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SDI Review Form 1.6

| Journal Name: | Asian Journal of Advanced Research and Reports |
|--------------------------|---|
| Manuscript Number: | Ms_AJARR_49019 |
| Title of the Manuscript: | Product Innovation as a Panacea to Manufacturing Organization Performance: Evidence from Nigerian Breweries Plc |
| Type of the Article | |

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This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of '<u>lack of Novelty'</u>, provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <u>Compulsory</u> REVISION comments | Accept As it is. | |
| Minor REVISION comments | | |
| Optional/General comments | | |

PART 2:

| | | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) | |

Reviewer Details:

| Name: | K. Shobha |
|----------------------------------|--------------------------------|
| Department, University & Country | Government Arts College, India |

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