Editor's comment:

This paper has many weaknesses, I believe that the method, the sample and the discussion are in specific, all the methods parts are not correctly defined.

It is not really a quantitative research. The authors apply the model and structure of a quantitative research.

I think that either the research model is approached or treated from a qualitative perspective.

Author's Feedback:

We had made it better and according to our utmost understanding we made it strong manuscript. In the section of methods, we revised it again and discussion part has also been amended. We endorsed you verdict that it is qualitative research which simply aim to depict the role of Shemagh with the amalgamation of Intangible Cultural Heritage. We made our own painting and painted Shemagh on acrylic with oil painting as well as other substances of artwork. We hope that you would accept our research for publication in your reputed journal. We also hope our research papers would have good addition in the journal of arts and social sciences under sciencedomain.