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SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_47952
Title of the Manuscript:	Corporate Social and Environmental Reporting (CSER) and Financial Performance: The Mediating Role of Competitive Advantage
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of 'lack of Novelty', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

PART 1: Review Comments

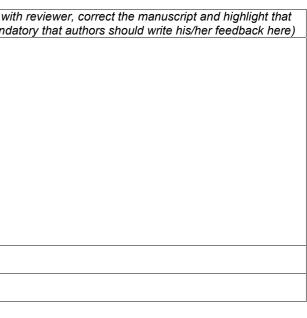
	Reviewer's comment	Author's comment (if agreed wit
		part in the manuscript. It is manda
Compulsory REVISION comments	This study is addressed the interesting area of CSR and Financial Performance with mediating	
	effect of competitive advantage.	
	However, the study is suggested to improve the introduction section, emphasising the connection among CSR, Competitive advantage and financial performance.	
	Please refer comments given on the article.	
	In order to measure competitive advantage, this study used 'Value added from internal operations divided by total assets. This is not a clear measurement item to identify the competitiveness in terms of cost reduction, attract customers leading to increased sales, and build a strong reputation. Hence, the study is strongly suggested to justify the measurement item of competitive advantage use in this study. Please refer the comments given on the article.	
Minor REVISION comments		
Optional/General comments		

PART 2:

		Author's comment (if agreed with part in the manuscript. It is mandated
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Vilani Sachitra
Department, University & Country	University of Sri Jayewardenepura, Sri Lanka



with reviewer, correct the manuscript and highlight that adatory that authors should write his/her feedback here)