

Determinants of China's Rice Export after WTO Accession: A Gravity Model Analysis

ABSTRACT

This paper applied the commodity-specific gravity approach to investigate the influenced factors to China's rice export to its major trading partners after World Trade Organization (WTO) accession over 2001- 2014 period. The gravity model was augmented with factors from both exporter's and importer's sides. The empirical results revealed that, excepting distance, the remained variables including Gross Domestic Product, population, income, exchange rate, production and price had statistical significance and correlated with the total export as hypothesized. Among these variables, price and production reported as the best predictors, explaining 81.30% and 80.54% variation in China's total export, respectively. Moreover, the determinants of China's rice export highly depended on the components of exporter side than that of importer sides. This study results provide the statistical and practical significance for trade policy formulation to promote China's rice exports in world markets.

Keywords: China rice exports, gravity model, factors, variables, WTO, determinants

1. INTRODUCTION

Rice is known as the most staple food in Asian countries where over 90 percent of the world's rice is produced and consumed in this region [1]. Asia countries like Thailand, India, Pakistan, Vietnam and China have been reported as the world's largest source of rice exports, utterly accounted for 69.3, 67.7 and 70.2% of the world share exports from 2011 to 2013, respectively. Among these countries, China is the largest rice producers in the world with production capacity of over 200 million tons per year since 2011, contributing more than one-third of world total rice production. In which, rice production of China is highly dependent on the production of more than 150 million smallholders who crop in most of China's provinces. Most of which are located in the Northeast region of China [2], only 1 or 2 percent comes from several state-run farms.

China has started to participate in the world's rice market in the early 1960s and was among the largest rice exporters worldwide. However, Chinese rice's export share tended to decline since 1980s; this mainly caused by the increase of domestic consumption resulted from the improving income and the changes of government tax policies in production [3]. Consequently, China's rice export position in the international market had shifted from the 1st or 2nd exporter in the 1960-70s down to the 6th place in the 2000s [4]. Recently, the value of China's rice export remained stable with light decreases, averagely constituted for 2.4, 2.8, 2.0, 1.8, 1.1 and 1.6% of world rice export from 2008 to 2013, respectively.

These were actually not a large number but still revealed an irreplaceable role for China in the world rice trade. Moreover, the international rice export market was reported being well integrated, thin, volatile, segmented and highly distorted [5, 6]. Therefore, even a small change in production or consumption of any major rice producer can yield a significant

40 supply shock; the greater supply disturbance, the higher the odd of price fluctuation and
41 market disruption [5]. As a large producer and consumer, China has its power to generate a
42 tremendous impact on the global rice market. Specifically, China entrance into the world rice
43 market significantly minimized the risk faced by major importers due to price appreciation
44 caused by restrictive trade policies conducting by some big exporters [7]. To our knowledge,
45 the empirical studies which investigated the causal factors to China's rice exports to its major
46 importers still remains limited. Therefore, this research was conducted to provide better
47 understandings on the status of China's rice export, which will have practical implication and
48 statistical significance. This was also the motivation of this study.

51 2. LITERATURE REVIEW

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53 One of the landmark events that generated a massive impact on both China and the world
54 trading system were China's accession of to the World Trade Organization (WTO) in 2001
55 [8]. Accordingly, this accession provided major implications and present both external
56 competitions and internal shifts [9]. WTO accession has created preferential trading access
57 for China: market access, accelerate economic reforms, attracting more foreign investment
58 and fostering the rule of law [10]. Adversely, Chinese WTO commitments such as tariff cuts,
59 eliminating export subsidies, further trade liberalisation and greater global competition had
60 accelerated dramatic changes in domestic economy. In which, the agricultural and food
61 sectors have faced the toughest challenge; for instance, China has agreed to limit domestic
62 agricultural subsidies to 8.5% of production value and eliminated all agricultural export
63 subsidies upon WTO entry [11]. Since rice is among major grains planted in China and
64 China's role is considerably unrivalled in the world rice production, the impacts of WTO
65 accession to rice production and trade activities are inevitable. The larger the country the
66 more significant role the country could play in the world market, the more volatility it
67 generated [12]. Before 2002, rice exporters in China were imposed by 13% value added tax,
68 then refunded at 5% after export; the government, additionally, provided export subsidies
69 differently in each region. Upon WTO accession, in order to follow the WTO rules, China
70 committed to allow VAT exemption on rice exports from 2002, and by 2004 export subsidies
71 under any programs was eliminated [4]. In term of literature in this section, several studies
72 have been done to assess the impacts of WTO accession to China agricultural sectors [13-
73 16]. To rice sector, there were some empirical works have been conducted but they were
74 still limited in scope. Previously, Li [17] and Wu [18] reported that China's accession has
75 certain influences to income, export value, price and domestic markets. Additionally,
76 numerous studies to analyse China rice export performance in world markets have been
77 conducted by many scholars [19-24].

78 Gravity model of international trade was originally developed from the conventional Newton's
79 gravity law, considered as one of the practical econometric tools to scrutinize the trade flows
80 between countries or regions. They have gained extensive application due to its consistence
81 characteristic with empirical results [25]. Tinbergen [26], Pöyhönen [27] and Linnemann [28]
82 were considered the pioneers in applying gravity model to international trade. Subsequently,
83 numerous works has been done to estimate the export performance of given countries or
84 regions [29-33]. Accordingly, the original gravity model in international trade stated that trade
85 flows between two countries were measured by economic size and the distance between
86 trading partners; the larger economic size, the larger trade volume; the larger distance
87 between wo countries, the smaller bilateral trade attains [34]. The significant improvement of
88 the gravity model is the additions of explanatory variables such as population, size, income
89 and exchange rates. It has been popularly used by many different researchers [34-37] which
90 can give a better demonstration on the aggregate factors affect to trade flows of exported
91 product across countries (or regions).

93 Given the interest of this method, in a study of Zhu [38], a fundamental gravity model was
 94 employed to examine the significant determinants of China's rice export with the scope of
 95 total 26 importing markets in 2008. The results indicated that the Gross Domestic Product of
 96 exporter and importers both had a positive correlation with China's total rice export while
 97 distance was negatively correlated. Besides, on reviewing exchange rate and price export
 98 factors, Wu and Gu [39] concluded that the appreciation of Renminbi (RMB or CNY)
 99 exchange rate and the weakness of price competitiveness were the main causes constituted
 100 to the decrease of China's rice export volume over 1988-2003 period. Though some vital
 101 influenced factors to the rice export of China have taken into consideration and discussed in
 102 detail, such important determinants like population and income have not been mentioned in
 103 these researches. Therefore, it cannot fully describe the constituted factors to China's rice
 104 export in a broader sense so far. Thus, given a surge of interest in investigating China's rice
 105 export after WTO accession, this study would present a more comprehensive description on
 106 the influenced factors to China's rice export by adopting descriptive gravity model.

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109 3. MATERIAL AND METHODS

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111 3.1 Data selection

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113 The secondary panel data of total 32 main and consistent importing partners of Chinese rice,
 114 namely Australia, Bangladesh, Bulgaria, Canada, Côte d'Ivoire, Ethiopia, Guinea, Hong
 115 Kong SAR (China), Indonesia, Japan, Kazakhstan, Korea Republic, Korea Democratic
 116 Republic, Kyrgyzstan, Lebanon, Liberia, Libya, Madagascar, Malaysia, Mongolia,
 117 Mozambique, Myanmar, Nigeria, Papua New Guinea, Philippines, Russia, Singapore, South
 118 Africa, Tanzania, Ukraine, United State of American and Vietnam, were used in this
 119 research based on the constitution of export share of these markets to China's rice export
 120 quantity over 2001-2014 period (Table 1). These countries averagely constituted over 92%
 121 of China's total rice export quantity during studied period (UN database) which can
 122 theoretically give a practical result. Since the WTO accession of China in 2001 have
 123 dramatically affected world rice trade in general and China rice trade in specific, the
 124 selection of the research point from 2001 can be more conducive to estimate the constitutive
 125 factors to China's rice export.

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127 **Table 1 Data of China and 32 importing countries were employed as sources**
 128 **(accessed at 2016)**

Variables	Data sources
Export quantity (EX_{CNi})	United Nations COMTRADE Database
GDP (GDP_{ij} and GDP_{CNj})	Word Bank WDI
Population (POP_{ij} and POP_{CNj})	Word Bank WDI
Distance (DIS_{CNi})	Sea-distances.org
GNI per capita (INC_{ij} and INC_{CNj})	Word Bank WDI
Exchange rate (ER_{ij} and ER_{CNj})	International Monetary Fund International Financial Statistics Database
Production (PRO_{CNj})	Food and Agriculture Organization Of The United Nations Statistics Division
Import quantity (IM_{ij})	United Nations' COMTRADE Database
Average price (PR_{CNj})	Author's calculation
$OPEN_{ij}$	Author's calculation

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(Notes: due to some shortages of data from Myanmar and North Korea, GDP and GNI per capita of Myanmar and North Korea were obtained from UN data)

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132 **3.2 Data analysis**

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134 Based on the theory of gravity model, the determinants of trade flow between exporter and
135 importers were described as followings in Table 2.

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137 **Table 2 The description of the trade gravity model variables**

Variables	Meanings	Descriptions	Expected Signs*
EX_{CNij}	Export quantity/value from export country to recipient countries in year j	Dependent variable	--
GDP_{ij}	Gross domestic product of recipients countries in year j	Reflect import demand of recipient countries in year j	+
GDP_{CNj}	Gross domestic product of export country in year j	Reflect export supply of export country in year j	+
DIS_{ij}	Distance between export country and recipients countries	Represent the level of transportation costs, a hinder trade factor	-
INC_{ij}	GNI per capita of recipient countries in year j	Reflect the purchase power then affect the import potential	+/-
INC_{CNj}	GNI per capita of export country in year j	Reflect availability of goods for export	+/-
POP_{ij}	the population of recipient countries in year j	Reflect the domestic demand then affect to import power	+
POP_{CNj}	the population of export country in year j	Reflect the domestic demand then affect to export power	+
ER_{ij}	Exchange rate of recipient countries' currency/USD in year j	Reflect trade variation of recipient countries	+
ER_{CNj}	Exchange rate of export country' currency/USD in year j	Reflect trade variation of export country	+
PRO_{CNj}	Rice production of export country in year j	Reflect supply capacity of export country	+
PRI_{CNj}	Average export price of export country in year j	Determine the trade competitiveness in world markets	+/-
IM_{ij}	Import quantity/value of recipient countries from export country in year j	Reflect the import volume of recipient countries	+
$OPEN_{ij}$	Degree of import dependence of recipient countries	Reflect the level of openness of a country in international trade/ degree of trade relative to GDP	+
APEC	Dummy variable	When the two countries/regions belong to a free trade agreement, the corresponding trade volume will increase due to the preferential trade policy	+/-
WTO	Dummy variable	When the two countries/regions belong to a multilateral trade agreement, the corresponding trade volume will increase due to the preferential trade policy	+/-

138 ^{*}(+/-) indicate positive impact and negative impact, respectively.

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140 According to the actual situation of this research, the following equation was augmented
141 basing on the econometric model of Linnemann [28]. This equation was to describe in detail
142 the internal and external influenced factors to China and its major rice importing partners. A
143 total of thirteen explanatory variables and two dummy variables which related to China's rice
144 export circumstances were investigated as follows:

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$$\begin{aligned} 146 \quad \ln(EX_{CNij}) = & \beta_0 + \beta_1 \ln(GDP_{ij}) + \beta_2 \ln(GDP_{CNij}) + \beta_3 \ln(POP_{ij}) + \beta_4 \ln(POP_{CNij}) + \beta_5 \ln(DIS_{ij}) + \beta_6 \ln(INC_{ij}) \\ 147 \quad & + \beta_7 \ln(INC_{CNij}) + \beta_8 \ln(ER_{ij}) + \beta_9 \ln(ER_{CNij}) + \beta_{10} \ln(PRO_{CNij}) + \beta_{11} \ln(PRI_{CNij}) + \beta_{12} \ln(IM_{ij}) + \\ 148 \quad & \beta_{13} \ln(OPEN_{ij}) + \beta_{14} APEC + \beta_{15} WTO + e_{CNij} \quad (1) \end{aligned}$$

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150 Where:
151 EX_{CNij} : dependant variable represented by total export quantity of Chinese rice to 32
152 trading partners in year j (j=2001, 2002... 2014)

153 GDP_{ij} : GDP of country i in year j

154 GDP_{CNj} : GDP of China in year j

155 POP_{ij} : the population of country i in year j

156 POP_{CNj} : the population of China in year j

157 DIS_{CNi} : the ocean distance between Shanghai ports to the nearest port of imported
158 countries, presented in nautical miles. Shanghai was used as port of departure due to
159 the concentration of rice production and shipping volume scale. Since most of previous
160 scholars were accustomed to use land distance from the capital of two trading partners
161 as the main measure of distance, this research employed ocean distance as proxy
162 variables. Vido and Prentice [40] pointed out that some sorts of bulk commodity with
163 low value and quantities shipped such as rice or wheat then marine transport was a
164 suitable transportation mode. So, ocean distance proxy would yield acceptable results
165 for this research.

166 INC_{ij} : GNI per capita of country i in year j

167 INC_{CNj} : GNI per capita of China in year j

168 ER_{ij} : exchange rate of country i's currency/USD in year j

169 ER_{CNj} : the exchange rate of Renminbi/USD in year j

170 PRO_{CNj} : rice production of China in year j

171 PRI_{CNj} : the average price of China's export rice in year j

172 IM_{ij} : the total rice imports of investigated countries from China in year j

173 $OPEN_{ij}$: degree of dependence on import of imported country, calculated as (Exports+
174 Imports)/ GDP

175 APEC is a binary dummy variable, it was set to unity if country i is an APEC member,
176 and zero otherwise

177 WTO is a binary dummy variable, it was set to unity if country i is WTO member, and
178 zero otherwise

179 β_0 is a constant

180 e_{CNij} is standard random error

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182 In sum, the research covered data of China and 32 rice importers over 2001-2014 period
183 with one dependant variable and 15 explanatory variables (with 448 observations). All
184 quantitative variables, except APEC and WTO variables were formulated with natural
185 logarithm (Ln).

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188 4. RESULTS AND DISCUSSION

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190 In order to identify the determinants, two analyses were done: fixed effect (FE) and random
effect (RE).

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4.1 FE regression analysis

FE regression was firstly conducted; theoretically, it was assumed that FE model is merely applied to estimate the impact of the variables changing over time; then it does not give results for the fixed variables over time. In this case, distance and dummy variables were omitted and the FE regression results were shown in Table 3.

199 **Table 3 Results for the fe regression for total rice exports of China**

Variables	Coef.	Std. Err.	t	P> t	95% Conf.	Interval
C	-870.9399***	237.0138	-3.67	0.000	-1336.936	-404.944
GDP _{ij}	-0.3701**	0.1164	-3.19	0.002	-0.5995	-0.1419
GDP _{CNj}	3.8794***	0.3853	10.07	0.000	3.1219	4.6370
POP _{ij}	0.3376**	0.2408	1.40	0.162	-0.1359	0.8109
POP _{CNj}	43.9415***	11.0234	3.99	0.000	22.2684	65.6147
INC _{ij}	0.3973**	0.1179	3.37	0.001	0.1655	0.6291
INC _{CNj}	-5.1090***	0.5572	-9.17	0.000	-6.2046	-4.0135
ER _{ij}	-0.0272	0.0260	-1.05	0.295	-0.0781	0.0238
ER _{CNj}	-3.8429***	0.8718	-4.41	0.000	-5.5569	-2.1289
PRO _{CNj}	-4.8459***	1.3275	-3.65	0.000	-7.4559	-2.2359
PRI _{CNj}	-1.5354***	0.1081	-14.2	0.000	-1.7479	-1.3229
IMP _{ij}	-0.0307	0.0592	-0.52	0.605	-0.1471	0.0858
OPEN _{ij}	-0.0026	0.0146	-0.18	0.861	-0.0312	0.0261

R-squared: 0.9157

Prob>F=0.0000

Dependent variable: Ln(EX_{CNj})

Method: Panel Least Square Fixed Effect Regression

Total panel (strongly balanced) observations: 431

Coefficients with *, **, and *** are statistically significant at the 10, 5, and 1% level, respectively

200 As shown in Table 3, there were eight of total twelve variables had statistical significance to
201 dependent variable at 1 and 5% significance level. Among these, five variables of GDP_{ij},
202 INC_{CNj}, ER_{CNj}, PRO_{CNj}, and PRI_{CNj} were found to have negative impact on total export of
203 Chinese rice during investigated period, with the coefficients of 0.37, 5.10, 3.84, 4.84 and
204 1.53, respectively. Obviously, INC_{CNj} had the largest impact; the larger China income, the
205 lesser its total rice export to trading partners. Adversely, three values of GDP_{CNj}, POP_{CNj} and
206 INC_{ij} confirmed the assumed positive effect to total export, showing high coefficient values of
207 3.87, 43.9 and 0.39, respectively. POP_{CNj} apparently had the largest impact; the larger China
208 population, the greater China's rice export. In detail, 1% increase in population will
209 accelerate 43.9% of China's rice export to importers.

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4.2 RE regression analysis

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The empirical results obtained from RE regression were summarized in Table 4.

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214 **Table 4 Results for the re regression for total rice exports of China**

Variables	Coef.	Std. Err.	z	P> z	95% Conf.	Interval
C	-885.8112***	231.0454	-3.83	0.000	-1338.652	-432.9707
GDP _{ij}	-0.1864**	0.0825	-2.26	0.024	-0.3480	-0.0247
GDP _{CNj}	3.7556***	0.3583	10.48	0.000	3.0533	4.4578
POP _{ij}	0.1834**	0.0812	2.26	0.024	0.0242	0.3425
POP _{CNj}	44.6707***	10.7420	4.16	0.000	23.6169	65.7244

DIS _i	0.0069	0.0124	0.56	0.578	-0.0174	0.0311
INC _{ij}	0.1843**	0.0822	2.24	0.025	0.0232	0.3454
INC _{CNi}	-5.0182***	0.5374	-9.34	0.000	-6.0714	-3.9650
ER _{ij}	0.0002	0.0035	0.05	0.964	-0.0067	0.0070
ER _{CNi}	-3.9448***	0.8405	-4.69	0.000	-5.5921	-2.2973
PRO _{CNi}	-4.7310***	1.2901	-3.67	0.000	-7.2595	-2.2026
PRI _{CNi}	-1.5356***	0.1050	-14.63	0.000	-1.7413	-1.3299
IMP _{ij}	-0.0320	0.0576	-0.55	0.579	-0.1448	0.0809
OPEN _{ij}	0.0008	0.0097	0.08	0.935	-0.0181	0.0197
APEC	0.0018	0.0289	0.06	0.950	-0.0544	0.0580
WTO	-0.0012	0.0252	-0.05	0.963	-0.0505	0.0481

R-square: 0.9148

Prob>F=0.0000

Dependent variable: Ln(EX_{CNi})

Method: Random-effects (within) regression LSDV model

Total panel observations: 431

Coefficients with *, **, and *** are statistically significant at the 10, 5, and 1% level, respectively

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It was shown that nine variables of GDP_{ij}, GDP_{CNi}, POP_{ij}, POP_{CNi}, INC_{ij}, INC_{CNi}, ER_{CNi}, PRO_{CNi} and PRI_{CNi} had statistical significance at the 1 and 5% level. Among them, GDP_{ij}, INC_{CNi}, ER_{CNi}, PRO_{CNi} and PRI_{CNi} revealed the negative impact to total export; showing the values of 0.18, 5.01, 3.94, 4.73 and 1.53, respectively. On the contrary, the positive coefficients of GDP_{CNi}, POP_{ij}, INC_{ij} and POP_{CNi}, correspondingly displayed the values of 3.75, 0.18, 0.18 and 44.6, implied that an increase in the level of these variables will increase the volume of China's rice export. Unambiguously, INC_{CNi} variable had the largest negative effect on dependent variable, a 1% increase in income leads to 5.01% depreciation on total export quantity; while POP_{CNi} variable was reported as the largest positive sign on dependent variable; the greater China population, the lesser total rice export. As estimated, a 1% increase of China population leads to an appreciation of 44.6% in total export.

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Summing-up two estimations, the outcome reported that China and importer's real GDP both had statistical significance at 1 and 5% level, in which China GDP positively affected on total export as hypothesised while importer's GDP bear a negative sign on both methods. As estimated results, with 1% increase in importers' GDP, the total rice export of China to these countries will decrease 0.37 (FE) and 0.18% (RE) with the significant level of 5%. This result was incompatible with the initial assumption, which suggested that importers' GDP positively affected on the same way with total imports, and being irrelevant with such a finding of Zhu [38] who has also studied about China's rice export performance in the year of 2008. Theoretically, GDP was considered as a mirror reflection to indicate the capacity of a country to pay for goods; so, GDP and import value of that country have relationship in the same way. However, this contradiction can be explained that the greater the importer's GDP, the higher efficiency of production the country obtained [36]. In this case, the importers may have sufficient capacity to meet domestic demand as well as produce goods as import substitution. As to China GDP, a 1% increase in GDP will increase up to 3.87 and 3.75% of total export as stated by FE and RE estimations, respectively. This finding confirmed previous reports on investigating the influences of exporter's GDP on trade flows [41-45] and positively correlated with theoretical expectation. These results implied that GDP rise would lead to increase of country's production capacity and generate more export opportunities.

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Along with GDP, changes on population of exporter/importers also have an impact on their total export/import quantity; a positive effect of population from this estimation was relevant with initial expectations. When the population of importers increases, the import volume would concurrently intensify to meet domestic needs, by that means affecting the export

251 turnover of exporters [36]. Based on the analysed results, 1% increase of importer's
252 population leads to 0.33 (FE) and 0.18% (RE) increase of China total rice export. As of
253 exporter side, it should be noted that China is the most populous country in the world,
254 indicated that an increase of only 1% in population would result in an enhancement in
255 China's rice export quantity of 43.9 and 44.6% based on the obtained results from FE and
256 RE estimation, respectively. Likewise, the growth of population will enhance the workforce,
257 production capacity, and export supply to global markets. As expected, the population
258 variables from both exporter/importer sides were highly significant and have positive impact
259 on dependent variable.

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261 Regarding income variables, the results revealed that importer's income had positive impact
262 while China income negatively influenced to its total rice export. While reckon the fact that
263 the importer's income increased, the purchase power of that country would marginally
264 increase and consumers are becoming more aware of quality differences among varieties.
265 Basically, rice consumption is driven by income growth, population, and other socio-
266 demographic variables [12]. Asia and Africa are predominant importers of Chinese rice;
267 thereby, rising incomes tend to augmenting rice demand from those countries where rice
268 was considered as staple food. The results from this research revealed that a 1% increase in
269 importer's income, the total export of China would extend to 0.39 (FE) and 0.18% (RE).
270 Adversely, a negative sign of China income indicated that a diversion effect was taking
271 place, each percentage of increasing in income resulted in depreciation of 5.10 and 5.01%
272 on total export yielded by FE and RE analysis, respectively. This result was inconsistent with
273 economic theory which stated that a high-level income of the exporting country revealed a
274 high level of production; thereby, increased the availability of goods for export.

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276 Based on the hypotheses, the fluctuations of exchange rate greatly affected to the trade
277 flows between countries. As we could see from the above results, China's exchange rate
278 had significantly negative impact on total export of this country. This results were supported
279 by the studies of Wu and Gu [39], Samad, Ashhari and Othman [46], Rahman [47] and
280 Thursby and Thursby [48], who used the gravity model to investigate the impact of currency
281 to the trade flows. That could be explained that China owns a strong currency where export
282 price was listed in RMB, the exchange rate fluctuations directly influenced to export price,
283 thereby affecting to total export value and quantity. Principally, an appreciation of a country's
284 currency usually stimulates imports, but has a deteriorative impact on exports. In this case,
285 the negative coefficients showed that each percentage appreciation of China's currency
286 would result in decreasing 3.84 and 3.94% of total export based on both estimation
287 methods.

288 A negatively statistical significance (at 1% level) of price effect was compatible with the
289 assumption that the trade flows correlated with oscillation of export price; this was also
290 accordant with the conclusions of previous studies [46, 49-51], which included price variable
291 to explain trade flows among countries. Price component was one of the leading factors to
292 determine the trade competitiveness in world markets. A considerably lower price from
293 exporter side would increase trade with its trading partners [52]. Adversely, price increasing
294 of exported goods will make the exporter less competitive in international markets. Viewed
295 from the above results, a 1% increase of China price leads to decreasing 1.53% of China's
296 total rice export can be explainable. This was relevant with the results of Wu and Gu [39]
297 which also researched on the determinants of China's rice export during 1988-2003 period.
298 In this respect, it was noteworthy that Chinese rice has a very strong comparative advantage
299 in export price comparing with such big rice exporters such as Thailand, Vietnam, Pakistan
300 and India [38]. Additionally, China's rice export price was near to the world rice price,
301 suggesting that it would not obtain much changes more than those in the world market [2]. In
302 reality, China has the strategy of exporting fair-value rice while tend to import high quality
303 rice. Asian and African countries are the main and consistent importing markets of Chinese

rice. Therefore, an adequate supply and a reasonable price were critical for the food security of consumers in these regions.

Finally, the highly statistical significance of China's rice production variable has negatively impacted on dependant variable and decrease total export with the value of 4.8 and 4.7% (with 1% increase of production) on both FE and RE estimation, respectively. Production was defined as supply capacity that stimulated the export potential of an economy and generated access to world markets; countries with prosperity production were tended to export more [53]. A negative effect on production reported that an increase in production lowered exports. This was illogical and uncorrelated with predictors, and then it was not a major causal factor in affecting total export. The difference herein may be explained by the huge population of China. According to the predicted population increase by 2030, China needs to stock more rice, project to increase rice production about 20% in order to meet domestic needs if rice consumption per capita is to be remained at the current scale [54].

Regarding the results from two analysis, the value of determination R^2 was high (0.92 and 0.91) for FE and RE estimation, respectively, implied that the changes of China's rice export to 32 investigated importers belong to 92% (and 91%) of changes from independent variables included in the model.

4.3 The Hauman test

The Hausman test was applied to check the efficiency and accuracy between fixed and random effect, the Hausman specification test was computed and the results were shown in Table 5.

Table 5 Hausman test for fe and re

Variables	Coefficients		(b-B) Difference	sqrt(diag(V_b-V_B)) S.E.
	(b) Fe	(B) Re		
GDP _{ij}	-0.3701	-0.1864	-0.1843	0.0821
GDP _{CNi}	3.8795	3.7556	0.1239	0.1417
POP _{ij}	0.3376	0.1834	0.1542	0.2267
POP _{CNi}	43.9415	44.6707	-0.7291	2.4750
INC _{ij}	0.3973	0.1843	0.2130	0.0845
INC _{CNi}	-5.1090	-5.0182	-0.0909	0.1474
ER _{ij}	-0.0272	0.0002	-0.0273	0.0257
ER _{CNi}	-3.8429	-3.9445	0.1019	0.2313
PRO _{CNi}	-4.8459	-4.7310	-0.1149	0.3131
PRI _{CNi}	-1.5353	-1.5356	0.0002	0.0259
IMP _{ij}	-0.0307	-0.0320	0.0013	0.0139
OPEN _{ij}	-0.0026	0.0008	-0.0034	0.0110

b = consistent under H_0 and H_a ; B = inconsistent under H_a , efficient under H_0

Test: H_0 : difference in coefficients not systematic

$\chi^2(12) = 7.17$

Prob> $\chi^2 = 0.8465$

330

Under the null hypothesis, the RE model was assumed to be consistent and efficient. In this case, with $\chi^2 = 7.17$ and Prob > 0.05, H_0 hypothesis could not be rejected. Therefore, the RE estimation was considered to be more reliable.

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4.4 Re-RE regression analysis

337 The model was then computed again with RE estimation after reducing some non-statistical
 338 significance variables. Among thirteen variables, only nine variables were correlated with
 339 China's rice export and were included in the final results. The re-RE regression test results
 340 were shown in Table 6.
 341

342 **Table 6 Results for the re-re regression for total rice exports of china (after ignored**
 343 **variables)**

Variables	Coef.	Std. Err.	z	P> z	95% Conf.	Interval
C	-873.7560	204.4795	-4.27	0.000	-1274.5280	-472.9836
GDP _{ij}	-0.1757**	0.0761	-2.31	0.021	-0.3248	-0.0264
GDP _{CNi}	3.9087***	0.3328	11.75	0.000	3.2564	4.5608
POP _{ij}	0.1722**	0.0750	2.30	0.022	0.0254	0.3191
POP _{CNi}	43.3690***	9.9029	4.38	0.000	23.9598	62.7782
INC _{ij}	0.1732**	0.0752	2.30	0.021	0.0259	0.3205
INC _{CNi}	-5.1541***	0.4619	-11.16	0.000	-6.0595	-4.2487
ER _{CNi}	-3.5705***	0.7430	-4.81	0.000	-5.0267	-2.1144
PRO _{CNi}	-4.1778***	0.4200	-9.95	0.000	-5.001	-3.3545
PRI _{CNi}	-1.4912***	0.0931	-16.02	0.000	-1.6737	-1.3088

R²: 0.9159

Prob > chi² = 0.0000

Dependent variable: EX_{CNi}

Method: Random-effects RLS regression

Total panel observations: 441

Coefficients with *, **, and *** are statistically significant at the 10, 5, and 1% level, respectively

344 As shown in Table 6, except for GDP_{CNi}, POP_{ij}, POP_{CNi} and INC_{ij}, the remained variables
 345 tend to decrease over total export. It was incorporated with initial estimation in affecting
 346 trade. The findings also showed that exporter variables were much more influential in
 347 determining export volume than the variables from importer's side. R² is the indication of the
 348 strength of the relationship between the dependent and the independent variables. In this
 349 research, the R² value of 0.92 would imply that the variables used in this gravity equation
 350 revealed a high correlation. Therefore, they can explain quite fully the impact on exports of
 351 Chinese rice.

352

353 **4.5 The consideration on the impact of each factor on China's total export**

354

355 Nine factors which have statistical significance from final results were adopted to investigate
 356 which factors were the most influential elements on total exports; each factor was
 357 considered separately along with total export coefficient (Table 7). The findings showed that
 358 except population (Pop_{ij}) ($P > 0.05$), all were significantly influenced to China's rice export
 359 ($P < 0.05$) at different scale. Among these, the value of price and production (based on the
 360 value of R²) were identified as the most causal factors, explaining 81.30% and 80.54%
 361 variation to China's total rice export, respectively (Figure 1).

362

363 **Table 7 Determined coefficients to the impact of each factor to China's rice export**

Factor	R ²	P-value*
GDP _{ij}	0.0199	0.00
GDP _{CNi}	0.7286	0.00
POP _{ij}	-0.0030	0.41
POP _{CNi}	0.7262	0.00
INC _{ij}	0.0238	0.00

364		INC_{CNi}	0.7404	0.00
		ER_{CNj}	0.6790	0.00
		PRO_{CNi}	0.8054	0.00
365	Statistical	PRI_{CNj}	0.8130	0.00

366 significance at $P < 0.05$

367

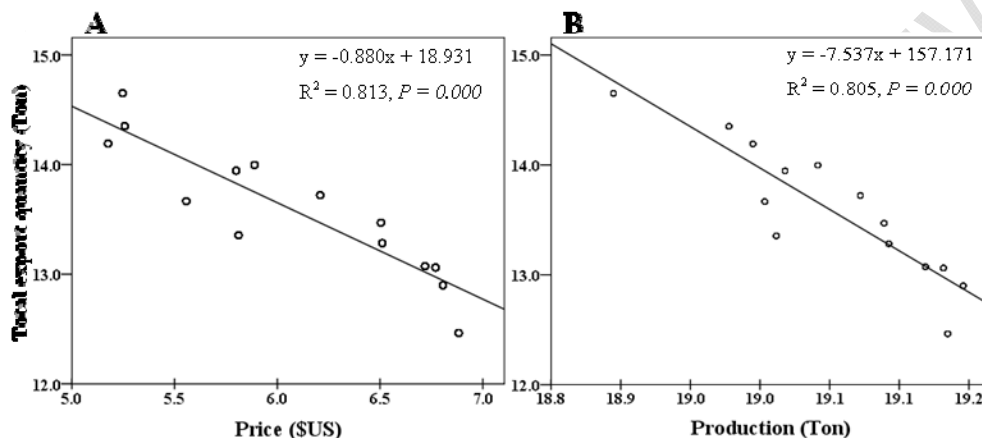
368

369

370

371

Figure 1



372

373

374 The best predictors, rice price (A) and rice production (B), explaining 81.30% and 80.54%
 375 variation in China's total export, respectively. The unstandardized coefficients (β) values in
 376 the equation ($y = \beta x + b$) indicated an inverse correlation between predictor with its
 377 dependent variable (China's rice export). Statistical significance were considered at $P < 0.05$.

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5. CONCLUSION

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382 China WTO's accession has significantly influenced to the economic structure and
 383 international trade patterns of China. Since rice is one of the leading products of China
 384 exports; thereby, the empirical analysis will provide significant clues not only for China but
 385 also for all importing countries. In this study, the gravity model was firstly applied to identify
 386 the determinants of China rice exports after WTO accession with dependent variable of the
 387 total export quantity during a 14-year period. Regression analysis was performed with FE
 388 and RE; then RE was qualified as the more reliable model through Hausman test results.
 389 The descriptive analysis indicated that total 32 investigated countries are consistent and
 390 predominant importers of China rice export which accounted for over 92% of the country's
 391 export over 2001-2014 periods. The analysis results suggest that China rice exports flows
 392 was determined by the oscillation of GDP, population, income, exchange rate, price and
 393 production but negatively affected by distance, as standard results predicted. One of the
 394 most important conclusions drawing from this empirical analysis is that rice trade from China
 395 to its trading partners is still under potential level. This study once again confirmed that the
 396 augmented gravity model is applicable to single commodity trade flows. In the case of this
 397 research, the model provides statistical descriptions of rice flows and still retains the
 398 classical features of the conventional gravity models.

399

400

401 **COMPETING INTERESTS**

402

403 Authors have declared that no competing interests exist.

404

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