



SDI Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_47395
Title of the Manuscript:	Commodification of Pilgrimage to The Holy Land of Jerusalem Critical Study of Spiritual Tourism and the Advertising Power Based on Adorno's Critical Theory
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none"> 1. Author must write down the citations at the end of every paragraph if they are not the author's finding (line 39 untill 92.) 2. The background and purpose of the study should be incorporated into the introductory chapter. 3. The way to write the citation format is simply numbering at the end of the cited sentence, the caption and author are written in the reference section (line 102 untill 145). See an example in article titled of : "Measuring destination Image On Tourism River Area The case Of Gua Pindul" (http://www.sciencedomain.org/abstract/27851). DOI: 10.9734/JESBS/2018/45216. 4. Line 149 : "Methodology" should be written as "Method". 5. Line 208 : "Result, Analysis of Study, and Recommendation", you should write as "Findings and Recommendation". 	Revised
Minor REVISION comments	<ol style="list-style-type: none"> 1. In writing research objectives, you should not need to start with the sentence : "Based on the background ..." (line 96), but immediately write down as follows: "The objectives of this research are..." 2. In line 108 -110 : "...the processes and patterns of cultural commodification are presented, specifically about how they are carried out of the interests of tourism and their impact on the lives of local communities..", should be better if you write "... the processes and patterns of cultural commodification specifically related to how they are carried out the tourism's (might be..tourists ?) interest and how their impact on the lives of local communities do, are presented". But that sentence is more precisely written in the method section. 3. In line 114-120 "Furthermore, Jahanzeeb Qurashi in his 2017 research entitled "Commodification of Islamic Religious Tourism: from Spiritual to Touristic Experience",¹ critically explores the extent to which..... of the pilgrimage", should be written "Furthermore, Jahanzeeb Qurashi critically explores the extent to which..... of the pilgrimage (then add the citation number here)". 4. Line 121-124 should not to be written. 5. Line 125 : you should add "is" between "it ... not". 6. Line 127 : "is, the.." , should be written : "is that.." (without coma) 7. Line 130-131, You should eliminate the sentences of " .. Hafizah Awalia in 2017 conducted a study entitled "NTB Halal Tourism Commodification in Promoting Islamic Tourism Destinations in Indonesia", because you have written the citation number on it (³). 8. Line 137 : 'of' will be better if you use 'a' 9. In line 138-144 : Author should be better to eliminate the sentences of "With regard..... throughout the Europe." 10. In line 157,," Adorno in his thinking criticizes modern society with.", should be written : "... Adorno criticizes a modern society to..." 	Revised
Optional/General comments	It would be better if you add references in the current 10 years and write down the prior studies that corroborate your findings as well.	



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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<u><i>(If yes, Kindly please write down the ethical issues here in details)</i></u>	

As per the guideline of editorial office we have followed VANCOUVER reference style for our paper.

Kindly see the following link:

<http://sciencedomain.org/archives/20>