Editor's Comment:

After reviewing all comments from reviewers and feedback from the authors, the paper can be published but after the authors revise the paper according to these additional suggestions: 1. Literature review section should be included to highlight the theories or models used in this research, and also to discuss certain aspects of the research that need further investigation. 2. Since the data collected are in the form of nominal data, correlation analysis is not suitable to be conducted. Cross tab is the best data analysis technique for this kind of data. Please address these two issues.

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