



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_49400
Title of the Manuscript:	The Management Challenge of Sustaining Competitive Advantage through Innovation in Nigerian Business Environment
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>1. Abstract must contains ; problems of research or aims of research, method of analysis, finding, recommendation, and keywords. Author must complete the items</p> <p>2. In the method, author must describe th sum of population and sample. Besides that author need to show the method of analysis the empirical result</p> <p>3. In finding section, author must explained what the relevant result with the theory and factual aspek in the observation</p>	
Minor REVISION comments	-	
Optional/General comments	<p>This manuscripts have opportunity to publish in this journal</p> <p>-</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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