



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_46806
Title of the Manuscript:	The development of creative industry strategies as a tourist attraction in Banten Province
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>I am not opposed to the methodology used by the author in this paper but it needs a great deal of development before it could be considered for publication. The author will need almost completely to rewrite the paper. The first section should specify the research questions to be addressed. The literature review should be used to highlights gaps in knowledge which the research questions are to answer. A discussion section is necessary to describe the contribution to knowledge that the paper is claiming to make.</p> <p>Currently, the conclusions and recommendations drawn are not justified by the findings. The conclusion should incorporate the research imitations and the suggestions for future research.</p> <p>The whole paper needs to be edited for language usage.</p>	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	



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Reviewer Details:

Name:	<i>John Walsh</i>
Department, University & Country	<i>RMIT University Vietnam, Vietnam</i>