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Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_45673
Title of the Manuscript:	THE CULTURAL IMPACT OF MANGA ON SOCIETY
Type of the Article	Original Research Paper

General guideline for Peer Review process:

This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of '<u>lack of Novelty'</u>, provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The author(s) needs to introduce what the whole concept of Manga or Mangas is all about in the introduction part of this article. Readers would be quite lost as the article did not provide any premise or explanation on the subject matter or what the whole concept of Manga stands for. Is it an ideology, a social practice or a group of people? The article appears to be dealing with readers as if they've already got a background information on the concept as they are taken into the discussion over Manga before being properly introduced to the idea at the beginning of the presentation. This needs to be addressed.	
Minor REVISION comments	 The sentence on lines 6 needs to be revisited. It may restructures to: "The sales of mangas has not only boomed in foreign countries" instead of "Not only has the sales of mangas been booming in foreign countries" The clause: "This has been furthered dampened" on line 36 can be restructured to "This has been dampened further" The clause "which is uses underage characters" on line 46 needs to be revisited. It is little vague. The possessive case on the word "series'" on lines 69, 71 and 122 should be removed. The subject-verb agreement also needs to be revisited in: "scenes in the series which indirectly insults or mocks them" on line 72. The title "assistant professor" on line may stand for the proper noun that preceded it, therefore, the initial letters need to be capitalised. The use of "haven't" on line 70, "wasn't" on line 102 and "isn't" on line 115 sounds too conversational. Since it is an academic write up, the full forms of "have not", "was not" and "is not" would be more appropriate. 	
Optional/General comments	• The article needs to be totally revisited with respect to simple punctuation oversights. For instance, virtually most sentence beginnings need to be readdressed. Commas are missing from the instances of sentences starting with "However", "On the other hand", "Though", "According to the Ministry", "Apart from this" and so many similar cases. Generally, the article needs to be properly proofread all over again to address such minor, at the same time, important oversights.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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