	Original Research Article
DETERMINAN [®] PERFORMANCE	T FACTORS OF FARMERS' REGARDING FERTILIZER
	ION: AN OVERVIEW FROM BANGLADESH
ABSTRACT	
Aims: Farmers of Bangladesh use a less requirement and soil fertility status. recommended doses of fertilizers used b Therefore, this study assessed farmers explored the contribution of selected chara Study design : This study employed a cr and descriptive research design. Place and Duration of the Study : The Gaibandha district in Bangladesh during 1 Methodology : A total of 355 farmers w sampling. Data, collected using structur analysis, Pearson correlation and multi selected variables, their relationships a respectively. Results : Most (45.9%) of the farmers h application. Farmers' age, household siz extension media contact, knowledge and relationship with their fertilizer application of variance of farmers' performance where extension media contact, knowledge a predictors of farmers' fertilizer application most contributing factor followed by age a Conclusion : The study concludes with	amount of urea fertilizer compared to the nutrient Hence, a significant gap between actual and y farmers have been reported in many instances. ' performance towards fertilizer application, and acteristics on that performance. ross-sectional survey method using a correlational e study was conducted in twenty-one villages of 7 July, 2017 to 20 September, 2017. 'ere selected as sample using multistage random red questionnaire, were subjected to descriptive ple linear regression for describing the level of and their contributions on farmers' performance, had high level of performance regarding fertilizer te, educational level, farm size, training received, d attitudes of farmers had positive and significant a performance. Regression model explained 45.3% e age, household size, farm size, training received, and attitudes of farmers were found significant on performance. Knowledge was found to be the nd training received. recommendations that are expected to improving ash
Key words: Fertilizer application, rice, farm	ners' performance, knowledge, attitudes.
In the crop sector, rice is a dominant crop	occupying about 75% of the total cropped area of

In the crop sector, rice is a dominant crop occupying about 75% of the total cropped area of
Bangladesh [1]. Rice plays a vital role in contributing one-half of the agricultural GDP and
one-sixth of the national average income in Bangladesh contributed by rice sector [2].
Despite having a suitable agro-climatic conditions to grow rice round the year, the national
average rice yield of Bangladesh is much lower (2.94 t/ha) than that of other top rice-growing

countries [3]. Moreover, about 27.26 million tons of rice will require to feed its up growing population for the year 2020 [4]. Hence, there is a need to increase yield of rice from the present 2.74 to 3.74t/ ha [5]. Nevertheless, rice yield growth has slowed considerably in recent years and has failed to keep up with population growth [6]. Besides, unbalanced use of fertilizers is one of the main reasons that has favored the emergence of nutrient deficiency in Bangladesh soils [7]. Intensification of agricultural land use without proper replenishment of plant nutrients has caused depletion of fertility especially in the smallholder farms [8].

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33 In Bangladesh, farmers were found to apply a less amount of urea fertilizer compared to 34 nutrient requirements and soil fertility doses [9]. Furthermore, the rates and times of applying nitrogenous fertilizer by farmers was not well matched to the needs of the crop for 35 36 supplemental N [10]. Moreover, majority of farmers rarely apply fertilizer according to the 37 recommendation from concern organizations such as Soil Resource Development Institute 38 (SRDI) and Dept. of Agriculture Extension (DAE). Yield gap between research stations and 39 farmers' fields is therefore effectively minimized through farmers' performance improvement 40 in balanced fertilizer management [11].

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42 A number of studies have been performed on farmers' fertilizer management in Bangladesh 43 focused on impact of excessive use of fertilizer [12, 13]. On the contrary, other studies 44 reported farmers' less use of fertilizers compare to their recommended dozes due to 45 resources constraints [14, 8]. Rural farmers are less knowledgeable about the importance of applying recommended doses of fertilizer for better production. A wide range of factors 46 47 including farmers' demographical, psychological and economical characteristics influence farmers' performance behavior in applying agricultural practices [15] however so far no 48 research was reported in the context of Bangladesh. This study was therefore designed to 49 study farmers' fertilizer application performance. Furthermore, it identifies the factors and 50 51 their contribution to farmers' application performance in rice cultivation. The objectives of this 52 study are as follows:

- i. To determine the level of farmers' performance towards fertilizer application;
 - ii. To assess the selected characteristics (age, educational level, household size, farm size, annual income, extension media contact, training received, knowledge and attitudes) of the farmers towards fertilizer application;
- iii. To investigate the relationship among the selected characteristics of the farmers with their performance towards fertilizer application;
 - iv. To explore the contributions of the selected characteristics of the farmers on their performance towards fertilizer application;
- 62 1.1 Related Review of Literature
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64 Several factors such as farmers' attitudes, knowledge and support services might affect their 65 farming performance [16]. Likewise, farmers' knowledge on Soil Testing and Fertilizer 66 Recommendation Facilities (STFRF) was reported to be a significant determinants of farming performance [14]. Farmers' knowledge of soil management plays an important role 67 68 in developing more sustainable farming systems [17]. In the context of fertilizer, farmers' 69 local knowledge about soil fertility and management strategies play a vital role [18]. To 70 understand farmers' perceptions and attitudes regarding technology is crucial for interpreting 71 the implementation behavior of the farmers [19]. According to Jia et al. [20] knowledge 72 received from training can reduce farmers' N fertilizer use. For any technological and management interventions, users' knowledge and attitude were found to be critical [21]. 73 74 According to Oluwatusin and Shittu [22], the main determinants of yam production 75 performance were age and educational level of the farmers which had positive coefficients as well as statistically significant. Household size has positive relation with adoption of 76 77 improved technology of soil fertility [23].

78 79 Farmers' knowledge and attitudes regarding Tailor-made fertilizers (TMF) technology is 80 important for interpreting farmers' behavior towards enhancement technologies of fertility 81 management [19]. Similarly, Wei and Chu [24] performed a survey on individuals in the 82 service industry and found that attitude towards work had a positive relation on performance. 83 Studies showed that a number of characteristics of individual affect the quality and quantity 84 of his farming performance [25]. Elsewhere, it was reported that farmers' socioeconomic 85 factors along with their knowledge on the subject matter affect their of soil fertility 86 management [26].

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88 Measurement of farmers' performance in farming practices has already been gained attention in academic research such as Sayang [27] analyzed work performance of paddy 89 farmers in Gambia; Hassan [28] studied paddy farmers' personality traits in Malaysia, 90 whereas Nkari et al. [29] determined commercial farmers' performance in Kiambu County, 91 92 Kenya. However, research is very rare to study the extent of farmers' performance regarding 93 fertilizer application and what psychological and socio-economic factors are in fact influence 94 that performance. Identifying factors that upgrade farmers' performance towards fertilizer 95 application will open new scope for researchers and policy maker to develop strategies 96 regarding good fertilizer management practices.

98 2. MATERIAL AND METHODS

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A cross-sectional survey method was used to administer this research. In order to collect
 relevant data for a pre-determined sample a structured interview schedule was carefully
 prepared included both open and closed form questions.

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104 2.1 Location, Population and Sample

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To identify the study location and determine the study sample, a multi-stage sampling 106 procedure was adopted [30]. First, Gaibandha one of the major rice growing districts of 107 Bangladesh was purposively selected. Second, three (3) upazilas (Sub-district) namely 108 109 Gobindho Gonj, Polash Bari and Shadulla Pur out of five (5) upazillas (Sub-district) of 110 Gaibandha district were chosen randomly. Third, seven (7) villages from each upazila were 111 randomly selected. Thus, a total of twenty one (21) villages were constituted the locale of this study. All the rice farmers from the identified villages was comprised the population of 112 the study which constituted a total of 3762, 355 farmers. Based on Krejcie-Morgan [31] 113 114 Table, 355 farmers were represented as the study sample. Respondents were selected from 115 each village using proportionate random sampling technique.

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117 **2.2 Validity and Reliability Analysis**

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119 To ensure the content validity, initial pool of items for interview schedule were sent to a 120 group of experts from representing different universities. Based on their responses, the 121 questionnaire was finalized and sent to 20 non-sampled rice farmers who were randomly 122 selected for pre-testing. Cronbach's Alpha test is utilized to measure the items under each 123 construct in the questionnaire. In the current study, the Cronbach's for the statements of 124 work performance, knowledge and attitudes was 0.862, 0.830, and 0.770, respectively. 125 According to rule of thumb given by the researcher [32], if Cronbach's Alpha value is > 0.9126 means Excellent, >0.8 means Good, >0.7 means Acceptable > 0.6 means Questionable, 127 >0.5 means poor, and <0.5 means Unacceptable. Based on rule of thumb, the Cronbach's Alpha values of the items were found reliable. 128

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130 **2.3 Measurement of Dependent Variable**

132 The dependent variables of the study was farmers' work performance towards fertilizer 133 application. Fourteen (14) statements related to fertilizer application in rice were employed 134 for judging the work performance of farmers. The Likert scale is highly applicable technique 135 to measure work performance [27]. For this research, the researcher employed five points 136 Likert scale [33] and farmers were requested to specify their degree of agreement and 137 disagreement against fourteen (14) statements. The scores were assigned as 5 for strongly 138 agree, 4 for agree, 3 for not sure, for disagree and 1 for strongly disagree. Shah [34] 139 employed similar technique to measure the work performance among potential paddy 140 farmers in Malaysian granary areas.

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142 2.4 Data Collection and Statistical Analysis

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144 Data were collected from respondent farmers in face-to-face setting during July to September, 2017. Statistical Package for Social Science (SPSS) v 23 was employed for 145 146 analyzing data. To achieve the objectives of the study, descriptive statistics including 147 frequency count, percentage, mean and standard deviation was computed. Data were 148 classified in to different groups for better understanding and interpretation of the 149 phenomenon of interest. Besides, Pearson correlation and multiple regression with 0.05 and 150 0.01 level of probabilities were performed for exploring the inter-relationship and determining the contribution of the selected characteristics of farmers to their performance towards 151 fertilizer application respectively. The multiple regression works with the following formula: 152

153 $Y = b_0 + b_1 x_1 + b_2 x_2 + \dots + bk xk + \varepsilon$ ------(1)

Here, Y is the probability of farmers' performance as the dependent variable, X1, X2 Xk
indicate the independent variables such as age, educational level, household size, farm size,
annual income, extension media contact, training received etc., while b1, b2... bk are the
regression coefficients of independent variables and b0 is the constant.

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159 3. RESULTS AND DISCUSSION

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161 This section is organized as follows. First sub-section deals with farmers' selected

162 characteristics. Second sub-section discusses farmers' performance towards fertilizer

163 application while third and last sub-sections describe interrelationships and contribution of

164 farmers' selected characteristics towards their performance.

165 3.1 Level of Selected Characteristics of Farmers

166 Table 1 depicts farmers' selected characteristics. It showed that the highest percent (25.9%) 167 of the respondents fall in to 41-50 years of age category while the lowest portion (12.1%) of 168 them belonged in the group of up to 30 years. Age is recognized as an important factor to 169 adopt any technology including fertilizer application by several researchers. Majority (62.5%) 170 of the respondents had small house hold size consisting of 4 to 6 members whereas the 171 lowest percentage (9%) of respondents had large household size having 10 or more family 172 members. Due to the increased awareness among the people about birth control, increased 173 livelihood expenses and increased women involvement with income generating activities, the 174 average household size in in Bangladesh is gradually decreasing [35]. A little above one-175 fourth of the farmers (26.8%) had secondary education and 4.2% of them completed 176 graduation. Concerning annual income, majority (57.7%) of the respondents had less than 177 100 thousand BDT (1 USD= 84 BDT). The results are consistent with Kabir's [35] findings 178 reported that highest percentage of farmers were illiterate (52.3%) and had annual income 179 (36.9%) of less than 100 thousand BDT. The highest portion (71.3%) of the respondents had 180 marginal farm size having less than 0.6 hectare of land (based on classification of the 181 Ministry of Agriculture, Bangladesh). Regarding training, 47% of farmers didn't received any

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182 kind of training while 33.8% and 3.75% of them received short duration and long duration training, respectively. Among the respondents 53% of farmers had participated in various 183 agricultural training programs. Receiving of training enhances farmers' knowledge on new 184 techniques of handling higher agricultural production. Besides, major portion (50.7%) of 185 respondents had moderate extension media contact. About half of the farmers had moderate 186 187 level of knowledge (51.8%) and favorable attitudes (52.4%) on fertilizer application. A farmer 188 having adequate knowledge can judge a situation more clearly and understand what technology should apply in his field. 189

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Variables	Level	Frequency	%	Mean	SD
Age	≤30	43	12.1	7	
(years)	31-40	72	20.3		
	41-50	92	25.9	48.12	13.62
	51-60	83	23.4		
	>60	65	18.3		
Household size	Very small (1-3)	58	16.3		
(No. of persons)	Small (4-6)	222	62.5	E 07	1 76
	Medium (7-9)	66	18.6	5.27	1.70
	Large (≥10)	9	2.5		
Educational level	Illiterate (0)	143	40.3		
(yrs. of schooling)	Primary (1-5)	79	22.3		
	Secondary (6-10)	95	26.8	5.09	4.63
	Higher secondary (11-12)	23	6.5		
	Graduation (≥13)	15	4.2		
Annual income	>100	205	57.7		
('000' BDT)	100-150	73	20.6		
	>150-200	34	9.6	106.04	76.02
	>200-250	21	5.9		
	>250	22	6.2		
Farm size	Marginal (<0.6 ha.)	253	71.3		
(Hectare)	Small (0.6-<1 ha.)	73	20.6	0.50	0.20
	Medium (1-<3 ha.)	26	7.3	0.50	0.30
	Large (≥3 ha.)	3	.8		
Extension media	Low (≤2.33)	142	40.0		
contact	Moderate (2.34-3.66)	180	50.7	2.45	0.72
(Score)	High (≥ 3.67)	33	9.3		
Training received	No training (0 days)	167	47.0		
(No. of days)	Short duration (1-10 days)	120	33.8		
	Medium duration (11-20 days)	55	15.5	5.09	6.35
	Long duration (>20 days)	13	3.7		
Knowledge on	Low (≤2.33)	42	11.8		
fertilizer	Moderate (2.34-3.66)	184	51.8	3.34	0.70
application (Score)	High (≥ 3.67)	129	36.3		
Attitude towards	Highly Unfavorable (≤2.00)	31	8.7		
fertilizer	Unfavorable (2.01-3.00)	117	33.0	3.13	0.63
application	Favorable (3.01-4.00)	186	52.4	1	
(Score)	Highly Favorable (≥4.01)	21	5.9		

191 Table 1. Distribution of farmers according to their socio-economic characteristics

193 3.2 Level of Performance of Farmers towards Fertilizer Application in Rice 194 Cultivation

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Table 2 innumerate farmers' level of performance towards fertilizer application in rice cultivation. The mean (M) and standard deviation score was 3.39 and 0.737 respectively. Highest portion (45.9%) of the respondents experienced a high level of performance, 38.3% considered a moderate level and only 15.8% indicated low level of performance. This findings is supported by Syang [27] who found that highest portion (51%) of paddy farmers had high level of performance in Central River Region in Gambia. However, Nkari et al. [29] found that most of the commercial farmers had low level of performance in Kenya.

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Table 2. Distribution of farmers according to their performance towards fertilizer application

Level	Frequency	%	Mean	SD	
Low (≤2.33)	56	15.8			
Moderate (2.34-3.66)	136	38.3	3.29	0.74	
High (≥ 3.67)	163	45.9			

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3.3 Relationship between Farmers' Selected Characteristics and their Performance towards Fertilizer Application

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210 Table 3 revealed that age, household size, educational level, farm size, training received, 211 extension media contact, knowledge and attitudes of farmers had positive significant 212 relationship with farmers' performance towards fertilizer application at 5% level of 213 significance. This result implies that higher of these eight selected characteristics of farmers will result to higher the level of their performance and vice versa. These findings are 214 215 consistent with Oluwatusin and Shittu [22] and Mugonola et al. [23]. Julius et al. [36] 216 mentioned farm size of farmers was positive and significantly related with the farmers' output in Nigeria. Factors like extension contact and training of farmers showed significant positive 217 relation with ISFM adoption [37]. As attitudes had a positive relationship with performance, 218 which means better work attitude leads to better performance [24]. In addition, knowledge 219 220 and individuals' performance significantly related [38].

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Despite farmers' annual income seems to be an important determinant of their purchase of input like fertilizer [39], as like as Bremmer et al. [40], this study did not find any significant relationship between farmers' annual income and their performance regarding fertilizer application. This signifies that farmers' performance towards optimal application of fertilizer do not vary due to their economic status rather it might associate with other factors like knowledge or attitudes on fertilizer application practices.

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Table 3. Relationships among the selected characteristics of the farmers with their performance towards fertilizer application

Dependent variable	e Independent variables Pearson correlation coefficient (r) value		Tabulated value of 'r'	
		with 353 d.f.	0.05 level	0.01 level
Farmers' Performance towards fertilizer application	Age	.350**		.137
	Household size	.227**		
	Educational level	.106 [*]		
	Annual Income	.034	.105	
	Farm size	.248**		
	Extension media contact	.255		

Training received	.202**	
Knowledge on fertilizer	.571**	
application		
Attitude towards fertilizer	.291	
application		

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*Significant at 0.05 level of probability, and **Significant at 0.01 level of probability

3.4 Estimation of Identifying the Contributing Factors on Farmers' Performance towards Fertilizer Application

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Table 4 shows the multiple regression coefficients (R) value is .701, which indicates that there is high deal of variance exist in between the selected characteristics of farmers and their performance. R2 value is .479 indicates 45.3% of the variance of farmers' performance is explained by the selected characteristics of farmers in the model. The F-ratio (37.129) was significant at 1% implying goodness of fit of the model.

As depicted in Table 4, seven characteristics of farmers i.e., age (P = .000), household size (P = .005), farm size (P = .046), training received (P = .000), extension media contact (P = .000), knowledge (P = .000) and attitudes (P = .011) towards fertilize application are statistically significant predictors in explaining performance of farmers. On the other hand, annual income (P = .793) and educational level (P = .052) of farmers appear as statistically not significant to the variation of farmers' performance.

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 Table 4: Linear multiple regression model showing coefficients of performance of farmers with the contributing characteristics

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
	В	Std. Error	Beta			
(Constant)	102	.213		481	.631	
(X1) Age	.009	.002	.174	4.207	.000	
(X2) Household size	.047	.017	.113	2.839	.005	
(X3) Educational level	.013	.007	.081	1.954	.052	
(X4) Annual Income	.000	.000	.011	.262	.793	
(X5) Farm size	.165	.083	.086	2.003	.046	
(X6) Extension media contact	.146	.041	.143	3.586	.000	
(X7) Training received	.020	.005	.172	4.398	.000	
(X8) Knowledge on fertilizer	.507	.043	.479	11.821	.000	
application						
(X9) Attitude towards fertilizer application	.121	.047	.104	2.571	.011	

251 $R = .701; R^2 = .492;$ Adjusted $R^2 = .479;$ Std. Error of the Estimate = .532; F = .37.129; Sig. =0.000

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 Y (Farmers' performance) = -.102+ .009 X1 + .047 X2 + .000 X3 + .013 X4 + .165 X5 + .020

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 X6 + .146 X7 + .507 X8 + .121 X9 + e

The equation shows the probability of farmers' performance towards fertilize application. The summarized findings of the model explain 47.9% of the variance of the performance of farmers towards fertilize application. Hence, it can be said that the regression model fit the data and explanatory power of the model is significant. This finding is in line with Shah [34] who stated that coefficients farmers' performance model explained 44% variation on farmers'
 performance in rice cultivation in Malaysia

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Table 4 indicates that knowledge makes the highest contribution (β = .479) to explain farmers' performance on fertilizer application. It implies that the higher the knowledge the higher the performance. The knowledgeable persons are more capable of making consent decision based on the trade-off between benefit and cost of every action. Therefore, they drive towards agricultural management practices (e.g. fertilizer application) that give them the highest performance.

270 Age (β = .174) is the second most contributor on farmers' performance followed by training 271 received (β = .172), extension media contact (β = .143), household size (β = .113), attitudes 272 $(\beta = .104)$ and farm size ($\beta = .086$) of farmers respectively. This result indicates that aged 273 farmers are generally experienced at farming practices (e.g. fertilizer application) which 274 improve their performance. Besides, training and extension media contact facilitate learning 275 and knowledge acquisition. Therefore, the likelihood of adopting improve agricultural 276 technologies are expected to be higher to those farmers categories. Labor availability is one 277 of the other reasons that influences decision of improved farming practices. Therefore, 278 farmers with a larger household size have to be depend more on family labor. Farmers' 279 favorable attitude also influence their farm management decisions which improve their 280 performance. In addition, farmers with large farm size are keen to maximize their return; 281 therefore, their performance towards fertilizer application are more rational. Hence, it was 282 found that farmers who had one or more of these characteristics at the higher level, had the 283 higher level of performance towards fertilizer application and it also encourage to farmers to 284 apply fertilizer in rice cultivation.

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286 This results showed the positive contribution of selected socio-economic and psychological 287 characteristics of farmers to their performance towards fertilizer application. Previous 288 research also support this findings such as Knowledge has a positive influence on individual 289 work performance [41]. Bekele et al. [42] explained that individuals' work performance is 290 significantly influenced by their attitudes. Oluwatusin and Shittu [33] found that yam 291 production in Nigeria was positively influenced by age of the farmers. Training also had an 292 influence on competency level of the farmers so that an individual can apply the acquired 293 knowledge and skills from the training [43]. Farouque et al. [44] identified farm size and 294 media contact of farmers as significant predictors producing positive regression coefficients 295 on the perception to use integrated soil fertility and nutrient management for crop production 296 in Bangladesh. Besides, Jackline et al. [45] provided supportive results that training and 297 household size of farmers had been found to influence the decision to adopt improved 298 technologies of soil fertility in Uganda.

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300 Annual income and educational level are expected to be important predictors for fertilizer 301 application, yet they were found to be statistically non-significant to farmers' performance 302 regarding fertilizer application in this study. Similar trend is found from the study on 303 performance of Agro-tourism farms in South Africa by Barbieri and Mshenga [46] who 304 established that characteristics like entrepreneur's education level were found not to have a 305 significant impact on performance of these farms. Debashish et al. [47] supported that 306 annual family income of the farmers was not significant on problem faced by them during 307 training in Bangladesh.

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From the overall discussion it is clear that selected characteristics of farmers influenced theirability to achieve superior performance.

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313 4. CONCLUSION

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315 Farmers' high level of performance is very essential for improving rice production through 316 effective and efficient fertilizer application. The results revealed that the major portion 317 (45.9%) of the farmers had high level of performance regarding fertilizer application in rice 318 that proved an opportunity for better production and a possible room for improvement. The 319 finding indicated that, age, household size, educational level, farm size, training received, 320 extension media contact, knowledge and attitudes of farmers had positive and significant 321 relationship with their performance regarding fertilizer application. Therefore, these 322 characteristics should be given greater attention in improving farmers' farming performance. 323 Moreover, age, household size, farm size, training received, extension media contact, 324 knowledge and attitudes of farmers were statistically significant as predictors in explaining 325 performance of farmers. Hence, these selected characteristics of farmers are crucial to clarify the performance of farmers in applying fertilizer in rice cultivation. Knowledge is 326 327 highlighted as most contributing factor on farmers' performance. Therefore, should give 328 more emphasis to improve knowledge level of farmers to achieve superior performance towards fertilizer application. Farmers' estimate coefficients performance model explained 329 330 45.3% of the variance in farmers' performance. This study provides practical evidence on contributions of selected characteristics of farmers to their performance as well as 331 332 knowledge that could motivate farmers in applying fertilizer effectively and efficiently to 333 improve rice production in Bangladesh.

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Adopting suitable agricultural policies and strategies might enhance farmers' performance towards fertilizer application. Therefore, the ministry of agriculture of Bangladesh should takes steps to impart fertilizer related training to farmers. Moreover, Department of Agriculture Extension (DAE), Bangladesh should arrange effective extension services to enhance farmers' performance by providing updated knowledge related to fertilizer application in rice.

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345 **COMPETING INTERESTS**

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The authors have no conflicts of interest to disclose. All authors have approved the
 Manuscript and agree for its submission to Asian Journal of Agricultural Extension,
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