul style="list-style-type: none"> <li>• Author has clearly specified Abstract and other information in universal format.</li> <li>• Author used various statistical tools for analysing and testing of Research Hypothesis.</li> <li>• Hence, Research Result showing accurate values</li> <li>• Article design and analysing pattern is very good</li> <li>• Sufficient references are included</li> </ul> <p>Finally, this article is graded <b>Excellent</b>.</p>	Thanks for your valuable comments.

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	