



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_48343
Title of the Manuscript:	A study of the mediating effects of safety and health of food between corporate social responsibility and corporate image and reputation in fast-food restaurants industry in Hong Kong
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments		
Optional/General comments	<p>Author describing and analysing in his article titled 'A study of the mediating effects of safety and health of food between corporate social responsibility and corporate image and reputation in fast-food restaurants industry in Hong Kong' is Excellent.</p> <p>With best of my knowledge, some general points find out and noted down below.</p> <ul style="list-style-type: none"> • Author has clearly specified Abstract and other information in universal format. • Author used various statistical tools for analysing and testing of Research Hypothesis. • Hence, Research Result showing accurate values • Article design and analysing pattern is very good • Sufficient references are included <p>Finally, this article is graded Excellent.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	SrinivasaRao Kasisomayajula
Department, University & Country	Madanapalle Institute of Technology and Science , Jawaharlal Nehru Technological University Anantapur, India