



**SDI Review Form 1.6**

Journal Name:	<a href="#">Journal of Economics, Management and Trade</a>
Manuscript Number:	<b>Ms_JEMT_47952</b>
Title of the Manuscript:	<b>Corporate Social and Environmental Reporting (CSER) and Financial Performance: The Mediating Role of Competitive Advantage</b>
Type of the Article	<b><u>Original Research Article</u></b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b><u>Compulsory</u></b> REVISION comments	<p>This study is addressed the interesting area of CSR and Financial Performance with mediating effect of competitive advantage. However, the study is suggested to improve the introduction section, emphasising the connection among CSR, Competitive advantage and financial performance. Please refer comments given on the article.</p> <p>In order to measure competitive advantage, this study used 'Value added from internal operations divided by total assets. This is not a clear measurement item to identify the competitiveness in terms of cost reduction, attract customers leading to increased sales, and build a strong reputation. Hence, the study is strongly suggested to justify the measurement item of competitive advantage use in this study.</p> <p>Please refer the comments given on the article.</p>	<p>Section has been improved</p> <p>Revised thoroughly</p> <p>Comments are considered and necessary corrections made</p>
<b><u>Minor</u></b> REVISION comments		
<b><u>Optional/General</u></b> comments		

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	