



SDI Review Form 1.6

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_49019
Title of the Manuscript:	Product Innovation as a Panacea to Manufacturing Organization Performance: Evidence from Nigerian Breweries Plc
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none"> 1. Must include flow chart for research methodology 2. Must include current references i.e later than 2015 3. Must include elaborated conclusion 	
Minor REVISION comments	<ol style="list-style-type: none"> 1. Language and formatting must be rechecked 	
Optional/General comments	<ol style="list-style-type: none"> 1. Overall paper is well structured, must be accepted for publication subject to revisions. 	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	



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Reviewer Details:

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