



SDI Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_47395
Title of the Manuscript:	Commodification of Pilgrimage to The Holy Land of Jerusalem Critical Study of Spiritual Tourism and the Advertising Power Based on Adorno's Critical Theory
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>It s very interesting topic...</p> <p>Please talk about more about tourism and alternative tourism relationship. Also impact of the tourism and sustainability site.</p> <p>I could not see recent literature part on the study. You should also use following article on your paper for the more theory.</p> <p>Isik, C., Dogru, T., & Turk, E. S. (2018). A nexus of linear and non-linear relationships between tourism demand, renewable energy consumption, and economic growth: Theory and evidence. International Journal of Tourism Research, 20(1), 38-49.</p> <p>Işık, C., Ada, A., & Boztoprak, F. (2016). Economic, social, cultural and environmental effects on tourism development of Paşınler. <i>Tourismos</i>, 11(2), 92-119.</p> <p>NOTE: I want to see the paper after his correction.</p>	<ol style="list-style-type: none"> Article focuses on the process of commodification of pilgrimage. advertising power (inoculation), consequence (rehumanization), action planning (rehumanization). Not focused on tourism marketing or tourism development
Minor REVISION comments		
Optional/General comments		



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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

As per the guideline of editorial office we have followed VANCOUVER reference style for our paper.

Kindly see the following link:

<http://sciencedomain.org/archives/20>