



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_48856
Title of the Manuscript:	MARKETING ANALYSIS OF GARRI PRODUCTS IN ANKPA LOCAL GOVERNMENT AREA OF KOGI STATE
Type of the Article	

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<ul style="list-style-type: none"> <li>• Comprehensive literature review is absent</li> <li>• Grammatical mistakes should be removed</li> <li>• Hypothesis is not visible</li> <li>• Need of the study is not found</li> <li>• Comparative studies should have been focussed</li> <li>• More advanced analytical tools should have been used to upgrade the study</li> <li>• Comparative analysis of the study should have been reflected</li> <li>• Scope of the study should be included</li> <li>• The study needs more concrete background and support</li> <li>• The study area should have been widened</li> <li>• Proper alignment of the paper should have been there</li> <li>• The paper needs to be refrained and formatted according to the requirement of the esteemed Journal.</li> </ul>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments		



SDI Review Form 1.6

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Shakeel ul Rehman</b>
Department, University & Country	<b>Islamic University of Science &amp; Technology, India</b>