



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_39645
Title of the Manuscript:	Influence of Service Quality Dimensions to Customer Satisfaction and Behavioural Intentions: The Case of Fast Food Restaurants in Malaysia
Type of Article:	short research article

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
<ol style="list-style-type: none"> 1. The last two paragraphs under introduction are more like empirical review which do not show any problem trend. These can be added to literature under service quality. 2. The SERVQUAL model and the theory of planned behaviour are suitable theoretical anchors. 3. Hypotheses are not answered but tested. Please check the first line under hypothesis. 4. The authors' position on the presentation and discussion of findings can be accepted. 5. With the above little comments and their corrections by the authors, the manuscript is good for acceptance. 	

Reviewer Details:

Name:	James A. Adeniran
Department, University & Country	Babcock University Ilishan Remo Ogun State, Nigeria