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**Abstract**

9 The quest for economic growth and development can be attained based on the quality and  
10 quantity of human capital of a country and that is underpinned by the good health enjoyed by  
11 the people. This paper examines the effects of poverty status and north-south dichotomy on  
12 household's health expenditure using data from the latest wave of GLSS-VI by estimating a  
13 Tobit model. The paper establishes considerable differences in household health expenditure  
14 with respect to two categories of poverty status (very poor and poor) and north-south  
15 dichotomy. Particularly, there was a negative significant relationship between household  
16 poverty status and demand for health. Very poor and poor households pay increasingly less  
17 on health care compared to non poor households. Further, demand for health was  
18 significantly influenced by household characteristics such as age, household size and  
19 education in both the southern and northern part of the country. The paper recommends that  
20 policy strategies to improve income generating activities of households should be pursued as  
21 this may engender greater demand for health care by individuals from poorer households.  
22 Besides, policy priority should be placed on bridging health infrastructural gap between the  
23 southern and northern sectors of the country.

24

25 **Keywords:** Households, poverty status, health expenditure, Tobit model, Ghana

26

**Introduction**

28 The quest for economic growth and development can be attained based on the quality and  
29 quantity of human capital of a country and that is underpinned by the good health enjoyed by  
30 the people. Health, like education is among the basic capabilities that gives value to human  
31 life and contributes to social and economic prosperity (Sen, 1999). Again, health is  
32 recognized as a function of the overall integrated development of socio-cultural, economic,  
33 educational and political factors which affect people's lives and livelihood (Rout, 2005). It is  
34 in the light of this that increasing access and utilisation of healthcare services has become the  
35 prime goal for many developed and developing countries. Therefore, there should be  
36 financial protection for those who cannot adequately afford to pay for the cost of their health.  
37 Such costs include both direct expenses, such as household expenditure for medical  
38 treatment, often termed out-of-pocket (OOP) payments and indirect costs, such as the loss of  
39 income from an inability to work or time taken in travelling to a healthcare facility.  
40 According to Kim and Hong (2015), whenever household health expenditure exceeds 40 per  
41 cent of household income is left after subsistence needs have been met, it becomes  
42 catastrophic health expenditure. These expenses often constitute a large share of a household  
43 disposable income (Asafu-Adjaye, 2004; Leive and Xu, 2007) thereby making meeting  
44 demand for health care a great challenge to households. Indeed, households may opt for less  
45 costly traditional or suboptimal care or forego health care services they need (Goudge et al,

46 2009). Also, they may use compensation strategies such as dissaving, selling assets,  
47 borrowing and expenditure cuts to pay for non-direct health expenditure and high levels of  
48 debt to satisfy health care needs (Kim and Yang, 2010; Wagstaff et al, 2008). In this context,  
49 health expenditure becomes an important economic policy variable especially when  
50 considering the poor and vulnerable of the population. Health expenditure affects not only the  
51 health of the population in the long term but also their ability to earn income due to reduction  
52 in productivity and labour supply. The Government of Ghana, recognizing the importance of  
53 the healthcare needs of its citizenry continuous to invest in the health sector. Over the last  
54 two decades, public expenditure on healthcare has increased on average, by about 74%. In  
55 particular, public spending on healthcare as a proportion to GDP rose, from 1.7% of GDP in  
56 1990 to 2.96% of GDP in 2012. Clearly, this expenditure as proportion of GDP is low as  
57 compared to the globally acceptable standard of 5.76% (World Bank, 2014). In 2007, for  
58 instance, government allocation to health sector represented 16.24% (3.75% of GDP) of total  
59 government expenditure, which exceeded the Abuja target of 15% (World Bank, 2014). This  
60 period witnessed significant investments in the health sector mostly in the form of  
61 construction of new health facilities (e.g. CHPS, and clinics), hiring and training healthcare  
62 personnel, upgrading of existing facilities and other health infrastructure in the country.  
63 Between 2008 and 2012, the average government allocation to the health sector was 12.32%  
64 and 9.72% respectively of total government spending (World Bank, 2014). The reduction in  
65 government allocations to the health sector around this period were born out of cost  
66 containment and the achievement of macroeconomic stability.

67 While substantial literature exists on the determinants of public health expenditure at  
68 the macro level (Andersson and Jonsson, 1992; Matteo and Matteo, 1998; Murthy and  
69 Okunade, 2000; Matteo, 2005; Narayana and Narayana, 2008; Murthy and Okunade, 2009;  
70 Olaniyan and Lawanson, 2010; Wang, 2011), analysis of household health care expenditure  
71 has received very little attention especially in developing countries. To the best of my  
72 knowledge, the only studies that exist at the micro level are (Malik and Syed, 2012) in  
73 Pakistan, (Olasehinde and Olaniyan, 2017) in Nigeria and (Zeng, 2017) in China. Besides,  
74 most of the researches on health care demand have concentrated on the individual as the  
75 consumer of health, however focusing on the household as the main producer and consumer  
76 of health care has far reaching policy implications. This is because basic decisions of life  
77 such as accommodation, income generation, investment and consumption, as well as children  
78 composition, constitute common dilemmas facing households (Olasehinde and Olaniyan,  
79 2017). Besides, the intra-household dynamics of decision making and resource allocation  
80 have greatly impacted on the well-being of its members and the community it belongs (Yusof  
81 and Duasa, 2010). Within the African context, these may be even more imperative to take  
82 into account when analysing demand for health care where the family union is stronger with  
83 high dependency ratio. Therefore, elucidating the main determinants of health care  
84 expenditure at household level would facilitate the design of location-specific policies that  
85 will mitigate the adverse effect of household health spending and promote equity of paying  
86 for healthcare services.

87 The paper proceeds as follows. The next section provides a brief overview on the  
88 health care system in Ghana followed by the theoretical framework in the third section. The  
89 fourth section contains the related literature on household health expenditure followed by the  
90 methodology in the fifth section. The sixth section contains the empirical results and  
91 discussion while the seventh section presents the conclusion and some policy implications.

### 92 93 **Brief Overview of the Health Care System in Ghana**

94 Ghana has a comprehensive health service delivery system involving four main  
95 categories of health care providers: public, private-not-for-profit, private-for-profit, and  
96 traditional (Ghana Health Service, 1995). The public sector encompasses community-based  
97 programs, such as the Community-based Health Planning and Services (CHPS) initiative  
98 (GHS 2002); sub-district health centers and clinics; district general hospitals; regional general  
99 hospitals; and specialized tertiary hospitals. The public sector is systematically categorized  
100 into first, second and third tiers. At all tiers, five levels of care are operated, from grassroots  
101 community (Community-based Health Planning and Services, CHPS), sub district, district,  
102 regional, to the largest and most comprehensive, national level teaching hospitals.  
103 Accordingly, lower levels provide primary care services while those at the top focus on  
104 secondary care. Teaching hospitals concentrate on tertiary services, specialised clinical and  
105 maternity care, academic research and training of medical personnel. The tiers operate in  
106 conjunction and are modelled on a referral system that encourages use of bottom levels  
107 before higher levels.

108 The private healthcare system on the other hand is organised under private-for-profit,  
109 private-not-for-profit. Private-for-profit operators normally serve wealthier individuals as  
110 'Private Medical and Dental Practitioners' constitutes smaller privately owned hospitals,  
111 health centres, clinics, maternity homes, retail pharmacies as well as specialist facilities.  
112 Private-not-for-profit facilities on the other hand, include faith based institutions and NGO's  
113 that provide health services from hospitals, clinics and primary care facilities. The private-  
114 not-for-profit/mission sector reportedly provides 42% of Ghana's health care services (MeTA  
115 Ghana, 2010). This sector is made of Christian Health Association of Ghana (CHAG), the  
116 Islamic equivalent, Muslim Ahmadiyya Movement (MAM). Both CHAG and MAM focus on  
117 remote and rural regions (Ballou-Aares et al., 2008). In addition, there are cooperative bodies  
118 and security agencies that have facilities that provide health services for their employees.

119 Practitioners in the traditional system use herbs, other plant products and animal parts,  
120 and possibly religious practices (depending on the practitioner) to manage diseases; ranging  
121 from common problems like malaria to chronic diseases such as hypertension, diabetes and  
122 asthma (Tsey, 1997; GNDP, 2004; Busia, 2005). It is estimated that about 75% of the  
123 population in Ghana still use the services of traditional medicine practitioners (TMPs).  
124 Though this form of health care is highly accessible, activities of unlicensed itinerant  
125 peddlers make it difficult to determine or ascertain efficacy. In recent times, the high demand  
126 for TMPs has proliferation of herbal shops in both urban rural areas to deal with essential  
127 health or primary care needs (Houghton et al, 2003; Tabi et al, 2006; Goodman et al, 2007).

128 Administratively, health in Ghana is divided into three administrative levels: the  
129 national, regional and districts levels. This is further divided into five functional levels of  
130 national, regional, district, sub district and community levels. All the levels of administration  
131 are organised as Budget and Management Centres (BMCs) or cost centres for the purpose of  
132 administering funds by the Government and other stakeholders. There are a total of 223  
133 functional BMCs and 110 Sub-Districts BMCs. With the headquarters of the Ghana Health  
134 Service (GHS) also managed as a BMC, there are 10 Regional Health Administration, 8  
135 Regional Hospitals, 110 District Health Administrations and 95 District Hospitals. All of  
136 these are run as BMCs (GHS, undated-b).

137 It is worthy of note that all systems formally operate under and are ultimately  
138 responsible to the MOH, but day-to-day management and administration of all state owned  
139 facilities (excluding teaching hospital and some quasi-government institutions<sup>15</sup>) are handled  
140 by the Ghana Health Service (GHS).

141

## 142 **Theoretical Framework**

143 The empirical model adopted in this paper follows the Grossman demand for health  
144 and healthcare model, which describes how individuals make choices regarding healthcare  
145 utilization (Grossman, 1972; Muurinen, 1982) According to Grossman, every individual acts  
146 as both a producer and a consumer of health. Individuals demand for health for both  
147 consumption motives, because they gain utility from being healthy; and for investment  
148 motives, because health is durable like any other capital good disposed to depreciation. This  
149 distinguishes health from other market commodities in that individuals allocate resources and  
150 time in order to both consume and produce. They invest in health by trading off their time  
151 and resources in the form of, for example, having nutritious food, immunisation, avoiding  
152 certain activities and engaging in exercise. Therefore, when an individual invests in health  
153 now they expect fewer sick days, more productive days and higher income in the future. At  
154 the same time individuals consume part of their current health by obtaining utility from being  
155 healthy. A key contribution of the Grossman model is a theoretical framework for testing the  
156 relationship between characteristics of an individual and his or her health behaviour. Since  
157 Grossman, empirical studies have examined the marginal effects of characteristics such as  
158 income, age, education, health insurance, health status, distance to a health provider, etc, on  
159 health decisions and healthcare consumption (Wagstaff, 1986; Kenkel, 1994; Sauerborn et  
160 al, 1994).

161 The Grossman model postulates that apart from expanding an individual's ability to  
162 pay, higher wages lead to a substitution of medical consumption for time or resources  
163 invested in health promotion or prevention. In other words, a higher wage induces an  
164 individual to dedicate less time to health promotion or prevention and more time to earning a  
165 wage (Grossman, 1972; Muurinen, 1982). In contexts where healthcare utilisation is  
166 dependent on out-of-pocket (OOP) payments, income works through price to relax the  
167 consumer's budget constraint. Hence, income is expected to increase the likelihood of  
168 seeking healthcare as well as the magnitude of health spending. Although the model predicted  
169 a negative relationship between education and demand for healthcare on account that  
170 education increases an individual's health prevention ability, through health knowledge,  
171 healthy lifestyle, processing health information, and so on, empirical studies have shown a  
172 positive relationship (Wagstaff, 1986; Uzochukwu & Onwujekwe, 2004). The hypothesis is  
173 that more years of schooling make individuals choose better healthcare options which include  
174 the ability to seek effective medical care following an illness experience. With regard to age,  
175 theory predicts a positive relationship between age and healthcare demand since old age leads  
176 to depreciation of health capital. However, studies have suggested a non-linear relationship as  
177 at some point in age, the marginal cost of investing in renewing health exceeds its marginal  
178 benefits, at which point this relationship becomes negative (Windmeijer & Santos, 1997;  
179 Pohlmeier & Ulrich, 1995).

180 Empirical extensions of Grossman's work have included other factors such as gender  
181 and region of residence. In this paper, the set of explanatory variables include age, household  
182 wage income, gender, level of education attained by the head of the household, poverty status  
183 of the household and residential location of the household.

184

185

**186 Empirical Evidence**

187 Several studies have explored the determinants of health care spending both in developing  
188 and developed countries. While some have focused on the determinants of public health  
189 expenditures with several macroeconomic indicators (Matteo and Matteo, 1998; Baltagi and  
190 Moscone, 2010; Hartwig, 2008; Murthy and Okunade, 2009; Wang, 2011), others have  
191 concentrated on the correlates of household health spending using socio-demographic  
192 features and health system variables. With regard to studies involving macroeconomic  
193 variables, Matteo and Matteo (1998) examined the determinants of per-capita health  
194 expenditures for Canada and established that while income and age had a statistically  
195 significant positive effect, federal transfers had a statistically significant negative effect on  
196 per-capita health expenditures. In another study, Baltagi and Moscone (2010) employed the  
197 fixed effects panel homogeneous model to reconsider the long-run relationship between  
198 health care expenditure and income using a panel of 20 OECD countries observed over  
199 period 1971-2004. However, Hartwig (2008) empirically tested Baumol's (1967) model of  
200 "unbalanced growth" using data from a panel of 19 OECD countries and found that health  
201 care expenditure is driven by wage increases in excess of productivity growth. Wang (2011)  
202 used international total health care expenditure data of 31 countries for the period 1986-2007  
203 to explore the causality between an increase in health care expenditure and economic growth  
204 with both panel and quantile regression analyses. He noted that the influence of health  
205 expenditure growth on economic growth is positive in countries with medium and high levels  
206 of economic growth. Using Generalized Method of Moments to estimate the relationship  
207 between government health expenditures and health outcomes, Bokhari et al (2007) find that  
208 the elasticity of under-five mortality with respect to government expenditures is about 0.33  
209 for developing countries and therefore the authors emphasized that even though economic  
210 growth is critical for achieving better health outcomes, government spending on health is  
211 "just as important". In their study of the effects of official development assistance (ODA) on  
212 health spending using data from 1995 to 2006 in low and low middle income countries Lu et  
213 al (2010), indicated that GDP per capita had no significant relationship with government  
214 health expenditure as a share of GDP. A similar study by Farag et al (2009) examined the  
215 fungibility of ODA for health and domestic government health expenditure based on panel  
216 data from 1995 to 2006 for a 144 countries. They showed that a 1% increase in GDP was  
217 associated with 0.66% increase in domestic government health expenditure in low-income  
218 countries and 0.96% increase in middle-income countries. Samadi and Rad (2013) on their  
219 part used ECO countries balanced panel data between 1995 and 2009 to estimate the  
220 determinants of health expenditures. They established a long run relationship between the  
221 health expenditures per capita and GDP per capita, the proportion of population below 15 and  
222 above 65 years old, number of physicians, and urbanisation. Narayan and Narayan (2008),  
223 using a panel cointegration technique to assess the role of environmental quality in  
224 determining per-capita health expenditures on eight OECD countries for period 1980-1999,  
225 noted that income and carbon monoxide emissions exert a statistically significant positive  
226 effect on health expenditures in short-run, and sulphur oxide emissions have a statistically  
227 significant positive impact on health expenditures in addition to income and carbon monoxide  
228 in the long-run. Potrafke (2010) evaluated whether government ideology and electoral  
229 motives influenced the growth of public health expenditures in 18 OECD countries over the  
230 1971-2004 period and observed that incumbents behaved opportunistically and increased the  
231 growth of public health expenditures in election years. Closer to home, Murthy and Okunade  
232 (2009) used cross-sectional data from 44 African countries to analyse the core determinants  
233 of health expenditure. They indicated that real per-capita GDP and real per-capita foreign aid  
234 resources are the main determinants of real per-capita health expenditure in the African  
235 context. In addition, they found that maternal mortality rate had no relationship with public

236 health expenditure in African countries. Again, Odoh and Nduka (2014) examined the  
237 determinants of public health expenditure in Nigeria from 1977 to 2008. They showed the  
238 existence of cointegration between per capita health care expenditure, per capita income,  
239 petroleum prices, population with age below 15 years, under-five mortality, inflation rate,  
240 unemployment rate and government regime shift.

241 Empirical studies on household health expenditure have identified several factors such  
242 as age, education, household size, income, poverty, etc as the core determinants of household  
243 health spending. Angulo et al. (2011) applied Heckman's selection model to analyze the  
244 hospitalization and the pharmaceutical expenditures of a population for year 2004 in Spanish  
245 and showed that age positively influenced both types of expenditure. In their study of  
246 household income and expenditure in Mexico, Parker and Wong (1997) found a positive  
247 statistical significance correlation between formal schooling and household healthcare  
248 expenditure. Similarly, Curry and Gruber (1996) have shown that the education of a  
249 household member influenced the other household members' health-related behavior, such as  
250 health care utilization which also account for the expenditure. Frijters (2005) have  
251 documented the statistical significance of current, measured or absolute income as  
252 determinant of household healthcare expenditure. In addition, Okunade et al (2010) found  
253 that out-of-pocket healthcare expenditure behaves as a technical necessity across income  
254 quintiles and household sizes. Liu et al (2003), using data from the 1998 China National  
255 Health Services Survey data, examined the impact of healthcare expenditure on poverty  
256 headcount for different rural regions in China. They show that out-of-pocket healthcare  
257 expenditure increased with the number of rural households living below the poverty line by  
258 44.3%. Malik and Syed (2012) estimated determinants of out-of-pocket payments (OOP)  
259 Pakistan Household Integrated Economic Survey (HIES) and Pakistan Standard of Living  
260 Measurement (PSLM) Survey for the year 2004-2005. Ordinary Least Square (OLS) results  
261 provide evidence that household non-food expenditure was the single highest significant  
262 predictor of household OOP health expenditure. Household features like literate head, unsafe  
263 water and unhygienic toilet were significant positive predictors of OOP payments.

264

## 265 **Methodology**

### 266 **Data source**

267 This paper made use of the Ghana Living Standards Survey Six (GLSS-6) data for the  
268 study. The data was collected by the Ghana Statistical Service which is the statutory body  
269 mandated to collect official national data. The Ghana Living Standards Survey Six (GLSS-6)  
270 conducted in 2012/2013 is the most current data set available. It focuses on the household as  
271 the key socio-economic unit and provides valuable information on the living conditions and  
272 well-being of households in Ghana. The survey covered a nationally representative sample of  
273 18,000 households in 1,200 enumeration areas. Out of the 18,000 households, 16,772 were  
274 successfully enumerated leading to a response rate of 93.2 percent. Detailed information was  
275 collected on the Demographic characteristics of households, Education, Health, Employment,  
276 Migration and Tourism, Housing conditions, Household Agriculture, Household Expenditure,  
277 Income and their components and Access to Financial Services, Credit and Assets.

278 The sample size for the estimation of household spending on health care was obtained  
279 by merging three data files with information on the income of the household, household  
280 poverty and general household conditions. It was observed that not all households relevant

281 information on the other variables which were included in the model; hence the final sample  
 282 size used for this study was 6,382.

283

284 **Model**

285 Tobit regression model was employed in the analysis of this study. This is due to the  
 286 fact that any attempt to use ordinary least square method of estimation to model household  
 287 health expenditure with zero observations for the dependent variable would result in biased  
 288 estimates (Maddala, 1992). Hence, the Tobit model was estimated to capture both zero and  
 289 non-zero values of the dependent variable (i.e. household expenditure on health) in order to  
 290 take into account the zero observations. In the literature, the Tobit model has been widely  
 291 utilised in applied microeconomic studies (Brehanu and Fufa, 2008; Amemiya, 1984) and  
 292 studies of household behaviour (Lee, 2013; Song et al., 2012; Jingchao and Kotani, 2012).

293 In this model, the observed expenditure on health ( $Y$ ) of a household takes “0” or a  
 294 positive value. The relationship between the censored variable ( $y$ ) and the independent  
 295 variables can be expressed by the Tobit model, where it is assumed that the observed  
 296 endogenous variables ( $Y_i$ ) for observations  $i = 1, 2, 3, 4, \dots, n$  satisfy the following:

297 
$$Y_i = \max(Y_i^*, 0) \text{-----} (1)$$

298 where the  $Y_i^*$  's are the latent variables generated using linear regression model:

299 
$$Y_i^* = \beta' X_i + \varepsilon_i \text{-----} (2)$$

300 where  $X_i$  is the vector of regressor variables. The model error  $\varepsilon_i$  is assumed to be

301 normally distributed with zero mean and constant variance [ $iid \square N(0; \delta^2)$ ]

302 The observed value of  $Y_i$  is censored below 0, that is, as is shown below:

303 
$$Y_i = \begin{cases} Y_i^* & \text{if } Y_i^* > 0 \\ 0 & \text{if } Y_i^* \leq 0 \end{cases} \text{-----} (3)$$

304 In this model, a household spends on health only when the latent variable  $Y^*$  takes a positive  
 305 value, and the actual demand  $Y = Y^*$ . Otherwise, the household does not demand for health  
 306 and therefore  $Y = 0$ .

307 Usually, the Tobit model is estimated using a method of maximum likelihood estimation. The  
 308 log likelihood function for this model can be expressed as follows:

309 
$$LL_{Tobit} = \sum_0 \ln \left[ I - \phi \left( \frac{\beta_i x_i}{\zeta_i} \right) \right] + \sum_+ \ln \left[ \frac{I}{\zeta_i} \omega \left( \frac{y_i - \beta_i x_i}{\zeta_i} \right) \right] \text{-----} (4)$$

310 where "0" is the total sum of the zero observations in the sample, that is ( $y_i = 0$ ),

311 "+" represents the total over the positive observations, that is ( $y_i > 0$ ),  $\phi$  stands for the

312 standard normal random variable cumulative distribution function (cdf) and  $\omega$  represents the

313 standard probability normal

314

315 **Table 1: Description of variables in the model**

Variable	Description
Health Expenditure	Continuous: It is the logarithm of the amount spent in total educational activities by households
Age	Continuous: It captures the age of the household head
Household Size	Continuous: It captures the number of people living in the household

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Poverty Status	Categorical: It measures the poverty status of the household and it assumes values from 0 to 1. It takes a value of 0 if the household is very poor; 1 if household is poor; 2 if household is not poor.
Highest Education	Categorical: It measures the educational attainment of the household head and it assumes values from 0 to 4. It takes a value of 0 if the head has no schooling record; 1 if head's highest educational attainment is primary; 2 if head's highest educational attainment is junior secondary; 3 if head's highest educational attainment is senior secondary; and 4 if head's highest educational attainment is post-senior secondary
Gender	Binary: It captures the sex of the household head and it assumes a value of 1 if male and zero otherwise
TV	Binary: It captures the ownership of television by household and it assumes a value of 1 if a household owns a television set and zero otherwise
Radio	Binary: It captures the ownership of radio by household and it assumes a value of 1 if a household owns a radio and zero otherwise
Locality	Binary: It captures the locality of the individual. It assumes a value of 1 if the household is located in the north and zero otherwise
Place of Residence	Binary: It captures the place of residence of the household. It assumes a value of 1 if the household is located in an urban area and zero otherwise

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316 Source: GLSS-6 survey

317

318 density function. Maximisation of the above likelihood function with respect to  $\zeta$  and  $\beta$  will  
 319 give the maximum likelihood estimates of these parameters. In this paper, we use the  
 320 logarithm of total household health expenditures is used to control for heteroscedasticity.  
 321 Following from the literature (Malik and Syed, 2012; Olasehinde and Olaniyan, 2017) the  
 322 explanatory variables considered in this study are: the age head of the household, household  
 323 size, the poverty status of the household, the educational attainment of the head of the  
 324 household, sex of the household head, household possession of TV and radio and locality  
 325 (urban versus rural; and north versus south) in the health care expenditure model (see table 1  
 326 for description of these variables). With scarce resources, the intra-household competition for  
 327 resources can be an important factor that explains health care spending. The study includes  
 328 household size to capture the competition for household resources effect in the demand for  
 329 health care.

330

### 331 **Empirical Results**

332 From Table 2, it can be noted that about 72% of households are headed by males with  
 333 a standard deviation of 0.4499. This shows male dominance in household decision-making in  
 334 Ghana.

335

336 **Table 2: Descriptive statistics of explanatory variables**

<b>Variable</b>	<b>Mean</b>	<b>Standard Deviation</b>	<b>Minimum</b>	<b>Maximum</b>
Inhealth expenditure	4.0759	1.2866	0.3784	8.6055
Age	44.5164	14.6676	15	98
Household size	4.3349	2.7869	1	29
<b>Poverty Status</b>				
Very Poor	0.1000	0.3000	0	1
Poor	0.1432	0.3503	0	1
Non Poor	0.7567	0.4290	0	1
<b>Educational Level</b>				
No Education	0.2772	0.4476	0	1
Primary	0.2157	0.4113	0	1
Secondary	0.3739	0.4839	0	1
Tertiary	0.1331	0.3397	0	1
<b>Gender</b>				
Female	0.2663	0.4421	0	1
Male	0.7337	0.4421	0	1
<b>Television</b>				
Yes	0.47997	0.4996	0	1
No	0.52003	0.4996	0	1
<b>Radio</b>				
Yes	0.6225	0.4848	0	1
No	0.3775	0.4848	0	1
<b>Place of Residence</b>				
Rural	0.5705	0.4950	0	1
Urban	0.4295	0.4950	0	1
<b>Locality</b>				
South	0.7224	0.4479	0	1
North	0.2776	0.4479	0	1

337 Source: Authors' computations based on GLSS-6 data

338 The descriptive statistics also show that the average number of household members is  
339 about 4 and it varies from 1 to 29. From the results, about 76% of households were not poor  
340 but 14% being poor and 10% falling within the very poor category. About 68% of household  
341 heads are in self-employment, 14% in private formal employment, about 7% work in the  
342 public sector and about 10% are unemployed. The results indicate that about 56% of  
343 households live in rural areas while 44% reside in urban areas. This goes to suggest that most  
344 communities in Ghana are rural based. With regard to educational attainment, about 28% of  
345 household heads have no education, 22% have had primary education, and 37% with  
346 secondary education and 13% have attained tertiary education. About 48% of households  
347 own television while 52% did not have television. Again, about 62% households have radio  
348 while 38% did not have radio. The descriptive statistics indicate that about 57% of  
349 households own reside in rural areas as against 43% urban dwellers. In terms of locality,  
350 about 72% households are located in the Southern part of the country while 28% are located  
351 at the Northern.

352 In table 3, we present and discuss the empirical findings in relation to the factors that  
 353 explain household's health care expenditures. From the sample estimation, it is established  
 354 that age of the household head, household size, and poverty status, educational attainment of  
 355 the household head and location of the household are imperative in explaining household's  
 356 health expenditure considerations. Particularly, we observe that age and age squared of the  
 357 household head are positively associated with health care expenditure and statistically  
 358 significant. The estimated coefficients for age indicate that as age of the household head  
 359 increases, health stock of the household head decreases hence more resources would be  
 360 committed into health care needs. The sample estimation show that an increase in the age of  
 361 the household by one year leads to a 0.4479 percent increase in expenditure on medical  
 362 treatment. The estimates indicate that household size is positive and significantly related with  
 363 a household's health expenditures, indicating, perhaps, the fact that larger family size  
 364 adversely affects household budget, which might negatively affect allocation of extra  
 365 resources to pay for medical treatment of members of the household.

366 The results establish that poverty status of households had negative significant  
 367 influence on the amount households' spend on health. Very poor and poor households spend  
 368 0.9835 and 0.5823 times less on health care relative to non poor households. Household  
 369 heads with no education spend 0.3032 times less on health care compared to those with  
 370 tertiary education. However, household heads with primary and secondary educational  
 371 attainment significantly, with decreasing magnitudes, spend less on medical treatment.  
 372 Household heads with primary and secondary education spend 0.2375 and 0.1955 times less  
 373 on health care respectively. One probable reason may be that educated people are relatively  
 374 more appreciative of the importance of good health status and for that matter are likely to  
 375 keep good hygiene practices and environment clean and hence spend less on medical  
 376 attention.

377 Location of household is an important factor in explaining household health  
 378 expenditure. Household location is positive and significantly affects household expenditure  
 379 on

380

381 **Table 3: Tobit Results of Determinants of Household Health Expenditure**

Variables	Marginal Effects	Standard Error	t-score	P-value
Age	0.4479*	0.2396	1.87	0.062
Age <sup>2</sup>	0.0092*	0.0053	1.74	0.083
Household Size	0.0863***	0.0059	14.61	0.000
Poverty Status (Ref: Non Poor)				
Very Poor	-0.98345***	0.0613	-16.05	0.000
Poor	-0.5823***	0.0449	-12.95	0.000
Highest Educational (Ref: Higher Education)				
No Education	-0.3032***	0.0589	-5.14	0.000
Primary	-0.2375***	0.0609	-3.89	0.000
Secondary	-0.1955***	0.0544	-3.59	0.000

Gender				
Female (Ref: Male)	-0.0034	0.0343	-0.10	0.922
Radio (Ref: Yes)				
No	-0.0335	0.0304	-1.10	0.272
TV(Ref: Yes)				
No	-0.0116	0.0345	-0.34	0.737
Place of Residence (Ref: Urban)				
Rural	-0.0307	0.0329	-0.94	0.350
Locality (Ref: North)				
South	0.2456***	0.0372	6.59	0.000
Constant	2.6066***	0.6624	3.94	
Sigma	1.2236	0.0099		
Observations	6,382			

382 Source: Authors' computations based on GLSS-6 Data

383 Note: \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%

384

385 health care. Comparatively, households located in the southern part of the country spend  
386 0.2456 times more on medical treatment relative to northern households.

387 Table 4 documents the marginal effects (with 95% confidence interval) estimates of  
388 the Tobit model showing the effect of poverty status on household health expenditure. The  
389 results show that non poor household heads with no schooling experience spend 0.3037  
390 times less on health compared to those with primary and secondary education who spend 0.2368  
391 and 0.1769 times less on health. Further, the locality within which a household is situated  
392 significantly affect

393

394

395

396 **Table 4: Effect of Poverty status on Household Health Expenditure**

Variables	Very Poor	Poor	Non Poor
Age	-1.4256*	0.6201	0.5202*
	(0.8199)	(0.6575)	(0.2727)
Age <sup>2</sup>	0.0307*	-0.0189	-0.0097
	(0.0171)	(0.0141)	(0.0061)
Household Size	0.0747***	0.1096***	0.0851***
	(0.0163)	(0.0135)	(0.0071)
Highest Educational (Ref: Higher Education)			
No Education	0.1867	-0.2456	-
	(0.5394)	(0.2924)	0.3037***
Primary	0.1924	-0.2324	-
	(0.5318)	(0.2951)	0.2368***
Secondary	0.2618	-0.1403	-0.1769**
	(0.5342)	(0.2898)	(0.0564)
Gender (Ref: Male)			
Female	-0.1262	0.1723*	-0.0083
	(0.1254)	(0.0997)	(0.0381)

<hr/>			
Radio (Ref: Yes)			
No	0.1201 (0.0944)	0.0996 (0.0789)	-0.0705* (0.0349)
TV(Ref: Yes)			
No	0.0385 (0.1972)	0.2279* (0.0983)	-0.0423 (0.0379)
Place of Residence (Ref: Urban)			
Rural	0.1730 (0.1708)	0.0924 (0.0981)	-0.0422 (0.0359)
Locality (Ref: North)			
South	0.1886*** (0.1076)	0.2914** (0.0839)	0.6359*** (0.0445)
Constant	6.1073* (2.3672)	1.2138 (1.8675)	2.4343** (0.7501)
Sigma	1.0435 (0.0319)	1.1934 (0.0263)	1.2384 (0.0112)
Observations	6,089		
<hr/>			

397 Source: Authors' computations based on GLSS-6 Data

398 Note: Figures in brackets are the standard errors; \* significant at 10%; \*\* significant at 5%; \*\*\* significant at  
399 1%

400

401 amount of resources committed into securing the health needs of the household. Whereas non  
402 poor southern sector household spend 0.6359 more on health, very poor and poor households  
403 located in the south spend 0.1886 and 0.2914 times less on health.

404 Table 5 presents the marginal effect estimates of the Tobit indicating the effects of  
405 southern-northern dichotomy on household spending on medical care. Poverty status is  
406 significantly associated with the amount household spend on health care. The results show  
407 that very poor and poor households from southern part of the country spend 0.6583 and  
408 0.5324 times less on education respectively. On the contrary, households located at the  
409 northern part of the country spend 1.273 and 0.6935 less on medical treatment. Education of  
410 the household head exerts a significant influence expenditure on health. However, it is  
411 worthy of note that the effect was neither constant across all levels of education nor was it  
412 similar for the two categories of household location. It is evident from the table 5 that  
413 southern households with no television  
414

415 **Table 5: Effect of Location on Household Health Expenditure**

Variables	South	North
Age	0.2434 (0.2891)	0.9761* (0.4234)
Age <sup>2</sup>	-0.0028 (0.0065)	-0.0249** (0.0093)
Household Size	0.0809*** (0.0075)	0.0965*** (0.0093)
Poverty Status (Ref: Non Poor)		
Very Poor	-0.6583*** (0.1044)	-1.2373*** (0.0756)
Poor	-0.5324*** (0.0593)	-0.6935*** (0.0665)
Highest Educational (Ref: Higher Education)		
No Education	-0.3249*** (0.0725)	-0.3524** (0.1229)
Primary	-0.2888*** (0.0675)	-0.29097* (0.1272)

Secondary	-0.1826** (0.0609)	-0.1513 (0.1184)
Gender		
Female (Ref: Male)	0.0232 (0.0392)	-0.0631 (0.0726)
Radio (Ref: Yes)		
No	-0.0204 (0.0392)	-0.0716 (0.0537)
TV(Ref: Yes)		
No	-0.0749* (0.0396)	0.1892** (0.0707)
Place f Residence (Ref: Urban)		
Rural	-0.0340 (0.0378)	-0.0084 (0.0671)
Constant	3.3672*** (0.7985)	1.1782 (1.1795)
Sigma	1.2504 (0.0118)	1.1285 (0.0179)
Observations	5, 660	

416 Source: Authors' computations based on GLSS-6 Data

417 Note: Figures in brackets are the standard errors; \* significant at 10%; \*\* significant at 5%; \*\*\* significant at  
418 1%

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421 significantly spend 0.0749 times less on health care whereas northern households spend

422 0.1892 times less on medical attention.

423

424

#### 425 **Conclusion and Implications for Policy**

426 This study adds to the existing body of knowledge on demand for health. In particular, the  
427 current paper, examines the influence of poverty status and location of households on health  
428 expenditures using data from the latest wave of GLSS-6. Predominantly, household demand  
429 for health was significantly influenced by socio-demographic variables including age of the  
430 household head, household size and household head's education. Age of the household head  
431 has significant positive influence on education expenditure. Surprisingly, educational  
432 attainment of the household head had significant negative effect on household health care  
433 expenditure. However, this occurs at the instance of decreasing household health expenditure  
434 with increasing educational level. Besides, the differences in household health expenditure  
435 with respect to two categories of poverty status (very poor and poor) and north-south  
436 dichotomy are considerable. From the study, very poor and poor households increasingly  
437 spend less on health care compared to non poor households. Further, demand for health was  
438 significantly influenced by household characteristics in both the southern and northern part of  
439 the country. However, the impact of each of these household characteristics and other  
440 controlled variables were substantial in the north.

441 The paper recommends that policy strategies to stimulate income generating activities of  
442 households should be pursued as this may engender greater demand for health care by  
443 individuals from poorer households. Besides, policy strategies which involve the design of  
444 schemes specifically to offer assistance for those who are economically vulnerable,  
445 particularly among the aged should be pursued. Furthermore, policy priority should be placed  
446 on bridging health infrastructural gap between the southern and northern sectors of the  
447 country.

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