

Review Article

Comparative Analysis of BIM Adoption Efforts by Developed Countries as Precedence for New Adopter Countries

ABSTRACT

Building Information Modelling (BIM) adoption is generally assessed through one of these two main approaches: statistical evaluation of stakeholders' survey operating within a country or market and the use of macro BIM-adoption models and metrics. The recent paper "macro-BIM adoption: Comparative market analysis" sets a pace to continues development of comparative market studies. However, precedence is important for continues learning and adoption contextualisation of this evolving field. This study aimed to set a unique precedence through comparative analysis of BIM adoption trends in the USA, UK and Australia to set a pace for beginners or early BIM adopting countries to learn from. This study is literature based analysed using content analysis. The study reveals the following: for a vibrant and even adoption, government is involved; At the beginning of BIM adoption, diffusion dynamics revealed variant potentialities depending on flexibility of regulation in using innovation within a country and the dynamic changes as culture/regulation of the industry changes; Mandate facilitates wide BIM adoption and integrates contextual industry to the world; Mandate also facilitates BIM research and training that may lead to rise in country's income through providing trainings and work force export.

Keywords: adoption, AEC, Australia, BIM, Nigeria, UK, USA

1. INTRODUCTION

Building Information Modelling (BIM) may be define as the current expression of digital model of a building or infrastructure and its process of production/procurement. Chartered Institute of Builders (CIOB) explained the fundamental idea behind BIM as *to create and share the right information at the right time throughout the design, construction and operation of a building or facility, in order to improve efficiency and decision-making*. Thus, BIM is a process rather than a piece of software or set of software. The technology behind the BIM is one of the three BIM fields [1]; this it is the tool (technology) that aids the BIM concept.

The BIM awareness is going universal, while adoption across the world is still underway and remain uneven. Continues development in BIM fields (technology, process and policy) including its technological advancement and Noteworthy BIM publications (NBPs) are predominately evolving from the developed nations. *On the other hand, recent publications reveal considerable number of developing nations keying into the BIM adoption process, mostly at infancy stages*. Nations like Malaysia, Brazil, Qatar, UAE and Egypt to mention but a few are some of the developing countries considering a macro scale BIM adoption [2]. Moreover, some countries have since embarked on Macro-BIM adoption study to develop their national policy while some have already finished. The developed countries that are

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34 moving very fast in this digital shift learnt so much from the early adopter (i.e. USA). Some
35 scholars believed that the significant successes recorded by the UK is related to a
36 successful lessons learnt from the USA BIM adoption strategies. However, there is limited
37 attention to the entire process precedence to match with the developed macro-BIM adoption
38 models in decision making at policy development stage.

39 More developing countries are considering a strategy development to adopt BIM working
40 process, which ultimately involves lots of planning and commitment. This paper set to lay
41 down a balanced trend and experiences of USA, UK and Australian efforts on BIM adoption
42 for the developing countries' context matching ahead of BIM adoption.
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44 2. BIM ADOPTION EFFORTS BY DEVELOPED COUNTRIES

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46 The UK, USA and Australia are selected as sample case study countries for this
47 comparative analysis (study) due to their construction culture similarity in advance
48 framework for managing construction using BIM; and their BIM participation at world stage,
49 availability of national BIM adoption surveys as well as NBPs [3, pp.7-10]. Moreover, these
50 countries have highly established processes, standards and guidelines for BIM adoption and
51 public availability of data for assessment as well [3,4,5].

52 USA and the UK are the leading BIM implementing countries in the world; Australia is one of
53 the adopter countries whose rapid performance is outperforming the more established
54 countries in certain areas [6]. Thus, these countries are selected for the comparative
55 analysis.

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56 Collaboration contracting approach within the USA, UK and Australian construction
57 industries has been well established, and there are substantial literatures that set out to
58 demonstrate their main principles, practices and benefits [3,7]. These subject countries have
59 diverse diffusion dynamics and policies associated with their BIM adoption. The diffusion
60 dynamic does not actually remain constant, but changes from one mode of directional
61 pressure to another, all depends on who is leading the adoption at a time. For example, USA
62 was initially middle-out dynamic, but subsequently changing to top-down due to state
63 governments' involvement. More to that, big companies in the USA were so established in
64 the use of BIM concept that facilitates the middle-out dynamic running concurrently with a
65 bottom-up dynamic [8]. In the case of the UK, it was initially bottom-up dynamic but later
66 changed to top-down due to government involvement as well.
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68 2.1 BIM ADOPTION EFFORTS BY THE UNITED STATES OF AMERICA

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70 The General Services Administration (GSA) in the USA launched a national 3D-4D BIM
71 policy program in 2003. This came up in the effort of the government in promoting a digital
72 transition in the construction industry. The policy program objectives were to:

- 73 • Establish policy to additionally adopt 3D, 4D and BIM for all major projects
- 74 • Lead 3D-4D-BIM pilot applications and incentives for current and future capital
75 projects.
- 76 • Provide expert support and assessment for ongoing capital projects to incorporate
77 3D, 4D and BIM technologies
- 78 • Assess industry readiness and its technology maturity
- 79 • Partner with BIM vendors, professional associations, open standard organisations
80 and academic/research institutions.

81 And subsequently, BIM usage is mandated in 2007; the GSA requested the use of BIM
82 process in all new projects.

83 The USA Construction Industry has the following key stakeholders: Architects, Engineers,
84 MEP, contractors, sub-contractors and the clients. Architects appear to be a driving force for
85 the adoption of innovation within the USA AEC industry. This can be notice from the
86 nomenclature of the head of GSA "Chief Architect" Public Buildings Service. Architects have
87 been utilising BIM tools and process for years before the 2003 GSA policy.

88 Digitalisation in the USA AEC industry started since 1990s with the establishment of the
89 International Alliance for Interoperability (IAI) and later changed to buildingSMART [9]; while
90 National BIM policy and mandate were introduced in 2003 and 2007 respectively. The
91 industry in the USA has been operating in an innovative way. Architects derive the use of
92 Integrated Project Delivery (IPD) and further to BIM utilization. The American Institute of
93 Architects were actively utilising the BIM concept thus, that facilitates the central government
94 involvement. The government subsequently legislated it in 2007. **The BIM diffusion
95 mechanism in the USA market appear "middle-out" before government involvement at the
96 beginning but later revealing a sign of "top-down" approach due to the state governments'
97 involvement (authority mandate).**

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98 The increase in BIM implementation over the years within the USA is been driven by the
99 government mandates [6]. Contractors reported considerable realisation of benefits of using
100 BIM concept [5], likewise rapid rate of adoption seen as due to the fear of been left behind if
101 one refuses to embrace the BIM revolution. Having the industry relatively developed (driven
102 by American Institute of Architects) before the governments' policies, it was a bit easier
103 towards a development and enforcement process. The BIM development in the USA was
104 considered a middle-out diffusion dynamic [1] as a result of large organisations and industry
105 associates (i.e. AIA) involvement.

106 Considering United States as the early country to adopt BIM (early adopters), the adoption
107 process was slow and occasionally painful, but the USA endured to learn from those
108 challenges they faced, building better solutions at the end. Nations that were slower to adopt
109 BIM were able to avoid some of those issues encountered by the USA, hence having quicker
110 and more efficient process. This has also resulted in some countries having either wedged
111 or even exceeded the USA in BIM utilization or standardization (i.e. United Kingdom).

112 **Utilisation of BIM in the USA lacks a unified national standard for project delivery.** Absence
113 of this standard is providing open-deliverables that become dependent on a client-to-client or
114 even project-to-project basis. Various government departments in the USA are producing
115 their own standards (independently created) and publishing them in places like National
116 Institute of Building Sciences (NIBS), and these are independently use on projects without
117 connectivity. Some may see this as an opportunity to develop new ideas. For example Steve
118 Jones [10], Senior Director of Dodge Data & Analytics see this as a good thing, believing
119 that it would allow fresh ideas to 'problem-solving' contrary to other part of the world where
120 government standards limits new ideas. Furthermore, key findings of a recent Dodge Data &
121 Analytics survey on contractors demonstrated an increase ROI from BIM utilisation. Amongst
122 the proclaimed successes, include:

123 "A 5% reduction in the final construction costs, a 5% increase in the speed of completion, a
124 25% improvement in labour productivity, and a 25% reduction in labour." [11].

125 Policy are seen to have played a role in speedy BIM adoption at design stage, most
126 importantly the Architects; thus, Architects were found to be championing post-policy BIM

127 adoption in the USA, while clients lagged behind [9]. Notwithstanding, USA contractors are
128 also very advanced in BIM implementation against others around the world [5, pp.44]. On
129 the contrary, owners are still the laggards despite the well-established record of BIM in the
130 USA construction industry.

131 The initiated National 3D-4D BIM Program by the US General Services Administration (GSA)
132 through the office of the chief architect, public building services came immediately after
133 Autodesk acquired Revit Technology Corporation (2002). Subsequently, the BIM
134 technologies adoption began to spread across the USA; BIM is set as a requirement in all
135 final concept approval for all major projects in 2007. The 3D, 4D, and BIM technology
136 deployment were encouraged in all GSA projects and supported by GSA BIM Guide Series.
137 Two years after the mandate (2009), BIM adoption almost doubled from the start-up (28%) in
138 2007. NIBS published many National Building Information Modelling Standards (NBIMS) and
139 specifically on building energy performance [9].

140 The USA is considered as a hub for technology development, the availability and
141 affordability of technology made USA public and even private sector top in the world. This is
142 what brings about competition and enormous development in all sectors. Availability of
143 technology infrastructure facilitated a quick development, adoption and implementation of
144 BIM within the industry even before the government mandate in 2007 [12]. Figure 1 below
145 presents efforts/process toward BIM adoption in the USA.

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147 **Figure 1. The USA efforts to BIM adoption**

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149 BIM education in the USA began since 2002 when many countries have not built up its
150 awareness at industry level. Morses [13] carried out a BIM teaching survey on USA
151 Academic Institutions, the result indicated that 82% are providing formal teaching in BIM. As
152 for research, GSA collaborates with International Real Estate Organisations, CAD/BIM
153 Technology Centre and Construction Engineering Research Laboratory to support open
154 standards and guide for BIM software and system.

155 2.2 BIM ADOPTION EFFORTS BY THE UNITED KINGDOM

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158 The UK government developed a Task Group to support and assist both government clients
159 and supply-chain contractors in transitioning their work practices to BIM and electronic
160 delivery, as part of an overall digital economy (digital Britain). The overall goal of the strategy
161 is to improve the performance of the government estate in terms of reduction in capital costs
162 and carbon performance. In addition, targets to become a world leader in BIM concept [14].

163 Construction industry comprises of the following key stakeholders: Architects, Engineers,
164 MEP, contactors, sub-contractors and the clients. In the UK, clients are considered as a
165 driving force in the industry. Before the recent development in the industry, clients are
166 discrete and vary greatly; Latham [15] reveals that individual Government Departments were
167 operating different procurement practices. Moreover, contracts were mostly running under

168 traditional form involving Standard Forms such as JCT 80 or ICE 5th/6th who are considered
169 unsuitable for collaborative working.

170 Five different contract strategies are the conventional practice contracts within the UK
171 construction industry; these are: traditional, construction management, management
172 contracting, manage & design, and design & build contracts. The digital transformation
173 strategy has however favoured one contract over another, and this strategy has a target to
174 achieving this transformation through encouraging the growth of new digital businesses or
175 helping traditional businesses to transform into a digitally-enabled one [16].

176 BIM is highly publicised in the UK due to the government interest and involvement. The UK
177 government mandate on all central projects in excess of £5m to be BIM level 2 enabled by
178 2016 was a long leap taken in 2011. However, 2017 NBS report revealed 62% BIM usage in
179 the UK [17]. The UK government policy for the 2016 BIM level-2 mandate was a driver for
180 quick uptake of BIM in the UK. Significant development was recorded (from 31% to 62%)
181 within the five years' period ahead of the mandate deadline (2016). It was noticed that the
182 government policy accelerated the adoption, portraying a clear "top-down" diffusion dynamic
183 [18] which is now the dominant UK BIM adoption strategy as reported in the government
184 construction client group report (2011). On a further discovery, the approach subsequently
185 changed (to middle-out) due to higher adoption by bigger companies hence becoming the
186 leaders to moving the adoption further.

187 BIM implementation strategy in the UK is a "Push-Pull" type where the "Push" is the five
188 years horizon given to the supply side of the industry to having all the players attained BIM
189 level 2; while the balance "Pull" comes from the client side to specify, collect and use the
190 generated information [14]

191 Availability of Noteworthy BIM Publication to achieving the 2016 mandate played a
192 significant role in speedy BIM involvement by owners [9]. Despite the government mandate,
193 the technical shift encountered some challenges, these include: resistance to changes, lack
194 of experts, investment cost and feeling at risk of starting something new. Moreover, Dainty et
195 al [19] reported lack of spelled out opportunities in the UK policy on BIM adoption as a
196 barrier to its adoption.

197 On the other hand, the targeted benefit of this digital shift is to achieve an improve efficiency,
198 reduction in whole life cost assets, reduction of carbon footprint and capability of
199 construction information storage and management. The investment benefits are rather not
200 limited to the above benefits but extend to a long term plan of *selling expertise and cutting*
201 *edge technologies across the world and seize a share of the \$15trillion global construction*
202 *market forecast by 2025* [16]. To corroborate these, quite tremendous achievements were
203 recorded in the UK construction industry in terms of BIM adoption benefits. For instance, the
204 construction cost savings of £804m (in 2013/2014) announced by the Cabinet Office was
205 significantly contributed by the adoption of BIM [16, pp.5].

206 The legislation is introduced to facilitate the BIM adoption; a time horizon was established
207 together with milestones. The British Standards Institute created an information-sharing
208 standard called PAS 1192:2 to delineate a workable explanation of the key exchange points
209 between client and supply chain at different stages of a building project, specifically on BIM
210 Level 2 technology compliance. The BIM Level 2 suite of documents is being developed to
211 help the Construction industry adopt BIM Level 2. The documents are reviewed periodically
212 to meeting requirements and needs of the industry. These set of standards are:

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- 213 • BS 1192:2007+A2:2016: Collaborative production of architectural, engineering and
214 construction information
- 215 • PAS 1192-2:2013: Specification for information management for the capital/delivery
216 phase of construction projects using building information modelling
- 217 • PAS 1192-3:2014: Specification for information management for the operational
218 phase of assets using building information modelling
- 219 • BS 1192-4:2014: Collaborative production of information. Fulfilling employer's
220 information exchange requirements using COBie
- 221 • PAS 1192-5:2015: Specification for security-minded building information modelling,
222 digital built environments and smart asset management
- 223 • BS 8536-1:2015: Briefing for design and construction. Code of practice for facilities
224 management (Buildings infrastructure)
- 225 • PAS 1192-6:2018: Specification for collaborative sharing and use of structured
226 Health and Safety information using BIM.

227 Following the recommendation of BIM level 2 as a standard practice from 2016 and the
228 establishment of the BIM level-2 mandate. BIM Industry Working Group [14] recommends a
229 collaborative form of contract (i.e. NEC), guideline and protocols to avoid ownership and
230 responsibilities issues. Upon all these, the group did not perceive copyright and IP issues as
231 significant to act as barriers to BIM adoption.

232 The technology infrastructure supporting this digital process is not a big issue in the UK
233 having transformed the publishing, retailing, financial and travel services in the same way
234 [16]; the same applied to the technology accessibility. This kind of system has been in use
235 within the UK public sector, such as planning portal, OCG procurement systems and
236 paperless open borders systems; these were deployed for more than a decade ago [14].

237 Despite the government efforts however, the digitalisation process faces numerous
238 challenges, rating the top barriers amongst which is a shortage of BIM technology experts
239 [17, pp.25]. This has come despite various efforts to benefit from the UK educational
240 programs like, BIM for education, BIM for SMEs etc. Upon these, education and training is
241 still lagging; and the main drivers in academia are the individual academics and or
242 departments that particularly have interest [20]. Underwood et al. [21] described Architecture
243 and Construction related subjects as dominants to incorporating BIM in their teaching,
244 however the rest of the built environment related disciplines are low interested parties.
245 Architectural schools are ahead of all other built environment disciplines on BIM education.

246 The industry and educational institutions are dominated with the following BIM software:
247 Autodesk Revit (Arch, Struct, MEP), Navisworks and Sketch Up. Furthermore, in the *whole*
248 *Built Environment disciplines, there are generally low levels for BIM maturity awareness*
249 *hence; higher education institutions (HEIs) were largely underperforming* [21, pp.4]. The lack
250 of BIM expertise in the UK can be attributed to the underperformance of the HEIs with
251 predominantly low levels of engagement with the industry [21]. Consequently, this high level
252 of detachment has been an obstacle to the full implementation of BIM in the UK. **Figure 2**
253 **below** presents efforts/process toward the BIM adoption in the UK.

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Figure 2. The UK efforts to adopt BIM

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In the late 2011, BIM Academic Forum (BAF) establishment aimed to develop and promote teaching and learning with research aspect of BIM through cooperation and collaboration. Many UK universities are represented in the forum which serves as a conduit between industry's needs and BIM training within the higher educational institutions. Succinctly, the forum is to promote the academic prospect of BIM in the UK [21]. Other organisations/professional bodies that promote the BIM training through short courses programmes include:

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- Institute of Civil Engineers (ICE),
- Building Design (BD),
- Construction Industry Training Board (CITB),
- Building Research Establishment (BRE), and
- Building Services Research and Information Association (BSRIA).

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BRE [22] discovered only about 10% of those who got trained on BIM go for training or got trained in universities and colleges while the remaining 90% got trained from other places (i.e. training providers, software vendors etc). Thus, higher institutions are not producing sufficient BIM skilled candidates as needed by the industry. SMEs occupy 98% of the construction sector in the UK [23] and lack of BIM trained personnel is mostly effecting the SMEs in the adoption process. This is also coupled with lack of funds to train their employee; this suggests SMEs as the immensely beneficiary of 'BIM ready' graduates from higher institutions.

2.3 BIM ADOPTION EFFORTS BY AUSTRALIA

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In an effort to increase the productivity of asset management in the built industry, the National Building Information Modelling Working Party was established to report to the Built Environment Industry Innovation Council (BEIIC) on BIM activities. NATSPEC (National Specification) National BIM guide is a body under NATSPEC Construction Information maintained by the government and the industry that was developed in 2011 to establish standardised practice for digital building information exchange in Australia. These include documents for guides to BIM implementation on project, open BIM object standard (OBOS) and object properties standardisation tool [24]. The National policies and standards played an important role in the Australian construction industry for their vibrant BIM adoption.

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During a series of buildingSMART MESH conferences in early 2011 sequel to the suggestion from the Productivity in the Buildings Network report, the buildingSMART Australia held a stakeholder's consultation workshops in early 2012 across Australia. The workshop recommends the need for national action on some identified areas as a matter of priority to facilitate BIM adoption in the Australian construction industry. Seven key areas of priority are considered; these are:

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- Procurement contracts that support collaborative BIM processes

- 296 • BIM Guidelines
- 297 • BIM Education
- 298 • Product Data and BIM Libraries
- 299 • Process and Data Exchange protocols
- 300 • Regulatory Frameworks
- 301 • Pilot Projects [25].

302 Although, contract that supports collaborative BIM processes was amongst the
303 recommendation by the Australian construction industry stakeholders, there is still no
304 published contract form incorporating the BIM process in the Australian market, other than a
305 bespoke contract which is conventionally adopted even at the highest of the most broadly
306 used levels of BIM (level 2) [12].

307 Subsequently, ACIF-APPC BIM framework was released in 2014 [9] and the New South
308 Wales' Health mandates BIM deliverables on all projects in excess of \$30 million [26]. This
309 action significantly raised the BIM adoption level in Australia although there still no BIM
310 mandate at central government level. Thus, the New South Wales' Health BIM mandate
311 inscribed Australia as a country with a "restricted mandate" [26]. Succinctly, Australian
312 government did not mandated BIM on public projects [27, pp.3] as such the government and
313 non-profit organisations help in providing a levelled ground (guide) but did not imposed BIM
314 on public projects.

315 Australia appears to have an industry driven BIM adoption. Albeit there is recommendations
316 by the Australian construction industry stakeholders to mandate BIM, so much heated
317 scrutiny on the plan, however the Australian government did not mandated BIM on public
318 projects [27].

319 The inherent resources gap between SMEs and large companies is the soul challenge to
320 mandating the utilisation of the country's BIM framework. Consequently, the top-down BIM
321 diffusion mechanism will appear extreme [18] within the country's construction market.

322 Hosseini [28] study clearly reveals a fear of 'risk' associated with ROI on BIM as a major
323 barrier to BIM adoption by Australian SMEs, replacing the previously known 'lack of experts
324 and knowledge on the innovation' as the major barriers. Thus, 'Pilot Projects' is
325 recommended in the report of DIISRTE and such can go a long way to clearing the ROI
326 issue and remove that as a barrier.

327 The Australian Institute of Architecture (AIA) and Consult Australia established an industry -
328 academia BIM working group in 2011; it was on this basis that a foundation was set with
329 series of Noteworthy publications in 2012. The Australian Government Office for Learning
330 and Teaching (OLT) supported a project on BIM technologies known as 'collaborative design
331 education - CODE BIM' that engages three universities (University of South Australia,
332 University of Newcastle and University of Technology Sydney). A developed complimentary
333 framework is now out to help Academics to implement BIM training. On the other hand, poor
334 implementation of BIM education was mainly associated with curriculum issues, cultural
335 resistance (afraid of trying new things) and class size (population) [20].

336 Subsequently, a joint research centre for BIM was formed for sharing knowledge amongst
337 researchers, engineers and innovators achievably through collaboration between Huazhong
338 University of Science and Technology and Curtin University. Furthermore, the
339 buildingSMART's BIM initiative in moving the industry forward is a strong desire to a 'multi-
340 disciplinary BIM education'. Figure 3 below presents efforts/process toward BIM adoption in
341 the Australia.

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Figure 3. The Australia efforts to adopt BIM

Despite the provision of BIM training by higher institution within the countries where BIM is dynamic, the training moves in a slow pace [20]. The slow pace of BIM training is due to challenges in terms of overcrowded modules (as no space to introduce new ones) as well as remodelling of the lecture-based modules to smaller multi-disciplinary teamwork based modules.

3. RESEARCH METHOD

In about a decade, case studies and academic literature revealed some developed countries leading the development and implementation of BIM. The USA, UK and Australia are part of these countries. These countries (USA, UK and Australia) are playing significant role in the BIM implementation at world stage. This study adopted comparative analysis as to categorisation of their efforts toward the development, adoption and implementation of BIM. Thus, efforts as well as factors that motivated BIM adoption in these countries were categorised. This study aimed to determine these countries' common efforts and otherwise for their applications in context where necessary.

4. SUMMARY/DISCUSSION

The table 1 below presents each country's efforts in relation to different sections of BIM fields. While table 2 presents the BIM Adoption guide and standards developed by these countries. There is commonality between countries in availability of BIM technology [3]; therefore, the categorisation will rather focus more on the technology infrastructure and training in the technology field. On the contrary, policy and process fields differ amongst countries and require contextualisation.

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379 Table 1. Categorization of efforts by the USA, UK and Australia in adopting BIM concept

BIM Field Type		United States of America	United Kingdom	Australia
Reason for BIM adoption	Process	To improve productivity and performance of government built asset.	To improve the performance of the government estate in terms of reducing capital costs and carbon performance. <i>"Government has a vision to reduce whole life costs of assets by 33% by 2025"</i>	The initiative aimed to increase productivity and improved asset management in the built industry. Value for money, procurement transparency and emission reduction [25].
Digitalisation	Technology	Digitalisation started in the USA since 1990s with the establishment International Alliance for Interoperability (IAI) and later changed to buildingSMART [9]; while National BIM policy and mandate were introduced in 2003 and 2007 respectively.	UK has successfully transformed its publishing, retailing, financial and travel services [16]; thus, the technology for digitalisation is available and open to the construction industry. These kinds of system have been in use within the UK public sector for over a decade, such as planning portal, OCG procurement systems and paperless open borders systems [14]. However, the industry's digitalisation big challenge is the shortage of BIM technology experts [17, pp.25].	Construction is one of the sectors where Australia led in physical capital investment in the year 2010 [29]; this may be attributed to its significant lags in knowledge capital investment. However, with clear record of capital investment in engineering and some sectors, Australia is considered medium amongst its counterpart in innovation [30].
BIM Initiation and Adoption Method	Policy/Process	BIM adoption in the USA started as middle-out diffusion process, driven by Architects. BIM adoption initiated by Architects and then followed by the US government initiatives for the BIM technology deployment and Building Energy Performance (BEP). The BIM diffusion in the USA market has changed from Top-Down to Middle-Out dynamic running concurrently with a Bottom-Up dynamic [8].	BIM adoption in the UK started as a bottom-up diffusion process, driven by designers. The UK government initiated BIM adoption journey back in 2010; and the subsequent release of the BIM level 2 mandate (in 2011) on all public projects by 2016. The BIM diffusion dynamic within the UK market has changed from Bottom-Up to Top-Down dynamic and now changing to Middle-Out.	BIM is being move by both the government and industry stakeholder; the move is in collaboration between the government and non-profit organisations through the development of national specification (NATSPEC) in 2011 and the subsequent released of first BIM framework in 2014 by ACIF-APPC. No mandate in general, however there is a restricted one from New South Wales' Health on project in excess of \$30 million and the effort by Australian Department of Defence as well.

				The BIM diffusion dynamic in the Australian market is currently Bottom-Up diffusion dynamic.
Development and Challenges	Process	BIM started developing from professionals in the industry and the states before the federal government. The industry is facing challenges of regulation and standards where multiple agencies having their own rules and requirements.	The BIM development in UK is an exclusive commitment of the UK government. An extension to the digitalisation process of the country's systems. Absence of defined opportunities of adoption of BIM in the UK policy is one of the considered a barrier to its adoption [19]. Moreover, lack of clear understanding of BIM by clients and BIM experts' deficit were amongst persistent challenges of BIM utilisation.	buildingSMART Australia was the motivator, buildingSMART organised a workshop for the industry stakeholders to accelerate the BIM adoption in Australian AEC market. Standards and guides were developed and available for use. However, there is significantly low adoption by SMEs who are about 98% of the construction sector and more than 70% of them are non-adopters [19]. Mostly due to lack of investment cost and lack of evident ROI.
Policy Initiative and Standardisation	Policy	National 3D-4D BIM policy program was initiated in 2003, and mandated on government projects in 2007. There are standards published by National Institute of Building Sciences (NIBS). Various government departments are producing standards and publishing them in NIBS, and these are independently used on projects – opened BIM standard. Thus, no unified standard adopted and imposed at national level.	There is comprehensive government policy; mandate released in 2011 to be complied in 2016 for all public projects in excess of £5m. UK is widely recognised as a world leader in BIM standards and guide. In 2007, BSI together with business organisations, researchers and industry bodies embarked on the development of BIM standards as well as necessary guidance to implement the BIM [17]. These include the following development: BS 1192:2007+A2:2016; PAS 1192-2:2013 PAS 1192-3:2014; BS 1192-4:2014 PAS 1192-5:2015; BS 8536-1:2015 and PAS 1192-6:2018.	The Australian BIM initiative lack policy backing for now as there is a heating scrutiny on plans to pursuing a BIM mandate [27]. National BIM guide was first published in 2011, reviewed and reconfirmed in 2016 based on NATSPEC construction information. There are also standards for all the professional parties including the client (NATSPEC construction information). buildingSMART Australia committed to ensuring the development of some specifications like: IFC (ISOPAS 16739), IFD (ISO 12006-3:2007) and IDM (ISO/DIS 29481-1).
Technology (Infrastructure, man-power and accessibility)	Technology	USA may be considered as a centre for Technology development; the availability and affordability of technology made their public and even	The technology infrastructure supporting digital processes is readily available in the UK; having digitally transformed many sectors of the	Australia is considered medium amongst its counterpart in innovation [30]. There was a great move in BIM technology accessibility and its

private sector top in the world. This is what brings about competitiveness and enormous development in all sectors. The availability of technology infrastructure is moreover facilitated a quick development, adoption and implementation of BIM within the industry even before the government mandate in 2007 [12].

economy and services [16]. The technology infrastructure and their accessibility are magnificent for usage; without doubt, 'UK continues to be an innovative developer and adopter of technology' [17]. These kind of system has been in use within UK public sector, such as planning portal, OCG procurement systems and paperless open borders systems were since deployed (for more than a decade) [14]. However, in construction industry digitalisation process, deficit of BIM technology experts is considered amongst the barriers to the speedy adoption BIM [17].

development by buildingSMART. "Open BIM Alliance of Australia" was established by buildingSMART and is amongst its great roles that brings alliance with software vendors who promoted "Open BIM" concept [6].

<p>Education, Training and Research</p>	<p>Policy</p>	<p>Educating students on BIM in the US began since 2002 when many countries hasn't built up awareness on BIM even at industry level. Morses [13] carried out a survey on USA Academic Institutions that indicated 82% providing formal teaching in BIM. As for researching, GSA collaborates with International Real Estate Organisations, CAD/BIM Technology Centre and Construction Engineering Research Laboratory to support open standards and guide for BIM software and system.</p>	<p>BIM Academic Forum (BAF) was establishment in the late 2011, this was considered very promising seeing its mission to develop and promote teaching and learning with research aspect of BIM. The forum serves as a conduit between industry's needs and BIM training in higher institutions. Succinctly, the forum is for the promotion of academic prospect of BIM in the UK [21].</p> <p>There are some educational programmes plan for BIM training in the UK, this include BIM for education and BIM for SMEs.</p> <p>On the other hand, there is overall low levels for BIM maturity awareness within the entire disciplines thus, higher education institutions (HEIs) are generally underperforming [21].</p>	<p>The Australian Government Office for Learning and Teaching (OLT) supported a project on BIM technologies known as 'collaborative design education - CODE BIM' that engages three universities (University of South Australia, University of Newcastle and University of Technology Sydney). A clear framework was developed to help Academics implement BIM training. On another effort, the Australian Institute of Architecture (AIA) and Consult Australia established an industry - academia BIM working group in 2011; it was on this base that a foundation was formed with series of Noteworthy publications in 2012. Subsequently, a joint research centre for BIM was formed for sharing knowledge amongst researchers, engineers and innovators to be achieved</p>
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Consequently, resulted in shortage of BIM experts in the market [17] this is reported as a top ranked barrier to utilising BIM [17, pp.25].
Some organisations and professional bodies are offering BIM training. BRE [22] discovery reveals that higher education is not producing skilled candidates on BIM as needed by the industry.

through collaboration between Huazhong University of Science and Technology and Curtin University.

UNDER PEER REVIEW

401 **Table 2. BIM Adoption guide and standards by the USA, UK and Australia**

	Organizations	Role and year
United States of America	General Services Administration (GSA).	Formation of National 3D-4D BIM Program in 2003. General guidelines for GSA associates and consultants engaging in BIM practices (2010). Sets requirement of BIM in all final concept approval for all major projects and the development of BIM Guide Series in 2007.
	AGC - Consensus Docs 301 BIM Addendum.	Development of standard contract documents for legal and administration issues associated with using BIM (2006).
	USACE, BIM Project Execution Plan, ver 1.0	Protocols for implementing BIM in the U.S. Army Corps of Engineer's civil works and military construction processes with a focus on operation phase (2006)
	National Institute for Building Science (NIBS).	Development of National Building Information Modelling Standard (NBIMS) on Building Energy Performance as well as publishing BIM standards from various government departments.
	States Protocols and Guidelines.	State of Ohio developed BIM general guidelines for building owners (requests for qualifications, agreements, bidding requirements, and contracts) in 2010. And, New York city council developed basic guidelines for use of BIM for the municipal agencies in 2012.
United Kingdom	UK government	Development of BIM level 2 mandate on public projects in 2011 and the committed to the achievement recorded in the 2016.
	BIM Task Group	Provision of support and assistance in the BIM adoption journey. Presented the utilisation of Information sharing environment known as Construction Operations Building information exchange (COBie) in 2011.
	AEC (UK) committee.	Integrated standard for the AEC industry CAD & BIM in the UK
	British Standards Institute (BSI).	Development of Information sharing standards created (i.e. PAS 1192:2, PAS 1192:3, BS 1192:4, PAS 1192:5 etc.). BSI started developing BIM standards since 2007.
Australia	Built Environment Industry Innovation Council (BEIIC).	BEIIC is responsible for National Building Information Modelling initiative since 2012.
	CRC-CI national guidelines for digital modelling.	Guidelines for creation, maintenance, modelling procedures and implementation on large projects (2009).
	Department of Planning, Transport and Infrastructure (DPTI)	Developing guidelines for government agencies, consultants and contractors
	NATSPEC.	NATSPEC developed National BIM Guide in 2011.
	Australian Construction Industry Forum (ACIF).	Development of BIM Knowledge and Skills Framework in 2014.

402

403 **4. CONCLUSION**

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405 This paper focuses on comparing both the process and legislative efforts of USA, UK and Australia
 406 in BIM adoption and implementation within their respective construction markets. Considering the
 407 huge literature availability and NBPs, it is evident that these countries are leaders in the BIM
 408 implementation. The generated middle-out diffusion dynamic by the USA shows proactive nature of
 409 their construction industry and the government flexibility as to adoption of innovation. On the other
 410 way, UK and Australia begun with bottom-up diffusion dynamic due to level of control by the

411 government on innovation adoption. The UK subsequently changed as the mandate came into play
412 in 2016 to top-down dynamic. Although the dynamic is changing to middle-out as bigger firms are
413 taking the lead.
414 Despite similarity in availability of BIM technology between these countries, availability of experts
415 and technology infrastructure still differ. As such, there is variation in BIM experts' availability within
416 these countries. Similarly, developing teaching in BIM is one of the keys to its acceptance, thus USA
417 takes that advantage, as such built-up the man power against experts' shortfall and possible
418 resistance. Architects are in the forefront of BIM adoption and even training across countries.
419 Government involvement is playing a key role in BIM adoption, and most importantly enacting a
420 policy (mandate) on its usage. Despite BIM development in Australia, the adoption is still not as wide
421 as USA and the UK hence, mandate may play role to wider BIM adoption and acceptability.
422 Mandating BIM can go a long way to integrating country's construction market to the rest of the
423 world in market and technology.

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425 **COMPETING INTERESTS**

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427 All Authors declared no competing interests exist.

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430 **ETHICAL APPROVAL (WHERE EVER APPLICABLE)**

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432 No ethical issues regarding this piece of work.

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