



SDI Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_48327
Title of the Manuscript:	Breaking Communication Stereotypes: The Discourse of Armenian Velvet Revolution
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none"> Although the author has rich information which needs to be repacked, the entire manuscript isn't flowing and doesn't seem to address the topic. I get lost in the middle as I read the manuscript. I would want to see: <ul style="list-style-type: none"> Brief overview of communication What amounts to stereotype Protests and whether there is some linkages between stereotype and protest Are there people who were offended by these stereotyping? The author needs to contextualize the study in order to bring clearly issues of interest and this allows readers to understand it. For example, the concept of breaking communication is not coming in the background. The author needs to segment provide direction and analytical paper. The author to show how he or she collected the data e.g. literature review and also provide observation The study is scattered as it talks of chanting during demonstrations and wearing of clothes which again doesn't inform the study. What does these help the study? Remove bullets in most of the paragraphs. What does this sentence mean? "A coffin was carried through the streets with Cheburashka's portrait inside" The conclusion, does not address the topic. This might be that the author didn't state the study's objective or research question to guide the study. Does the author wants to look at the words used during or before or after protest and highlight those which stereotype other people? 	
Minor REVISION comments		
Optional/General comments	The topic could be reframed in order to provide clear information	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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