



SDI Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_48327
Title of the Manuscript:	Breaking Communication Stereotypes: The Discourse of Armenian Velvet Revolution
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>The author clearly explained about communication and its importance in the society in his research paper introduction part and also briefly referred about early 90's multi modal communication and multi modality theory/multi modal semiotics. The author also discussed the changing scenario of protests and demonstrations since last 30 years and also compared with 2018. He also discussed the impact of the American revolution. In this process he elaborately discussed the significance of my step protest march movement. The author also discussed the important of hash tag and facebook and other social networking sites live streaming in the movements and this mode of communications impact on the society. The author also discussed the positive and negative shades of the American Velvet revolution.</p> <p>In this paper, the author found that communication can benefit by applying multimodality with the help of several mediums involvement and also how technological influence can play a crucial role in the spread of the communication. In this research the author found that American Velvet revolution is a master class in the application of various communications to convey information and impact the public. The success of the revolution completely depends on the above factors.</p> <p>In the text words are mixed up, no gap between words. The author must go for re verification of the article.</p>	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	



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