



**SDI FINAL EVALUATION FORM 1.1**

**PART 1:**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_43210
Title of the Manuscript:	<b>Influence of Service Brand Communication on Behavioral Intention Special Reference to the Private Professional Educational Institutes in Batticaloa District</b>
Type of Article:	<b>Original research article</b>

**PART 2:**

<b>FINAL EVALUATOR'S comments on revised paper (if any)</b>	<b>Authors' response to final evaluator's comments</b>
<p>In general, the paper <b>has not been proofread</b>, as suggested. A professional should be hired.</p> <p>In addition, many examples from the paper that need to be corrected were provided last time, which was quite time consuming for a reviewer, and yet they were <b>not corrected</b>.</p> <p>Therefore, I will not repeat myself here again, but would like to advise the authors to check the earlier sent suggestions/reviewer feedback form and deal with the provided suggestions.</p>	

**Reviewer Details:**

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