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Journal Name:	Asian Journal of Agricultural Extension. Economics & Sociology
Manuscript Number:	Ms_AJAEES_35492
Title of the Manuscript:	CONSTRAINTS FACED BY THE FARMERS AND THEIR REMEDIES IN TECHNOLOGICAL ADOPTION OF POTATO PRODUCTION IN FARRUKHBAD DISTRICT (UTTAR PRADESH)
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The information in the paper can be used as the Background to develop a strong paper with interesting findings. The findings are not unique. Such challenges of information asymmetry exist at farming levels in many countries and for almost all crop types. (How is this case of potato farmers in UP different??) Many applications of ICT (or IOT) are now coming into practice, such best practices should be covered in literature review. Missing literature review and more references needed. Many advancements have taken place for establishing better connectivity within farming communities, include those references, or include in conclusion as way forward. The language has to be checked throughout the paper and re-written for a better readability at par with international journal standards. The structure for the paper should begin with introduction, study area, methodology, (no materials used or specified, the heading material and methods is irrelevant) Introduction should be well structured, if not starting from global, at least national level details/ review/ background. Too much of repetition, abstract, introduction and conclusion is the same. Also table info and description of the table is redundant (Table 2 and line 63-71), need further explanation, or some comparison with other districts/ states /countries growing potatoes would make it interesting.	correct the manuscript and highlight that part in the manuscript. It is mandatory that authors
	submission. Line 29: Fifth in production, what is the fourth	

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	crop? Line 30: breaks the flow, this information should be in the introduction The author should discuss about some solutions for the constraints and way forward What type of animals are affecting potato farming And what are the author's recommendations? They key contribution of the study need to be highlighted	
Minor REVISION comments		
Optional/General comments		

Reviewer Details:

Name:	Shweta Sinha
Department, University & Country	Asian Institute of Technology, Thailand

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