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Determinants of Micro and Small Enterprises Transformation in to Medium Level Industry in Addis Ababa, Ethiopia

Abe Y.^{*1}
Injibara University, Ethiopia
Atinkut L.²
Injibara University, Ethiopia
Ambaw G.³

ABSTRACT

Micro and small enterprises are means for most countries economy by creating employment opportunity and supporting large manufacturing companies in the economy. The results of most research studies revealed that most micro and small enterprises in developing countries especially in Ethiopia have several problems for transformation and growth due to diverse factors. Thus, this research assesses determinants of micro and small enterprises transformation in to medium level industry in Addis Ababa. 74 transformed micro and small enterprises in 10 sub cities were taken as sample size. The objective of this study was to identify causes of micro and small enterprises transformation in to medium level industry in Addis Ababa, Ethiopia.

The study employed explanatory research design more of quantitative in nature and Data were collected pre designed person assisted questionnaire. The study was used micro and small enterprises transformation measured by the enterprises employment growth and capital growth as dependent variables. independent variables are Finance access, Management know-how, Market access for their product, Poor infrastructure, Technology, Support micro and small enterprises get, Adequate accounting and record keeping and government rules and regulations.

The results provided evidence with correlation coefficients of finance (37.7%), management know-how (27.6%), market access (32.9%), infrastructure (15.2%), technology (40.3%) and accounting and recordkeeping (28.1%) in respect to average capital growth. This indicated that relatively there were strong association of finance access, market access and technology with average capital growth in contrast with management know-how, infrastructure, and accounting and record keeping.

15 *Key words: MSE; Transformation; Determinant factor; Addis Ababa; Medium level industry; Enterprise*
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1. INTRODUCTION

19
20
21 According to the central statistical authority survey, there are almost 570,000 Micro and Small
22 Enterprises (MSEs) in Ethiopia, 99.4 percent of which are micro-enterprises with less than ten
23 employees, accounting for 88.2 percent of private sector employment. The micro enterprises are very
24 small. On average, they employ one and a half workers (this includes the owner and perhaps one
25 occasional helper), and earn an annual operating surplus of 1,300 birr. Although small-scale
26 industries are more significantly productive and profitable than micro-enterprises, they are very small,

E-mail address: amonraabe@gmailcom.

27 with an average of slightly more than three employees, 18,934 birr in annual operating surplus,
28 capital of 38,554 birr with production value of 68,800 birr [1].
29

30 In Ethiopia, MSEs sector are the second largest in employment generation next to agriculture which
31 involves more than 1.3 million people [2]. But large numbers of MSEs are not able to transform and
32 they remain to be continued existence which cannot provide employment. Also, from 1000 MSEs
33 around 69% of them are survival types [3] and mainly in capital city Addis Ababa majority (75.6%) of
34 MSEs are not transformed since start up and only 21.9% of the MSEs were other workers [4].
35 MSEs that add workers or seeking to add labor force make great contribution to the economic growth
36 and helping more of these enterprises to transform can contribute to unemployment reduction and
37 income generation than equal efforts made for the promotion of new MSEs. Besides, MSEs that add
38 workers can help people to move up and out of poverty since increase in size is often associated with
39 an increase in economic productivity. But MSEs are in question to dissimilar set of vibrant forces
40 which can interrupt their transformation and reduce their possible role to the economic growth.
41 Hence, most MSEs are remaining alike in magnitude of employment since start up compared to
42 medium enterprises. However, they face challenges to transform onto medium level industry because
43 of lack of finance access, work premises, lack of managerial skills and expertise, lack of market
44 access, poor infrastructure, inadequate information and technology [5]. Salie [6] also identified
45 problems that face the development of MSEs as shortage of finance, raw materials supply, and
46 skilled manpower, lack of working place, marketing, credit access, business advisory and counseling
47 services, and information and technology, poor networking, continuous and sustainable training and
48 counseling services, access to infrastructural services and Problems of awareness, incentives,
49 taxation and licensing.
50

51 In turn, the main contribution here was to identify determinants of MSEs transformation in to medium
52 level. Because most enterprises can successfully transform while others are fail to transform,
53 identifying the problems facing MSEs management in Ethiopian context may be importance to
54 provide assistances like finance, training, management, and technology. Second, scholars and
55 practitioners in Ethiopia should understand the level of MSEs transformation, which plays a significant
56 role in providing ancillary services to large corporations. Third, the study draws management and
57 professional's attention to the urgent need for specific management practices to enhance
58 transformation, growth and expansion and sustainability of MSEs in Ethiopia. Fourth, identifying the
59 factors that help micro and small businesses to transform in to medium industry may use other micro
60 and small enterprises to transform, expand and grow. Finally, from an academic perspective this
61 study's insights should contribute to future development of other researchers, particularly in a
62 developing country like Ethiopia.

63 1.1. Objectives

- 64 ✓ To describe entrepreneurial and enterprise characteristics that determines MSEs transformation
65 to medium level industry.
- 66 ✓ To identify possible determinants of MSEs transformation to medium level industry.
- 67 ✓ To analyze the way in which dependent variables are related with independent variables.
- 68 ✓ To identify lessons learnt from the transformed MSE's and to give recommendations for the
69 successful implementation and transformation of MSEs.

70 1.2. Characteristics of MSE in Ethiopia

71 Like other developing countries, informal sectors in Ethiopia are the main source of employment as
72 well as income for vast number of people [7]. Many authors argued that the largest private sector
73 constitutes MSEs and the medium industries and created the largest number of employment in the
74 country. The government of Ethiopia also gives greater emphasis for the startup and expansion of
75 MSEs along with its strategy and policy formulation [8].
76

77 According to the CSA [9] small scale manufacturing survey, over 89% of the informal sector operators
78 are concentrated in manufacturing, trade, hotel and restaurant activities. Of the small scale
79 manufacturing industries 85% are engaged in the manufacture of food, fabricated metal furniture and
80 old traditional cloths. The survey also revealed that the number of people earning their livelihood from
81 the informal sector activities and small scale manufacturing industries is eight times larger than those

82 engaged in medium plus large scale industrial establishments. According to the FMSEDA [10], the
83 MSEs sector are characterized by highly diversified activities which can create job opportunities for a
84 substantial segment of the population. This indicates that the sector is a quick remedy for
85 unemployment problem. To curb unemployment and facilitate the environment for new job seekers
86 and self-employment a direct intervention and support of the government is crucial.

87
88 MSEs Sectors in Ethiopia appears to be fraught with a number of constraints that suppress its fast
89 growth and development as a means of overcoming poverty and unemployment. The main
90 constraints that face MSEs include inadequate empirical research on MSEs, limited responses by
91 financial institutions to MSEs, lack of appropriate technology and related facilities, lack of strong
92 organizations for entrepreneurs, lack of co-ordination among Business Development Service (BDS)
93 providers, lack of access to land and premises, and lack of market access and market
94 information[11]. The Ethiopian government also identified major limiting factors of these sectors as
95 insufficient marketing and production space, lack of innovation, market linkage problems, lack of
96 information asymmetry, poor input quality, and difficulty of creating intra and inter enterprises
97 networks and lack of financial capital. Similarly Solomon identified the major constraints faced by
98 small enterprises includes demand problems, paucity of capital, equipment and technology, human
99 and material inputs, rules and regulations and institutional bottle necks.

101 2. MATERIALS AND METHODS

102 2.1. Description of the study area

103 The scope was geographically limited to the city of Addis Ababa, Ethiopia as a case study. The
104 location was selected because it is a heart of agglomeration of business actions as a primate city due
105 to small number of other competitive growth centers in the country. Hence, many people from
106 different parts of the nation migrate in search of employment opportunities or to start a business [12].
107 And it is the most populated urban city in the country due to population growth and high rural-urban
108 migration makes MSEs more significant. The 2007 Census result has revealed that 2,738,248 people
109 were living in the city, of which 52.3% were women that account 23% of all urban dwellers of the
110 country.

111
112 The study mainly focused on assessing the major determinants of transformation of micro and small
113 business enterprises in to medium in Addis Ababa, Ethiopia. It was based on the newly update micro
114 and small business enterprises definition of FEMSEDA that includes:

115
116 •Micro Enterprises in the formal and informal sector, with a paid up capital not more than birr 100,000
117 and employed up to 5 employees for manufacturing sector and a capital of birr 50,000 and employed
118 5 employees for service sector.

119
120 •Small Enterprises are those business enterprises with a paid up capital of above birr 100,001 and
121 not exceeding birr 1,500,000 and employing 6-30 for manufacturing sector and capital of birr 50,001-
122 500,000 and employing 6-30 employees for service sector.

123
124 Currently, the government of Ethiopia recognizes the transformation of some of the MSEs in to medium
125 level industry. Based on the criteria's of the government of Ethiopia MSEs that are a capital of over birr
126 1.5 million for manufacturing and over birr 500,000 for service sectors are transformed in to medium level
127 industry, were the scope of this study. Therefore, this study includes MSEs that fulfilled the above criteria.

128 129 2.2. Data Collection Methods

130
131 Data were collected by employing two instruments: Demographic Questionnaire (DQ) that measures the
132 owner manager characteristics, MSEs characteristics and enterprise characteristics, and MSEs
133 Questionnaire (MSEQ). The DQ were developed to gather information about respondents' sex, age,
134 educational level, gender, and experience, owner's motivation to start business, establishment year of
135 business, ownership status of business, number of employees in the business, source and amount of
136 initial capital and amount of current capital. MSEQ were comprises of 48 items, six questions for each

137 independent variables associated to common operations that determines MSEs to transform to medium
 138 level industry, based on the questionnaire prepared by Indarti and Landenberg [13] adapted to
 139 situations of MSEs in Ethiopia. The statements were phrased with a possible response continuum based
 140 on a Likert-style five-point scale. Respondents were selected randomly from each of the strata's and
 141 questionnaire is a person-assisted questionnaire. The researchers distributed 10 sampled MSEs as pilot
 142 survey for accuracy and validity of the questionnaire.

143
 144 **2.3. Sampling Design**
 145

146 The population was obtained from Addis Ababa City administration MSEs Development agency. There
 147 were 241 transformed MSEs in to medium industry in different sectors in May, 2011. These enterprises
 148 have over Birr 1,500,000 working capital for manufacturing sector and Birr 500,000 working capital for
 149 service sectors. Samples of 74 transformed MSEs were selected using survey technique. Stratified
 150 sampling techniques were used to select the enterprises. Enterprises covered by the survey were
 151 classified into 5 strata's that includes construction, metal and wood works, food preparation, textile and
 152 garment and others in 10 sub cities. The numbers of transformed MSEs in each of the above sectors and
 153 in the ten sub cities were as follows.

154
 155 **Table 2: Transformed MSEs to medium level industry in 10 sub city in Addis Ababa**

S. N	Sub city	Construction	Metal and wood works	Food preparation	Textile and Garment	Others	Total
1	Yeka	5	12	1	1	-	19
2	Bole	11	14	-	-	1	26
3	Gulelie	17	-	-	1	-	18
4	Arada	13	7	-	-	1	21
5	Nifas Silk	11	36	-	1	1	49
6	Kirkos	9	5	3	2	4	23
7	Kolfie	1	19	-	-	1	21
8	Lideta	2	13	-	-	-	15
9	Addis Ketema	4	3	4	2	7	20
10	Akaki	6	16	1	2	3	28
	Total	79	125	9	10	18	241
	Percent	33	52	4	4	7	100%

156 Source: AAMSEDB, 2011

157
 158 **Sampling Techniques:**

159 Numbers of enterprises questioned (sample size) were obtained, by determining from a total population
 160 of 241. Using Yamane's formula[14], there was a sample selection of 74 SMEs, comprising 24
 161 constructions , 38 metals and wood and 3 food preparation , 4 textile and garment and 5 others. The
 162 formula states:

$$n = \frac{N}{1 + N(e)^2}$$

163
 164 $n = \frac{241}{1 + 241(e)^2} = 71$

165
 166 Where n-Sample size, N-population and e-Margin of error (0.1)

167 **Table 3: Sample size determination**

Strata	Number	Proportion	Sample	Frequency
Construction	79	33	24	

Metal and wood works	125	52	38	
Food preparation	9	4	3	
Textile and Garment	10	4	4	
Others	18	7	5	
Total	241	100	74	

168

169

2.4. Method of data analysis

170 Descriptive statistics were used as the first stage of data analysis to describe owner- manager
 171 characteristics, MSEs characteristics and MSEs business practices and to provide detail information
 172 about each relevant variables used (age, gender, number of employees, year of business, source of
 173 capital, amount of capital the business currently have and types of activity the business engage). The
 174 study used Pearson Product Moment Correlation method to indicate the relationship of independent
 175 variables and dependent variable. The Pearson product moment correlation were used to measure the
 176 degree to which two variables are correlated or associated with each other when both of those variables
 177 are metric(i.e., either interval or ratio-scaled data)[15].

178 According to FeMSEDA [16] MSEs that transform in to medium level industry should be measured based
 179 on employment opportunity and capital of the enterprise. Therefore, transformation was measured by the
 180 dependent variables of growth in capital of the enterprise and growth in the number of job opportunity
 181 created by the enterprise. It also used a multiple regression analysis to indicate the simultaneous effect of
 182 the independent variables on the dependent variable. According to Getie [17], multiple regression
 183 analysis were done to examine simultaneous effects of numerous independent variables on dependent
 184 variable that is interval scaled, in other word, multiple regression analysis aids in understanding how
 185 much of the variance in response variable is explained by sets of predictors. Before applying multiple
 186 regression analysis, validity and reliability of research instruments were examined using the values of
 187 Cronbach's alpha. Correlation of random split-halves for internal consistency for MSEQ ranged from 0.82
 188 to 0.861 and Cronbach alpha was 0.89.

189

190 Multivariate normality is the assumption that each variable and all linear combinations of the variables are
 191 normally distributed. It is critically an important assumption when conducting structural Equation modeling
 192 in general and using SPSS software for data analysis in particular is that data are multivariate normal.
 193 Thus normality analysis was conducted, as shown below.

194

	N	Average capital growth				Average employment growth			
		Skewness		Kurtosis		Skewness		Kurtosis	
		Statistics	Std. Error	Statistics	Std. Error	Statistics	Std. Error	Statistics	Std. Error
Finance access	74	0.207	0.177	2.015	1.234	0.215	0.185	2.284	0.964
Management knowhow	74	0.276	0.177	2.650	1.234	0.124	0.185	1.234	0.964
Market access	74	0.329	0.177	2.621	1.234	0.325	0.185	2.231	0.964
Poor Infrastructure	74	-0.152	0.177	-3.051	1.234	-0.166	0.185	-1.564	0.964
Support from government	74	0.025	0.177	1.854	1.234	0.065	0.185	2.154	0.964
Accounting and record keeping	74	0.281	0.177	2.745	1.234	0.187	0.185	2.142	0.964
Technology	74	0.103	0.177	1.985	1.234	0.124	0.185	1.968	0.964

195

196 An absolute value greater than 1.96 is significant at $p < .05$, above 2.58 is significant at $p < .01$ and
197 absolute values above about 3.29 are significant at $p < .001$. Large samples will give rise to small
198 standard errors and so when sample sizes are big, significant values arise from even minor deviations
199 from normality and in small samples it's OK to look for values above 1.96 (within +2 to -2 range);
200 however, in large samples this criterion should be increased to the 2.58 one and in very large samples,
201 because of the problem of small standard errors, no criterion should be applied! It is more important to
202 look at the shape of the distribution visually and to look at the value of the skewness and kurtosis
203 statistics rather than calculate their significance. However, because of the large sample (74) in our case,
204 the value of 2.06 isn't surprising and in fact that all values of kurtosis are below upper threshold of 3.29.
205

206 The statistical analysis was incorporated checks for multi-co linearity. The issue of multi-co linearity
207 arises if explanatory variables are very much correlated and rule of thumb for multi-co linearity problem is
208 that, if the pair wise or zero order correlation coefficient between two independent variables is high,
209 greater than 0.8, then multi-co linearity is serious [18]. Hence, in our case the maximum value is 0.473.
210 Statistical Package for Social Sciences (SPSS) was used in analysis and the results were presented in
211 the form of tables.

212 **2.4.1. Description of Variables and Research Hypotheses**

213 The researchers used growth in capital and growth in number of employees as a dependent variable to
214 measure transformation.

215 1. **Growth in capital:** It is determined as the average of current and initial capital. When expressed
216 in annual terms, average return can be referred to as "average annual growth rate (AAGR)
217

$$\frac{\text{current capital} - \text{initial capital}}{\text{initial capital}}$$

218 2. **Employment growth:** refers to employees employed both permanently and temporarily and it
219 also includes the family members and the owner working in the enterprise. The use of
220 compound annual growth rates permits a much more precise assessment of the timing of
221 employment growth effects [19]. Average Employment growth Rate (AEGR) were used in the
222 study. The average annual growth in jobs since startup which is measured in number of jobs
223 created by firm is calculated as:

$$\frac{\text{current employment} - \text{initial employment}}{\text{initial employment}}$$

224
225 The following independent variables and hypotheses were proposed to increase our understanding of
226 determinants for the transformation of MSEs owners in Addis Ababa city administration. These factors
227 were determined by detailed reviewing literatures and adjusting for problems faced by MSEs in Ethiopia.
228

228 **1. Finance Access**

229 In Ethiopia, lack of finance is among the problems for starting, expanding, and transforming MSEs. The
230 government of Ethiopia gives different financing services for MSEs even though there are constraints on
231 these services. These includes saving services, loan services, equipment leasing, micro insurance
232 services, Hawala services, managing third party money and others. Empirical evidence suggests that
233 retained earnings are the predominant source of financing among growing SMEs (GSMEs). However,
234 more successful GSMEs use more external sources of financing, such as financial institutions, venture
235 capitalists and individual investors, than do less successful MSE. Debt is by far the predominant source of
236 external financing among small firms, even though there are barriers associated with debt financing for
237 MSE.

238 Hypothesis 1: *There is significant relationship between finance accesses and MSEs transformation*

239 **2. Management Know-how:**

240
241 Management know-how embodied in the entrepreneur may be an important factor in the transformation of
242 MSEs. Management know-how may be acquired from family or having previous business experiences. It

243 includes skill of managing people, resources and finance Management know-how is the ability of
244 planning, staffing, organizing, directing and controlling for the achievement of MSEs objective.
245 Furthermore, management know-how may be acquired through education offered by different
246 universities, colleges or institutions. In Ethiopian context there are different institutions, universities that
247 offered management trainings for investors and owner's .According to the FeMSEDA, the acquisition of
248 relevant vocational, technical and business skills is generally important factors for achievement in small
249 enterprises. In addition, literacy and entrepreneurial awareness are seen as particularly important
250 requirements to enable people to advance lower level activities into larger and better earning enterprises.

251 Hypothesis 2: *There is significant relationship between management know-how and MSEs*
252 *transformation.*

253 **3. Market Access:**

254 Dynamic economic theories suggest that growth requires strategic flexibility and the ability to change
255 market focus, which may require introducing new products or entering new markets [20]. Small
256 enterprises usually regard market constraints and inability to sell their products and services as one of the
257 most serious obstacles to the starting of businesses and growth beyond mere subsistence level. This
258 assertion also holds true in case of Ethiopian MSEs, as revealed from various studies undertaken
259 concerning the MSEs sector. Marketing is one of the supports given by the government of Ethiopia to
260 MSEs to search market opportunities.

261 Hypothesis 3: *There is significant relationship between market access for their product and MSEs*
262 *transformation.*

263 **4. Infrastructure:**

264 Infrastructure is one of the basic factors required to enhance the pace of industrialization in any country.
265 The development of business and industrial premises (shops, offices, factories, market stands, etc.) and
266 infrastructure facilities, including supply of electricity, water, telecommunication connections, sewage
267 systems, etc. are crucial infrastructural facilities and utilities which warrant the growth and expansion of
268 business enterprises. Pamella [21] also find that poor infrastructure, services such as electricity,
269 telecommunications, transportation, and water and sanitation play a critical role in a country's
270 development and are related to small business success and economic growth and these infrastructure
271 elements are not sufficiently developed and expanded to meet the increasing demand of business
272 activities.

273

274

275 Hypothesis 4: *There is significant relationship between poor infrastructure and MSEs transformation.*

276

277 **5. Technology**

278 According to Indarti and Langenberg, technology is among the determinant factors. It plays significant
279 role in this respect and has a close relationship with improvement of production processes. Lack of
280 equipment and old-fashioned technology are amongst limitations of SMEs development and the study of
281 okima et.al [22] disclosed that technological change innovations had significant relationship with market
282 growth. A study in Ireland also discovered that technological posture, automation, and process innovation
283 were considerably related to satisfaction with return on investment [23].

284

285 Hypothesis 5: *There is significant relationship between technology and MSEs transformation.*

286

287 **6. Support MSEs get**

288

289 Small businesses are to be designated a priority sectors for the government, in terms of policy
290 formulation, direct support from its own resources and in the mobilization of external resources. The
291 government helps ranges from self-help activities of groups of small enterprises and the abolishing of
292 regulatory obstacles to the better cooperation between small and bigger enterprises with respect to sub-
293 contracting and other forms of interlink ages and the granting of tax concessions by federal or regional

294 government. It also includes support services in management and technical training, consulting, and
295 technology support. Responsibility for education, training and experience transfer rests on different
296 organizations, including the federal and regional governments, NGOs and private sectors. This also
297 applies to the sphere of entrepreneurship sensitizing, training in skills relevant to micro and small
298 enterprises in different sectors and industries, and the acquisition of management experience by small-
299 business owners and staffs.

300
301
302 Hypothesis 6: *there is significant relationship between support MSEs get and MSEs transformation.*
303

304 **7. Accounting and Record keeping:**

305 Keeping track of information through rudimentary accounting practices (i.e. basic records of costs and
306 revenues) is crucial for business success. Successful SMEs were much more likely to have regular
307 accounting records than the unsuccessful SMEs. Most business owners end up losing track of their daily
308 transactions and cannot account for their expenses and profits at the end of the month. Good
309 recordkeeping provides MSEs with accurate information on which to base decisions, such as projecting
310 sales and purchases, determining break-even points, and making other financial analyses. The prevalent
311 lack of proper records has led to the closure of some businesses, thereby making it a significant issue for
312 business success.

313
314 Hypothesis 7: *There is significant relationship between adequate accounting and record keeping and*
315 *MSEs transformation.*
316

317 **8. Government rules and regulations about MSE**

318 Government is responsible for the formulation of rules and regulations that govern MSES. Governments
319 should develop laws and commercial codes that define property rights and judicial institutions and
320 processes that make them credible. Markets need a clear definition of property rights that can be enjoyed
321 and transferred to other parties. Clear collateral laws and their implementation enable asset-based
322 lending, another transactions-based lending technology whereby loans are based primarily on the value
323 of specific borrower assets. The Ethiopian government, in this regard shall also establish a user-friendly
324 environment for simplification and standardization of documents.

325
326 Hypothesis 8: *There is significant relationship between government rules and regulations and MSE*
327 *transformation.*
328

329 **2.5. Model Specification**

330 The following multiple linear regression model was used.

331
332 $T_i = \beta_0 + \sum \beta_i X_i + \epsilon_i$

333
334 Where:

- 335 T_i is the i^{th} observations of response variables
- 336 β_0 is the constant or intercept term
- 337 β_i are the coefficients of X_i variables
- 338 X_i is the i^{th} observation of explanatory variables
- 339 ϵ_i is the error term

340
341 T_i is MSEs transformation (Employment growth and Capital growth), and when the above general model
342 changed into specified variables, the multiple regression equations were done as follows:

343
344 $TC = \beta_0 + \beta_1 (FN) + \beta_2 (MGT) + \beta_3 (MRKT) + \beta_4 (INFR) + \beta_5 (TECNO) + \beta_6 (SUPT) + \beta_7 (ARK) + \beta_8 (GOVT)$
345 $+ \beta_9 (Gdr) + \beta_{10} (Edun) + \beta_{11} (Expe) + \beta_{12} (Age) + \beta_{13} (B\ type) + \beta_{14} (Locn) + \epsilon \dots\dots\dots (1)$

346
 347 $EMP = \beta_0 + \beta_1 (FN) + \beta_2 (MGT) + \beta_3 (MRKT) + \beta_4 (INFR) + \beta_5 (TECNO) + \beta_6 (SUPT) + \beta_7 (BAR) + \beta_8$
 348 $(GOVT) + \beta_9 (Gdr) + \beta_{10} (Edun) + \beta_{11} (Expe) + \beta_{12} (Age) + \beta_{13} (B\ type) + \beta_{14} (Locn) + \varepsilon \dots\dots\dots (2)$
 349

350 **Where:**
 351 *TC is Capital growth, FN is Finance access, MGT is Management Know-how, MRKT is Market Access,*
 352 *INFR is Infrastructure, TECNO is Technology, SUTP is Support MSEs get, ARK is Accounting and*
 353 *Record keeping, GOVT is Government rules and Regulations, Edun is Level of owner’s education, Expeis*
 354 *experience of the owner, Age is age of the owner, Btypeis Business type of the enterprise, Locn is*
 355 *Location of the business, EMP is Employment growth, Gdr is Gender of the owner, ε is the error term of*
 356 *the model.*
 357
 358

359 **3. RESULTS AND DISCUSSIONS**
 360

361 **4.1 Results of Descriptive Statistics**

362 **4.1.1 Characteristics of Business**

363 According to the survey, 24.30% (18) of respondents are females and 75.70 % (56) of are males. It has
 364 revealed that most of the respondents are men and they owned the largest portion. This is in support of
 365 Solomon, Rahael and Endalkachew [24].

366 As it is observed in table 4.1 below, the age ranges of transformed MSEs owners/managers are: 51.35%
 367 of them were between ages of 18-34, 32.44% between ranges of 35-45, 14.86% were between ages of
 368 45-60 and the rest 1.35% were above 60 years of old.

369 **Table: 4.1 Age of the owners/managers**

Owner’s age	Number	Percent
Between 18 and 34	38	51.35
Between 35 and 45	24	32.44
Between 45 and 60	11	14.86
61 and above years	1	1.35
Total	74	100

370 *Source: survey result, 2011*

371 And it indicated that most of transformed MSEs owners/managers are young and productive people.
 372 Hence, MSEs are important sectors for generating employment opportunities for young citizens.
 373

374 As indicated in the table below , educational levels of MSEs operators are; (1.35%) illiterate , (12.16%)
 375 elementary school, (16.22%) junior school, (39.19%) senior secondary school and the remains (31.08%)
 376 university level. it clearly showed that MSEs offer greater opportunities of creating employment not only
 377 for educated people but also for illiterate and low skilled labor forces.
 378

379 **Table 4.2: Level of education for owners/managers**

Level of education	Number	Percent
Illiterate owners	1	1.35
Elementary school attended	9	12.16
Junior school attended	12	16.22
Senior secondary school	29	39.19
University graduate	23	31.08
Total	74	100

380 *Source: survey result, 2011*

381 **4.1.2 Characteristics of the Enterprises**
 382

383
 384 As indicated in table 4.3 below, industry sectors were food processing (4.05%), textile and garment
 385 (5.42%), metal and wood works (51.35%) construction (32.43%), and others (6.75%). Hence, most of
 386 transformed MSEs (60%) were involved in construction and metal and wood works.

387 **Table 4.3: Business sector**

Sector	Frequency	Percent
Food preparation	3	4.05
Metal and wood works	38	51.35
Textile and Garment	4	5.42
Construction	24	32.43
Others	5	6.75
Total	74	100

388 **Source: survey data, 2011**

389 According to table 4.4, transformed MSEs are placed near to market (20.30%), near to raw material
 390 (6.80%), near to infrastructure (6.80%), suitable locations (58.10%), and inconvenient locations (8.20%).
 391 This clearly showed that most enterprises are sited in suitable location that have access to market,
 392 infrastructure, and raw materials and to all of the necessities for business maneuver.

393 **Table 4.4: Location of the enterprise**

Location	Frequency	Percent
MSEs Near to market	5	6.80
MSEs Near to raw material	5	6.80
MSEs Near to infrastructure	15	20.30
MSEs in Suitable location	43	58.10
MSEs in Inconvenient location	6	8.20
Total	74	100

394 **Source: the survey data, 2011**

395 As indicated in table 4.5 below, majority of enterprises were sole proprietorship (44.60%) followed by
 396 cooperatives (21.60%), private limited companies (17.60%), partnership (14.90%) and corporations
 397 (1.40%). So, most transformed MSEs are proven as sole proprietorship. This is consistent with findings
 398 of Solomon and Endalkachew.

399 **Table 4.5: Form of Ownership of the Enterprise**

Form of ownership	Frequency	Percent
Sole proprietorship MSEs	33	44.60
Partnership MSEs	11	14.90
Cooperative MSEs	16	21.60
Private limited companies	13	17.60
Corporation type	1	1.40
Total	74	100

Source: survey data, 2011

400
 401
 402 Business owners/operators were asked about factors behind their motives to start own businesses. As
 403 reported in table 4.6 below, the most important motive to start a business is the entrepreneur's desire to
 404 become independent. Majority of them (39.18%) were to realize a dream, (33.08%) wanted to be their
 405 own boss, (13.51%) were to realize a better financial position followed by to enjoy a better quality of life
 406 (10.81%). The rest 5.41% could not find suitable waged employment to become business operators.
 407 Similar findings are reported by Solomon and Endalkachew.

408
 409 **Table 4.6: Motivating Factors for Starting a Business**

Motivations for starting a business	Frequency	Percent
To be your own boss	23	33.08

You could not find suitable waged employment	4	5.41
To realize a dream	29	39.18
To realize a better financial position	8	10.81
To enjoy a better quality of life	10	13.51
Total	74	100

410 **Source: survey data, 2011**

411
412 **Source of Startup Capital**

413
414 As table 4.7 shows below, the source of initial capital for the MSEs operators were: 6.76% gift from
415 relative and friends, 4.05 % support from government and NGOs, 12.16 %credit from formal borrowing,
416 1.35 % credit from equip, 63.52 % from their own savings, 8.11 % credit from informal borrowing and 2.70
417 % selling personal properties. This implies that MSEs have less finance access in terms of credit from
418 banks and micro finance institutions and majority of initial sources of financing comes from personal
419 savings, household assistance, and financial support from their families and friends. Credit for startup
420 both from formal and non-formal financial markets is relatively rare. Banks do not normally practice risk
421 lending to new investors of small enterprises, which do not have a record of accomplishment .Thus, many
422 micro and small enterprises begin with very small amounts of capital from personal savings and
423 household assistance, from relatives or friends, and steadily build up their enterprise by reinvesting
424 profits. And the average initial capital of enterprises was Birr 79,164.86 with a range of Birr 650,000 and
425 current capital of Birr 2,919,631.17 with a range of Birr 6,641,853.

426
427 **Table 4.7: Sources of finance at Start up**

Sources of finances	Frequency	Percent
Own saving	47	63.52
Credit from formal sources	9	12.16
Credit from informal sources	6	8.11
Equip	1	1.35
Support from family/friends	5	6.76
Selling personal assets	2	2.70
Aid from the government and NGO	3	4.05
Others	1	1.35
Total	74	100

428 **Source: survey data, 2011**

429
430 **4.2.1 Correlation analysis-Average capital growth rate as a MSE transformation proxy**

431 Finance access, management know-how, market access, technology and accounting and recordkeeping
432 are significant at 1 percent level of significance. Poor infrastructure is significant at 10 percent level of
433 confidence. Except poor infrastructure other variables are correlated positively. However, support MSE
434 get and government rules and regulations are correlated insignificantly. Correlation coefficients of
435 finance, management know-how, market access, infrastructure, technology and accounting and
436 recordkeeping with average capital growth are 37.70 %, 27.60 %t, 32.90 %, -15.20 %, 40.30 %t and
437 28.10 % respectively. Hence, there were relatively a strong association of finance access, market access
438 and technology with average capital growth in contrast with management know-how, infrastructure, and
439 accounting and record keeping.

440
441 As observed of coefficients values that gender and location near to infrastructures were weakly correlated
442 at 19.40 % and -28.80 % with average capital growth. But experience of owner, location except near to

443 raw-material and type of industry excluding food processing were correlated insignificantly. As projected
 444 by Jovanovich model of firm growth, amongst samples of surviving enterprises, younger organizations
 445 grow quicker. The relationship of average capital growth with respect to age of the enterprise is negative
 446 over our sample space and the negative sign of coefficient for age of enterprise was statistically
 447 significant at 10 percent significant level, indicating that in case of our sample, growth decreases at
 448 increasing rate with age of the firm.

449
 450 **4.2.2 Correlation analysis-Average employment growth rate as a MSE transformation proxy**
 451

452 As indicated in table 4.8 below, Management know-how was insignificant at 5 percent, market access
 453 was significant at 5 percent, poor infrastructure and accounting and recordkeeping were significantly
 454 correlated at 1 percent with average employment growth. Except poor infrastructure other variables were
 455 correlated positively. However finance access, technology, support MSE get, and government rules and
 456 regulations were correlated insignificantly.

457 **Table 4.8: Correlations (Pearson) analysis: Average Capital Growth (ACG) and Average**
 458 **Employment Growth (AEG) rate as a transformation proxy**
 459

Variables	ACG	Sig.	AEG	Sig.
Finance access	0.377	0.000	0.116	0.163
Management know-how	0.276	0.009	0.196	0.047
Market access	0.329	0.002	0.173	0.070
Poor infrastructure	-0.152	0.098	-0.297	0.005
Technology	0.403	0.000	0.015	0.451
Support MSEs get	0.025	0.415	-0.085	0.233
Accounting and record keeping	0.282	0.009	0.241	0.021
Government rules and regulations	0.005	0.486	-0.057	0.313
Age of the enterprise	-0.167	0.076	-0.455	0.000
Experience of the owner/manager	0.052	0.344	-0.227	0.026
Dummy gender	0.194	0.049	-0.039	0.371
Dummy education	-0.221	0.029	0.041	0.364
Dummy textile	-0.090	0.223	-0.040	0.366
Dummy food processing	0.158	0.089	0.384	0.000
Dummy metal and wood works	-0.069	0.280	-0.063	0.297
Dummy other sectors	-0.084	0.237	-0.023	0.422
Dummy construction	0.063	0.296	-0.104	0.188
Dummy inconvenient location	-0.119	0.155	-0.048	0.343
Dummy near to market	-0.081	0.248	-0.081	0.247

Dummy near to raw material	-0.097	0.202	0.108	0.180
Dummy near infrastructure	0.270	.010	-0.131	0.133
Dummy suitable location	-0.059	0.309	0.122	0.150

Source: the survey result, 2011

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Correlation coefficients of management know-how, market access, infrastructure, accounting and recordkeeping with average capital were 19.6 %, 17.3%, -29.7 % and 24 % respectively; and indicated there were relatively strong negative association of infrastructure with average capital growth in contrast with management know-how, market access and accounting and record keeping. Experience of owner/manager and age of enterprises were negatively correlated with average employment growth, and industry type of food processing was positively correlated at 5 percent level of significant, age of enterprise was correlated at 1 percent level of significant. Coefficients values of experience of owner/manager, age of enterprise and food processing industry were correlated at -22.7 %, -45.6 % and 38.4 %t respectively. But gender of owner/manager, levels of education, and other type of business and location of enterprise were correlated insignificantly. Here, as predicted by the Jovanovich model of firm growth, among this sample of surviving firms, younger firms grow faster. The relationship of average capital growth with respect to age of enterprise was negative over our sample space and the negative sign of coefficients for age of enterprise was statistically significant at 10 percent significant level, indicating that in the case of our sample, growth decreases at increasing rate with age of the firm.

4.3. Econometrics analysis: The impact of determinant factors on the transformation of micro and small enterprises

Table 4.11 below shows regression results of the two models by using both summary of regression table and ANOVA table and the regression table summary includes Coefficients, Standard Errors, t-values and p-values for each of two models, and ANOVA table includes number of observations, F-statistics, R-squared and Adjusted R-squared for each models.

Table 4.9: Summary of regression analysis for the study variables

Variables	Capital growth				Employment growth			
	Coefficients	Std .Error	T	Sig.	Coefficients	Std. Error	t	Sig.
Finance access	0.451	11.647	2.826	0.007*	0.097	0.454	.570	0.570
Management know-how	0.268	8.127	2.451	0.018**	0.170	0.317	1.454	0.150
Market access	0.206	8.454	1.700	0.095***	0.072	0.330	0.554	0.581
Poor infrastructure	-0.118	8.213	-1.065	0.292	-0.237	0.321	-2.001	0.050***
Technology	0.109	13.717	.585	0.561	0.044	0.536	0.220	0.825
Support MSEs get	0.369	16.502	2.399	0.020**	-0.234	0.644	-1.420	0.160
Accounting & record keeping	0.307	9.822	2.431	0.018**	0.166	0.384	1.223	0.225
Government rules & regulation	0.095	8.016	0.874	0.386	-0.096	0.313	-0.821	0.414
Experience of the owner	0.082	1.978	0.520	0.604	0.171	0.076	1.020	0.311
Age of the enterprise	0.129	4.031	0.864	0.390	-0.385	0.156	-2.407	0.020**
Dummy Gender	0.008	18.452	0.065	0.947	-0.181	0.720	-1.412	0.165
Dummy Education	-0.128	16.790	-1.138	0.260	0.092	0.652	0.772	0.442

Dummy Textile sector	-0.139	32.942	-1.241	0.220	0.138	1.287	1.143	0.257
Dummy Food sector	-0.104	32.760	-0.843	0.403	0.241	1.279	1.813	0.075***
Dummy Metal & wood	-0.182	15.788	-1.550	0.127	-0.008	.617	-0.060	0.952
Dummy Others sector	-0.093	37.510	-0.830	0.410	0.046	1.465	0.383	0.701
Dummy inconvenient location	0.111	34.355	0.784	0.436	0.113	1.342	0.747	0.457
Dummy near to market	-0.204	29.750	-1.664	0.102	0.023	1.162	0.171	0.863
Dummy near to infrastructure	-0.237	30.281	-2.069	0.043**	0.171	1.183	1.388	0.171
Dummy suitable location	-0.201	18.591	-1.449	0.153	0.270	.726	1.815	0.075***
Sample	74				74			
F(20-53)	3.082 (P=0.001)				2.338(P=0.007)			
R-Square	0.538				0.469			
Adj R square	0.363				0.268			
*** Indicates statistically significant at 10 percent significant Level								
** Indicates statistically significant at 5 percent significant Level								
* Indicates statistically significant at 1 percent significant Level								

486 **Source: survey result, 2011**

487
488 As it is summarized in table 4.11 above, the explanatory power of variables used in two models, the R-
489 squared values were 53.8 % and 46.9 % for average capital growth and average employment growth
490 respectively. This implies that 53.4 % of changes in average capital growth and 46.9 % of changes in
491 average employment growth were successfully explained by the variables used in two models of this
492 study. However, the remaining 46.2 % of changes in average capital growth and 53.1 % of changes in
493 average employment growth were caused by other factors that are not included in models. These results
494 indicated the overall goodness-of-fit of models used. Goodness-of-fit (R^2) for model (0.538) and (0.469)
495 is better than the one reported by Chami and Papadaki (0.181), Evans (0.1438), and Solomon
496 (0.258).The adjusted R square for two models is 0.363 and 0.268 for average capital growth and for
497 average employment growth respectively. This means that if we take model size into account, 36.3 % of
498 variation in average capital growth and 26.8 % of variation in average employment growth were explained
499 by the values of independent variables. Moreover, the overall significance of two models, when measured
500 by their respective F- Statistics of 3.082 and 2.338 with P-values of 0.001 and 0.007 respectively has
501 indicated that these models were well fitted at 1 percent level of significance.
502

503 Finance access had coefficient estimate of 0.452 and 0.098 with average capital growth and average
504 employment growth. It was statistically significant at 1 percent level of significance for average capital
505 growth and statistically insignificant for average employment growth. The coefficient of finance access
506 has revealed that MSEs transformation was positively related with increase in finance access. Since the
507 (P-values) of finance access was statistically significance at 1 percent for average capital growth and
508 statistically insignificant for average employment growth, the null hypothesis is rejected and the alternate
509 hypothesis is accepted, which says there is significant relationship between finance access and MSEs
510 transformation in to medium level industry. Therefore, the outcome of this variable is in line with the
511 proposed alternative hypothesis. Thus, there was significant positive relationship between finance access
512 and MSEs transformation. Pamelaet.al also reported a significant negative relationship between lack of
513 finance and micro and small enterprise performance.

514 Since the (P-values) of management know-how was significant at 5 percent level of significant for
515 average capital growth and insignificance for average employment growth respectively, the null

516 hypothesis is rejected and the alternate hypothesis is accepted. Thus, there was significant positive
517 relationship between management know-how of owners/managers and MSEs transformation in to
518 medium level industry. This is consistent with the findings of Solomon, Pamela et.al and Mulu [25].

519 Market access had coefficient estimates of 0.206, and 0.072. It was statistically significant at 10 percent
520 level of significance for average capital growth and statistically insignificant for average employment
521 growth. The coefficients of market access imply that MSEs transformation was positively related with
522 increase in market access. Since the P-values of market access was statistically significance at 10
523 percent level of significance for average capital growth and insignificance average employment growth,
524 the null hypothesis is rejected and the alternate hypothesis is accepted. Hence, there was significant
525 relationship between market access and MSEs transformation in to medium level industry. This outcome
526 had the support of Chami and Papadaki, Solomon.

527 Poor infrastructure was statistically insignificant for average capital growth and significant for average
528 employment growth at 10 percent significant level. Poor infrastructure has negatively related with MSEs
529 transformation (coefficient of -0.118). Services such as electricity, telecommunications, transportation,
530 and water and sanitation play a critical role in a country's development and are directly and indirectly
531 linked to MSEs transformation and economic growth. Poor infrastructure directly affects MSEs. Power
532 failures affect production of goods and services and inaccessible roads affect their distribution and
533 increase transportation costs. For example, businesses may find it problematic to operate in rural areas
534 that are not accessible despite high demand for their products. This limits their ability to expand and any
535 opportunity to generate profit as reported by Pamela et.al. This finding was consistent with findings of
536 Pamela et.al and Solomon, which reported significant negative relationship of poor infrastructure and
537 micro and small enterprise performance.

538 Technology had coefficient estimates of 0.065, and 0.097, it was statistically insignificant for both average
539 capital growth and average employment growth. The coefficients of technology imply that MSEs
540 transformation was not related with the increase in technology access. There is no significant relationship
541 between technology access and MSEs transformation. Since the (P-values) of technology access was
542 statistically insignificance for both average capital growth and statistically insignificant for average
543 employment growth, the null hypothesis is accepted and the alternate hypothesis is rejected, which says
544 there is no a significant relationship between technology and MSEs transformation in to medium level
545 industry. Even though, most findings Langen berg and Indarti reported insignificant relationship between
546 technology and enterprise growth, a further investigation is needed in this regard.

547 The support MSE get had coefficient estimates of -0.369 and -0.234. It was statistically significant at 5
548 percent level. Even though Langen berg and Indarti reported negative insignificant relationship between
549 support and MSEs growth, this finding was consistent with most findings [26].

550 Since the (P-values) of accounting and recordkeeping was statistically significance for average capital
551 growth and statistically insignificant for average employment growth at 5 percent, there was significant
552 relationship between accounting and recordkeeping and MSEs transformation. Therefore, the outcome of
553 this variable is in line with the proposed alternative hypothesis. Thus, there was significant relationship
554 between accounting and recordkeeping and MSEs transformation. This result is no surprising since all
555 transformed MSEs were required to have accounting and other records by the agency. Therefore, having
556 recordkeeping and accounting records was a factor for their transformation in to medium level industry.
557 This is in support of Mwangi [27].

558 Government rules and regulations have no predicative capability in presence of other independent
559 variables. Since the (P-values) of government rules and regulations was insignificant for all two
560 transformation indicators, the alternative hypothesis is rejected. Even though, Langen berg and Indarti
561 found insignificant relationship between government rules and regulations, Nichter and Goldmark
562 reported as regulatory and institutional challenges deter MSEs owners from making growth-enabling
563 investments, while special subsidies and trade protection offer greater benefits to larger firms, which are
564 often more capable of lobbying. Smaller firms more frequently report government policies to be
565 unpredictable, and this uncertainty may be yet another factor that reduces growth-enabling investments.

566 Here, most of the MSEs operators has revealed they didn't face this problem. Government rules and
567 regulations are one obstacle for MSEs.

568

569 **4. CONCLUSION AND RECOMMENDATION**

570 **4.1 conclusions**

571 74 transformed micro and small enterprises were taken to understand determinants of micro and small
572 enterprise transformation in to medium level industry in Addis Ababa city. The sample frame was taken
573 from formally registered transformed MSEs in Addis Ababa micro and small enterprise development
574 bureau. Five types of business activities were selected. These were construction, textile and garment,
575 food processing, metal and wood works and other enterprises (parking services, cleaning services, urban
576 agriculture). Proportionate stratified random sampling method was used to select samples from 241
577 transformed MSEs in Addis Ababa.

578 Descriptive statistics has revealed that majority of source of finance for their business is own sources. It
579 is difficult to borrow money from banks because they lack collateral. On the other hand, loans provided by
580 micro-finance institutions are small, with short repayment periods and high interest rates. The government
581 support in terms of finance is very low compared to other source of financing. This is consistent with
582 previous studies (Solomon and Pamela et.al). Finance access has a strong relationship with average
583 capital growth and no relationship with average employment growth.

584 The study also revealed that management know-how has strong relationship with average capital growth
585 and no relationship with average employment growth.

586 There was also strong relationship between market access and average capital growth and no
587 relationship with average employment growth. Market access for enterprises include high demand for
588 products produced, availability of raw materials, good market linkage in the city, less difficulty of
589 searching new market for products , good opportunity to participate in exhibitions, bazaars, markets and
590 access to information on market/consumer products.

591 Power failures affect production of goods and services, and inaccessible roads affect their distribution
592 and increase transportation costs. For example, businesses may find it problematic to operate in rural
593 areas that are not accessible despite high demand for their products. This limits their ability to expand
594 and the opportunity to generate profit. The study revealed no relationship between technology and
595 average capital growth and average employment growth.

596 There was weak relationship between the support MSEs get from the government, friends, NGOs, their
597 families and relatives. But there was no significant relationship between government rules and regulations
598 and MSEs transformation.

599 **5.2 Recommendation**

600 A number of factors were identified for transformation of MSEs in to medium level industry in Addis
601 Ababa. The most important was finance access. The government should help MSEs in easily accessing
602 their financial needs. Business owners should source cheap, low-interest loans from banks and other
603 financial institutions, borrow from friends and relatives with the intent to repay the money, negotiate
604 advance payments from customers, low tender prices, and flexible credit terms from suppliers and seek
605 loans from micro-financing organizations.

606 Government and policy makers should prepare management workshops and seminars that can be
607 structured by: chambers of commerce, non-government organizations (NGOs), universities, and
608 nonprofit organizations to train MSEs owners/managers about leadership, planning, organizing,
609 communication skills, personal and financial management, basic accounting, marketing strategies, and
610 recordkeeping. Business owners should network and seek advice from experienced entrepreneurs in
611 MSEs.

612 Attention should be given for market access for product of micro and small enterprises. The government
613 and other stakeholders better help the sectors in searching market for their products through different ways both
614 inside and outside the country. They can also create a link between large industries and micro and small
615 enterprises. This is because the finding of this study has revealed that market access was positively
616 related with transformation of micro and small enterprises into medium level industry.

617 Government should take necessary actions to build and maintain infrastructures like reliable power
618 supply, reliable telecommunication and internet connection, enough water supply, good road facilities,
619 adequate business and industrial premises (shops, offices, factories, market stands, etc.) and adequate
620 drainage and cleaning facilities.

621 It is highly recommendable for government and other concerned bodies to have a training program that
622 can support MSEs, like book-keeping mechanisms that record financial and non-financial matters, a
623 Contract administration policy training, financial management mechanisms, cash-flow management
624 systems, financial control mechanisms and contract document interpretation mechanisms.

625 The government of Ethiopia and policy makers should continue their efforts to a reliable and tangible
626 transformation in terms of capital creation and employment generation. Government policies and
627 strategies towards micro and small enterprises is the key to micro and small enterprises. Right policies
628 considering the above factors can alleviate the massive failures of micro and small enterprises in
629 Ethiopia. Government should continue their effort towards the expansion and development of micro and
630 small enterprises. These findings support government policies towards micro and small enterprises in
631 creating employment opportunities and supporting large enterprises in the country.

632

633 **5. LIMITATION AND IMPLICATION FOR FURTHER RESEARCH**

634

635 The researchers want to conduct determinants of whole Ethiopia MSEs that inhibit or limit them from
636 transformation into medium level industry. But because of resource constraint and width of concepts the
637 researcher were planned to conduct the research in Addis Ababa city administration MSEs only.
638 Moreover, the research was a limitation of time, and finance. Thus, the study was designed to focus on
639 and used mainly primary data source for its analysis though it used some secondary data. However, it
640 was not simple due to the reasons that most of the respondents were dispersed and was not willing to
641 answer questions.

642 Regarding further research directions, this research highlights number of issues that give directions on
643 determinants of micro and small enterprise transformation into medium level industry. Thus, by taking the
644 previous studies and this study as a stepping stone, it could be possible to come up with a better insight.
645 The outcome of this study can be more robust, if future researchers conduct a study on this area by
646 taking other qualitative measure of transformation such as performance, success and financial measures
647 of ROA, profitability, and revenue generated by the enterprises. Finally, interested parties to MSEs
648 development in Ethiopia, such as universities, non-government organizations, and business development
649 service should address these determinants, and impediments of micro and small enterprise
650 transformation in giving assistances to MSEs.

651 **ACKNOWLEDGEMENTS**

652

653 Dedicated to: Mr. Getenet Ambaw. Thank you very much for your effort.

654

655 **COMPETING INTEREST**

656

657 The author has declared that no competing interest exist

658

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Appendix A

Research Questionnaire:

724 Dear sir/madam! The following questions are prepared for research purpose to be undertaken on
725 **"Assessment of the Determinant Factors of Micro and Small Business Enterprise Transformation**
726 **in to Medium Level Industry in Addis Ababa City Administration"**. Therefore, you are kindly
727 requested to answer the following questions appropriately as per the requirements listed below.

Part I- Demographic Questionnaire

729 The following is a questionnaire designed to fill your personal information. Please indicate your
730 appropriate response using "X" mark.

- 731 1. Gender
732 a. Male
733 b. Female
734 2. Age _____
735 3. Education of the entrepreneur
736 a. illiterate
737 b. Elementary
738 c. Junior high
739 d. Senior high
740 e. University
741 f. Others, please specify _____
742 4. For how many years do you experienced this type of business? _____
743 5. When was your organization established? _____
744 6. What is the source of your initial capital? _____
745 a. Own saving
746 b. Credit from formal sources
747 c. Credit from informal sources
748 d. Equip
749 e. Support from family/friends
750 f. Selling personal assets
751 g. Aid from the government and NGO
752 h. Others, please specify _____
753 7. Where your business is located?
754 a. Inconvenient location
755 b. Near to the market
756 c. Near to raw material
757 d. Near to infrastructure
758 e. Suitable locations

- 759 f. Others, please specify _____
 760 8. Which of the following is the **primary** reason why you became a business owner?
 761 a. To be your own boss
 762 b. You could not find suitable waged employment
 763 c. To realize a dream
 764 d. To realize a better financial position
 765 e. To enjoy a better quality of life
 766 f. Other (please specify) _____

- 767 9. Industry sector
 768 a. Construction
 769 b. Textile and Garment
 770 c. Food processing
 771 d. Metal and wood works
 772 e. Other, please specify _____

773 10. Fill the following:

	Capital	Employee
Initial		
Current		

- 774
 775
 776 11. Rank which factor due think that attributable for your transformation to medium level industry from
 777 most to least using a number?

No	Factor	Rank
1	Finance access	
2	Management know-how	
3	Market access	
4	Infrastructure	
5	Technology	
6	Support	
7	Accounting and recordkeeping	
8	Government rules and regulations	

778
 779 **Part II- Micro and Small Enterprise questionnaire**

780 The following is different opinions about Micro and small enterprises transformation in Addis Ababa city
 781 administration. Please indicate how strongly you agree or disagree with each by using the following scale.

- 782 **1= Strongly disagree**
 783 **2= Disagree**
 784 **3= Neither disagree nor agree (neutral)**
 785 **4= Agree**
 786 **5= Strongly agree**

S/N	Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongl y agree
Finance access						
1	I do have enough money to run this business					
2	It is easy for me to get a bank loan					
3	It is easy to get flexible credit terms from suppliers					
4	It is easy to get guarantee bonds, securities and insurance bonds					
5	There are good tendering costs					
6	It is easy to get advance working capital when needed					
Management know-how						
7	I have enough prior experience in managing this type of business					
8	I have enough technical experience in operating activities					
9	I have reliable managerial skills					
10	I have decision making skills					
11	I have good leadership skills					
12	I have good communication skills					
Market access						
13	There is a high demand for products produced					
14	I have access to information on market/consumer of my products					
15	There is availability of raw materials					
16	There is a good market linkage in the city					
17	Searching for new market for my products is					

	not so difficult					
18	There is a good opportunity to participate in exhibitions, bazaars, and markets.					
Poor infrastructure						
19	Bad roads are a major obstacle for businesses in this city					
20	Poor telecommunication system is an impediment to business transformation					
21	There is disruption of water for my operation					
22	Erratic power supply poses a problem for businesses in this city					
23	There is no proper drainage systems in the city.					
24	There is no adequate business and industrial premises (shops, offices, factories, market stands, etc.)					
Technology						
25	Existing technology suffices to support all production processes					
26	Existing technology supports innovation					
27	Existing technology is easily maintainable					
28	New technology to support innovativeness in the business is attainable					
29	I have access to information on technologies to support my business					
30	There is adequate technology facility for my operation in the city.					
Support MSEs get						
31	Government support to my business is satisfactory					
32	I have get business development service					

	support					
33	I have many helpful colleagues/friends who support the business					
34	I have professional affiliation/business association that supports the business					
35	I have Non-Governmental organizations that support my business					
36	It is easy to get financial support from the government					
Accounting and record keeping						
37	I have Book-keeping mechanisms that record financial and non-financial matters					
38	I have a Contract administration policy in my enterprise					
39	I have financial management mechanisms					
40	I have contract document interpretation mechanisms					
41	I have financial control mechanisms in my enterprise					
42	I have cash-flow management systems in my enterprise					
Government rules and regulations						
43	I can't got business permit and other permits easily and quickly					
44	I haven't strong confidence in the legal system to enforce contracts and property rights					
45	During running the business, I have a problem when having contact with government.					
46	The government policies regarding to tax are not fair					
47	There are no transparent rules and regulations about enterprises.					

48	I haven't access to information on government regulations that are relevant to my business.					
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