

Editor's Comment:

I recommend publishing the article after a professional proofreading and English corrections. I have attached the comments and the article,

Yes, there are a lot of mistakes of editing.

The paper need a professional proofreading, i.e.

- Row 29, [6].The,
- Row47 interactions Without
- Row 57 [17] in
and correction of English, i.e
- Row 69 The author further indicated that to firms brands represent
- Row 298 If promotions succeeds

Editor's Details:

Dr. Silviu Stanciu

Professor, Department of Technology Transfer and Training, "Dunarea de Jos" University of Galati,
Romania