

Paying for Health Care by Households in Ghana: The Effects of Poverty Status and Location

Abstract

The quest for economic growth and development can be attained based on the quality and quantity of human capital of a country and that is underpinned by the good health enjoyed by the people. This paper examines the effects of poverty status and north-south dichotomy on household's health expenditure using data from the latest wave of GLSS-VI by estimating a Tobit model. The paper establishes considerable differences in household health expenditure with respect to two categories of poverty status (very poor and poor) and north-south dichotomy. Particularly, there was a negative significant relationship between household poverty status and demand for health. Very poor and poor households pay increasingly less on health care compared to non-poor households. Further, demand for health was significantly influenced by household characteristics such as age, household size and education in both the southern and northern part of the country. The paper recommends that policy strategies to improve income generating activities of households should be pursued as this may engender greater demand for healthcare by individuals from poorer households. Besides, policy priority should be placed on bridging health infrastructural gap between the southern and northern sectors of the country.

Keywords: Households, poverty status, health expenditure, Tobit model, Ghana

Introduction

The quest for economic growth and development can be attained based on the quality and quantity of human capital of a country and that is underpinned by the good health enjoyed by the people. It is in the light of this that increasing access and utilisation of healthcare services has become the prime goal for many developed and developing countries. Therefore, there should be financial protection for those who cannot adequately afford to pay for the cost of their health. Such costs include both direct expenses, such as household expenditure for medical treatment, often termed out-of-pocket (OOP) payments and indirect costs, such as the loss of income from an inability to work or time taken in travelling to a healthcare facility. According to Kim and Hong (2015), whenever household health expenditure exceeds 40 per cent of household income is left after subsistence needs have been met, it becomes catastrophic health expenditure. These expenses often constitute a large share of a household disposable income (Leive and Xu, 2007) thereby making meeting demand for health care a great challenge to households. Indeed, households may opt for less costly traditional or suboptimal care or forego health care services they need (Goudge et al, 2009). Also, they may use compensation strategies such as dissaving, selling assets, borrowing and expenditure cuts to pay for non-direct health expenditure and high levels of debt to satisfy health care needs (Kim and Yang, 2010). In this context, health expenditure becomes an important economic policy variable especially when considering the poor and vulnerable of the

46 population. Health expenditure affects not only the health of the population in the long term
47 but also their ability to earn income due to reduction in productivity and labour supply. The
48 Government of Ghana, recognizing the importance of the healthcare needs of its citizenry
49 continuous to invest in the health sector. Over the last two decades, public expenditure on
50 healthcare has increased on average, by about 74%. In particular, public spending on
51 healthcare as a proportion to GDP rose, from 1.7% of GDP in 1990 to 2.96% of GDP in
52 2012. Clearly, this expenditure as proportion of GDP is low as compared to the globally
53 acceptable standard of 5.76% (World Bank, 2014). In 2007, for instance, government
54 allocation to health sector represented 16.24% (3.75% of GDP) of total government
55 expenditure, which exceeded the Abuja target of 15% (World Bank, 2014). This period
56 witnessed significant investments in the health sector mostly in the form of construction of
57 new health facilities (e.g. CHPS, and clinics), hiring and training healthcare personnel,
58 upgrading of existing facilities and other health infrastructure in the country. Between 2008
59 and 2012, the average government allocation to the health sector was 12.32% and 9.72%
60 respectively of total government spending (World Bank, 2014). The reduction in government
61 allocations to the health sector around this period were born out of cost containment and the
62 achievement of macroeconomic stability.

63 While substantial literature exists on the determinants of public health expenditure at
64 the macro level (Pan and Liu, 2012; Samadi and Homaie, 2013; Bilgel and Tran, 2013;
65 Chaabouni and Abednnadher, 2014; Rezaei et al, 2016), analysis of household healthcare
66 expenditure has received very little attention especially in developing countries. To the best
67 of my knowledge, the very few studies that exist at the micro level include (Malik and Syed,
68 2012) in Pakistan, (Olasehinde and Olaniyan, 2017) in Nigeria and (Zeng, 2017) in China.
69 Besides, most of the researches on health care demand have concentrated on the individual as
70 the consumer of health, however focusing on the household as the main producer and
71 consumer of health care has far-reaching policy implications. This is because basic decisions
72 of life such as accommodation, income generation, investment and consumption, as well as
73 children composition, constitute common dilemmas facing households (Olasehinde and
74 Olaniyan, 2017). Besides, the intra-household dynamics of decision making and resource
75 allocation have greatly impacted on the well-being of its members and the community it
76 belongs (Yusof and Duasa, 2010). Within the African context, these may be even more
77 imperative to take into account when analysing the demand for health care where the family
78 union is stronger with high dependency ratio. Therefore, elucidating the main determinants of
79 health care expenditure at household level would facilitate the design of location-specific
80 policies that will mitigate the adverse effect of household health spending and promote equity
81 of paying for healthcare services. This is because improved health increases the supply of
82 labor input as the time lost due to disease or illness is minimised. Besides, good health
83 engenders labor efficiency due to improvements in the quality of labor when individuals are
84 healthier. The tendency is that labor productivity would expand thereby increasing the per
85 capita income.

86 The paper proceeds as follows. The next section provides a brief overview on the
87 health care system in Ghana followed by the theoretical framework in the third section. The
88 fourth section contains the related literature on household health expenditure followed by the

89 methodology in the fifth section. The sixth section contains the empirical results and
90 discussion while the seventh section presents the conclusion and some policy implications.

91 92 **Brief Overview of the Health Care System in Ghana**

93 Ghana has a comprehensive health service delivery system involving four main
94 categories of health care providers: public, private-not-for-profit, private-for-profit, and
95 traditional (Ghana Health Service, 1995). The public sector encompasses community-based
96 programs, such as the Community-based Health Planning and Services (CHPS) initiative
97 (GHS 2002); sub-district health centers and clinics; district general hospitals; regional general
98 hospitals; and specialized tertiary hospitals. The public sector is systematically categorised
99 into first, second and third tiers. At all tiers, five levels of care are operated, from the
100 grassroots community (Community-based Health Planning and Services, CHPS), sub district,
101 district, regional, to the largest and most comprehensive, national-level teaching hospitals.
102 Accordingly, lower levels provide primary care services while those at the top focus on
103 secondary care. Teaching hospitals concentrate on tertiary services, specialised clinical and
104 maternity care, academic research and training of medical personnel. The tiers operate in
105 conjunction and are modelled on a referral system that encourages use of bottom levels
106 before higher levels.

107 The private healthcare system, on the other hand, is organised under private-for-profit,
108 private-not-for-profit. Private-for-profit operators normally serve wealthier individuals as
109 ‘Private Medical and Dental Practitioners’ constitutes smaller privately owned hospitals,
110 health centres, clinics, maternity homes, retail pharmacies as well as specialist facilities.
111 Private-not-for-profit facilities, on the other hand, include faith-based institutions and NGO’s
112 that provide health services from hospitals, clinics and primary care facilities. The private-
113 not-for-profit/mission sector reportedly provides 42% of Ghana’s health care services (MeTA
114 Ghana, 2010). This sector is made up of Christian Health Association of Ghana (CHAG), the
115 Islamic equivalent, Muslim Ahmadiyya Movement (MAM). Both CHAG and MAM focus on
116 remote and rural regions (Ballou-Aares et al., 2008). In addition, there are cooperate bodies
117 and security agencies that have facilities that provide health services for their employees.

118 Practitioners in the traditional system use herbs, other plant products and animal parts,
119 and possibly religious practices (depending on the practitioner) to manage diseases; ranging
120 from common problems like malaria to chronic diseases such as hypertension, diabetes and
121 asthma (Tsey, 1997; GNDP, 2004; Busia, 2005). It is estimated that about 75% of the
122 population in Ghana still use the services of traditional medicine practitioners (TMPs).
123 Though this form of health care is highly accessible, activities of unlicensed itinerant
124 peddlers make it difficult to determine or ascertain efficacy. In recent times, the high demand
125 for TMPs has proliferation of herbal shops in both urban rural areas to deal with essential
126 health or primary care needs (Houghton et al, 2003; Tabi et al, 2006; Goodman et al, 2007).

127 Administratively, health in Ghana is divided into three administrative levels: the
128 national, regional and districts levels. This is further divided into five functional levels of
129 national, regional, district, sub district and community levels. All the levels of administration
130 are organised as Budget and Management Centres (BMCs) or cost centres for the purpose of
131 administering funds by the Government and other stakeholders. There are a total of 223
132 functional BMCs and 110 Sub-Districts BMCs. With the headquarters of the Ghana Health
133 Service (GHS) also managed as a BMC, there are 10 Regional Health Administration, 8
134 Regional Hospitals, 110 District Health Administrations and 95 District Hospitals. All of
135 these are run as BMCs (GHS, undated-b).

136 It is worthy of note that all systems formally operate under and are ultimately
137 responsible to the MOH, but day-to-day management and administration of all state owned

138 facilities (excluding teaching hospital and some quasi-government institutions¹⁵) are handled
139 by the Ghana Health Service (GHS).

140

141 **Theoretical Framework**

142 The empirical model adopted in this paper follows the Grossman demand for health
143 and healthcare model, which describes how individuals make choices regarding healthcare
144 utilization (Grossman, 1972; Muurinen, 1982) According to Grossman, every individual acts
145 as both a producer and a consumer of health. Individuals demand for health for both
146 consumption motives, because they gain utility from being healthy; and for investment
147 motives, because health is durable like any other capital good disposed to depreciation. This
148 distinguishes health from other market commodities in that individuals allocate resources and
149 time in order to both consume and produce. They invest in health by trading off their time
150 and resources in the form of, for example, having nutritious food, immunisation, avoiding
151 certain activities and engaging in exercise. Therefore, when an individual invests in health
152 now they expect fewer sick days, more productive days and higher income in the future. At
153 the same time individuals consume part of their current health by obtaining utility from being
154 healthy. A key contribution of the Grossman model is a theoretical framework for testing the
155 relationship between characteristics of an individual and his or her health behaviour. Since
156 Grossman, empirical studies have examined the marginal effects of characteristics such as
157 income, age, education, health insurance, health status, distance to a health provider, etc, on
158 health decisions and healthcare consumption (Wagstaff, 1986; Kenkel, 1994; Sauerborn et
159 tal, 1994).

160 The Grossman model postulates that apart from expanding an individual's ability to
161 pay, higher wages lead to a substitution of medical consumption for time or resources
162 invested in health promotion or prevention. In other words, a higher wage induces an
163 individual to dedicate less time to health promotion or prevention and more time to earning a
164 wage (Grossman, 1972; Muurinen, 1982). In contexts where healthcare utilisation is
165 dependent on out-of-pocket (OOP) payments, income works through price to relax the
166 consumer's budget constraint. Hence, income is expected to increase the likelihood of
167 seeking healthcare as well as the magnitude of health spending. Although the model predicted
168 a negative relationship between education and demand for healthcare on account that
169 education increases an individual's health prevention ability, through health knowledge,
170 healthy lifestyle, processing health information, and so on, empirical studies have shown a
171 positive relationship (Wagstaff, 1986; Uzochukwu & Onwujekwe, 2004). The hypothesis is
172 that more years of schooling make individuals choose better healthcare options which include
173 the ability to seek effective medical care following an illness experience. With regard to age,
174 theory predicts a positive relationship between age and healthcare demand since old age leads
175 to depreciation of health capital. However, studies have suggested a non-linear relationship as
176 at some point in age, the marginal cost of investing in renewing health exceeds its marginal
177 benefits, at which point this relationship becomes negative (Windmeijer & Santos, 1997;
178 Pohlmeier & Ulrich, 1995).

179 Empirical extensions of Grossman's work have included other factors such as gender
180 and region of residence. In this paper, the set of explanatory variables include age, household
181 wage income, gender, level of education attained by the head of the household, poverty status
182 of the household and residential location of the household.

183

184 **Empirical Evidence**

185 Several studies have explored the determinants of health care spending both in developing
186 and developed countries. While some have focused on the determinants of public health
187 expenditures with several macroeconomic indicators (Murthy and Okunade, 2009; Baltagi
188 and Moscone, 2010; Kea, et al, 2011; Wang, 2011; Tan, 2017), others have concentrated on
189 the correlates of household health spending using socio-demographic features and health
190 system variables. With regard to studies involving macroeconomic variables, Rezaei et al
191 (2016) indicated that the GDP per capita, degree of urbanization and illiteracy rate increase
192 healthcare expenditures, while physician per 10,000 populations and proportion of population
193 aged ≥ 65 years decrease healthcare expenditures. In another study, Baltagi and Moscone
194 (2010) employed the fixed effects panel homogeneous model to reconsider the long-run
195 relationship between health care expenditure and income using a panel of 20 OECD countries
196 observed over period 1971-2004. Chaabouni and Abednnadher (2014) used the
197 Autoregressive Distributed Lag (ARDL) bounds testing approach to examine the
198 determinants of health expenditures in Tunisia during the period 1961-2008. The results of
199 the bounds test show that there is a stable long-run relationship between per capita health
200 expenditure, GDP, population ageing, medical density and environmental quality. Wang
201 (2011) used international total health care expenditure data of 31 countries for the period
202 1986-2007 to explore the causality between an increase in health care expenditure and
203 economic growth with both panel and quantile regression analyses. He noted that the
204 influence of health expenditure growth on economic growth is positive in countries with
205 medium and high levels of economic growth. Using Generalized Method of Moments to
206 estimate the relationship between government health expenditures and health outcomes,
207 Bilgel and Tran (2013) investigated the determinants of Canadian provincial health
208 expenditures over a 28 year period. They analysed dynamic models of health expenditure via
209 Generalized Instrumental Variables (GIV) and Generalized Method of Moments (GMM).
210 Results indicate that the long run income elasticity of health expenditure is substantially
211 lower than one. In their study of the effects of official development assistance (ODA) on
212 health spending using data from 1995 to 2006 in low and low middle income countries Lu et
213 al (2010), indicated that GDP per capita had no significant relationship with government
214 health expenditure as a share of GDP. Samadi and Rad (2013) on their part used ECO
215 countries balanced panel data between 1995 and 2009 to estimate the determinants of health
216 expenditures. They established a long run relationship between the health expenditures per
217 capita and GDP per capita, the proportion of population below 15 and above 65 years old,
218 number of physicians, and urbanisation. Narayan and Narayan (2008), using a panel
219 cointegration technique to assess the role of environmental quality in determining per-capita
220 health expenditures on eight OECD countries for period 1980-1999, noted that income and
221 carbon monoxide emissions exert a statistically significant positive effect on health
222 expenditures in short-run, and sulphur oxide emissions have a statistically significant positive
223 impact on health expenditures in addition to income and carbon monoxide in the long-run.
224 Potrafke (2010) evaluated whether government ideology and electoral motives influenced the
225 growth of public health expenditures in 18 OECD countries over the 1971-2004 period and
226 observed that incumbents behaved opportunistically and increased the growth of public
227 health expenditures in election years. Tan, X. (2017) explained provincial government health
228 expenditures in China with evidence from panel data 2007–2013. They established that the

229 determinants of provincial government health expenditure in China include the real per capita
230 budgetary deficits, economy, and industrial structure. From the results, increasing 1000 yuan
231 real per capita budgetary deficits was expected to increase the real per capita government
232 health expenditure by 34 yuan. A one-unit increase in the economy was associated with a 249
233 yuan higher real per capita government health expenditure, while a one-unit increase in the
234 industrial structure was expected to decrease the real per capita government health
235 expenditure by 33 yuan.

236

237 Closer to home, Murthy and Okunade (2009) used cross-sectional data from 44 African
238 countries to analyse the core determinants of health expenditure. They indicated that real per-
239 capita GDP and real per-capita foreign aid resources are the main determinants of real per-
240 capita health expenditure in the African context. In addition, they found that maternal
241 mortality rate had no relationship with public health expenditure in African countries. Again,
242 Odoh and Nduka (2014) examined the determinants of public health expenditure in Nigeria
243 from 1977 to 2008. They showed the existence of cointegration between per capita health
244 care expenditure, per capita income, petroleum prices, population with age below 15 years,
245 under-five mortality, inflation rate, unemployment rate and government regime shift.

246 Empirical studies on household health expenditure have identified several factors such
247 as age, education, household size, income, poverty, etc as the core determinants of household
248 health spending. Angulo et al. (2011) applied Heckman's selection model to analyze the
249 hospitalization and the pharmaceutical expenditures of a population for year 2004 in Spanish
250 and showed that age positively influenced both types of expenditure. Malik and Syed (2012)
251 estimated determinants of out-of-pocket payments (OOP) Pakistan Household Integrated
252 Economic Survey (HIES) and Pakistan Standard of Living Measurement (PSLM) Survey for
253 the year 2004-2005. Ordinary Least Square (OLS) results provide evidence that household
254 non-food expenditure was the single highest significant predictor of household OOP health
255 expenditure. Household features like literate head, unsafe water and unhygienic toilet were
256 significant positive predictors of OOP payments. Wang et al (2016) made use of two-sample
257 t-test, Lorenz and concentration curves to undertake an empirical analysis of rural urban
258 differences in out-of-pocket health expenditures in a low-income society of China using data
259 from Urban Household Survey and Rural Household Survey data for 2011/2012. The results
260 show that approximately 5% and 8% of total household consumption expenditure was spent
261 on health care for urban and rural populations, respectively. In 2012, the wealthiest 20% of
262 urban and rural population contributed 49.7% and 55.8% of urban and rural total health
263 expenditure respectively, while the poorest 20% took only 4.7% and 4.4%. The concentration
264 curve for out-of-pocket expenditure in 2012 fell below the corresponding concentration curve
265 for 2011 for both urban and rural areas, and the difference between curves for rural areas was
266 greater than that for urban areas. Olasehinde and Olaniyan (2017) adopted Engel curve
267 approach, to examine the determinants of household health expenditure in Nigeria using the
268 2010 Harmonised Nigeria Living Standards Survey (HNLSS). The result shows that
269 individual characteristics like age, religion, education and household characteristics like
270 income, size and headship commonly influence healthcare expenditure in Nigeria

271 significantly. The household-level variables possess stronger significant effects among the
272 rural households while marital status and employment had differential effects in both urban
273 and rural locations. It also confirmed that Nigeria engages in intergenerational transfer of
274 healthcare by the working population to the young and older generations

275

276 **Methodology**

277 **Data source**

278 This paper made use of the Ghana Living Standards Survey Six (GLSS-6) data for the
279 study. The data was collected by the Ghana Statistical Service which is the statutory body
280 mandated to collect official national data. The Ghana Living Standards Survey Six (GLSS-6)
281 conducted in 2012/2013 is the most current data set available. It focuses on the household as
282 the key socio-economic unit and provides valuable information on the living conditions and
283 well-being of households in Ghana. The survey covered a nationally representative sample of
284 18,000 households in 1,200 enumeration areas. Out of the 18,000 households, 16,772 were
285 successfully enumerated leading to a response rate of 93.2 percent. Detailed information was
286 collected on the Demographic characteristics of households, Education, Health, Employment,
287 Migration and Tourism, Housing conditions, Household Agriculture, Household Expenditure,
288 Income and their components and Access to Financial Services, Credit and Assets.

289 The sample size for the estimation of household spending on health care was obtained
290 by merging three data files with information on the income of the household, household
291 poverty and general household conditions. It was observed that not all households relevant
292 information on the other variables which were included in the model; hence the final sample
293 size used for this study was 6,382.

294

295 **Model**

296 Tobit regression model was employed in the analysis of this study. This is due to the
297 fact that any attempt to use ordinary least square method of estimation to model household
298 health expenditure with zero observations for the dependent variable would result in biased
299 estimates (Maddala, 1992). Hence, the Tobit model was estimated to capture both zero and
300 non-zero values of the dependent variable (i.e. household expenditure on health) in order to
301 take into account the zero observations. In the literature, the Tobit model has been widely
302 utilised in applied microeconomic studies (Brehanu and Fufa, 2008; Amemiya, 1984) and
303 studies of household behaviour (Lee, 2013; Song et al., 2012; Jingchao and Kotani, 2012).

304 In this model, the observed expenditure on health (Y) of a household takes “0” or a
305 positive value. The relationship between the censored variable (y) and the independent
306 variables can be expressed by the Tobit model, where it is assumed that the observed
307 endogenous variables (Y_i) for observations $i = 1, 2, 3, 4, \dots, n$ satisfy the following:

$$308 Y_i = \max(Y_i^*, 0) \text{-----(1)}$$

309 where the Y_i^* 's are the latent variables generated using linear regression model:

$$310 Y_i^* = \beta' X_i + \varepsilon_i \text{-----(2)}$$

311 where X_i is the vector of regressor variables. The model error ε_i is assumed to be
312 normally distributed with zero mean and constant variance $[iid \square N(0; \delta^2)]$

313 The observed value of Y_i is censored below 0, that is, as is shown below:

314
$$Y_i = \begin{cases} Y_i^* & \text{if } Y_i^* > 0 \\ 0 & \text{if } Y_i^* \leq 0 \end{cases} \text{-----}(3)$$

315 In this model, a household spends on health only when the latent variable Y^* takes a positive
 316 value, and the actual demand $Y = Y^*$. Otherwise, the household does not demand for health
 317 and therefore $Y = 0$.

318 Usually, the Tobit model is estimated using a method of maximum likelihood estimation. The
 319 log likelihood function for this model can be expressed as follows:

320
$$LL_{Tobit} = \sum_0 \ln \left[I - \phi \left(\frac{\beta_i x_i}{\zeta_i} \right) \right] + \sum_+ \ln \left[\frac{I}{\zeta_i} \omega \left(\frac{y_i - \beta_i x_i}{\zeta_i} \right) \right] \text{-----}(4)$$

321 where "0" is the total sum of the zero observations in the sample, that is ($y_i = 0$),
 322 "+" represents the total over the positive observations, that is ($y_i > 0$), ϕ stands for the
 323 standard normal random variable cumulative distribution function (cdf) and ω represents the
 324 standard probability normal

325
 326

Table 1: Description of variables in the model

Variable	Description
Health Expenditure	Continuous: It is the logarithm of the amount spent in total educational activities by households
Age	Continuous: It captures the age of the household head
Household Size	Continuous: It captures the number of people living in the household
Poverty Status	Categorical: It measures the poverty status of the household and it assumes values from 0 to 1. It takes a value of 0 if the household is very poor; 1 if household is poor; 2 if household is not poor.
Highest Education	Categorical: It measures the educational attainment of the household head and it assumes values from 0 to 4. It takes a value of 0 if the head has no schooling record; 1 if head's highest educational attainment is primary; 2 if head's highest educational attainment is junior secondary; 3 if head's highest educational attainment is senior secondary; and 4 if head's highest educational attainment is post-senior secondary
Gender	Binary: It captures the sex of the household head and it assumes a value of 1 if male and zero otherwise
TV	Binary: It captures the ownership of television by household and it assumes a value of 1 if a household owns a television set and zero otherwise
Radio	Binary: It captures the ownership of radio by household and it assumes a value of 1 if a household owns a radio and zero otherwise
Locality	Binary: It captures the locality of the individual. It assumes a

	value of 1 if the household is located in the north and zero otherwise
Place of Residence	Binary: It captures the place of residence of the household. It assumes a value of 1 if the household is located in an urban area and zero otherwise

327 Source: GLSS-6 survey

328

329 density function. Maximisation of the above likelihood function with respect to ζ and β will
 330 give the maximum likelihood estimates of these parameters. In this paper, we use the
 331 logarithm of total household health expenditures is used to control for heteroscedasticity.
 332 Following from the literature (Malik and Syed, 2012; Olasehinde and Olaniyan, 2017) the
 333 explanatory variables considered in this study are: the age head of the household, household
 334 size, the poverty status of the household, the educational attainment of the head of the
 335 household, sex of the household head, household possession of TV and radio and locality
 336 (urban versus rural; and north versus south) in the health care expenditure model (see table 1
 337 for description of these variables). With scarce resources, the intra-household competition for
 338 resources can be an important factor that explains health care spending. The study includes
 339 household size to capture the competition for household resources effect in the demand for
 340 health care.

341

342 Empirical Results

343 **Table 2: Descriptive statistics of explanatory variables**

Variable	Frequency	Percentage
Age		
16 - 34	2,296	26.32
35 - 45	2,608	29.90
46 - 50	965	11.06
51 >	2,853	32.71
Household size		
1 - 6	6,902	79.13
7 - 13	1,718	19.70
14 - 20	93	1.07
21 >	9	0.10
Poverty Status		
Very Poor	579	6.64
Poor	1,168	13.39
Non Poor	6,975	79.97
Educational Level		
No Education	2,406	28.72
Primary	1,996	23.82
Secondary	3,211	38.33
Tertiary	765	9.13
Gender		
Female	2,298	26.35
Male	6,424	73.65

Television		
Yes	4,112	52.85
No	4,610	47.15
Radio		
Yes	5,066	63.50
No	2,912	36.50
Place of Residence		
Rural	5,193	59.54
Urban	3,529	40.46
Locality		
South	6,407	73.46
North	2,315	26.54

344 Source: Authors' computations based on GLSS-6 data

345

346 From table 2, it can be noted that about 67% of respondents sampled were between
347 the ages of 16 and 50 years. This demonstrates the youthful nature the Ghanaian population
348 and this has implications on labour supply and productivity. On the other hand, 33% of
349 respondents were 51 years and above. The descriptive statistics also show that majority
350 (79%) of households were made up of 6 members. From the results, about 80% of households
351 were not poor while about 13% were poor and about 7% were within the very poor category.
352 With regard to educational attainment, about 29% of household heads have no education,
353 24% have had primary education, and 38% with secondary education and 9% have attained
354 tertiary education. About 74% of households are headed by males. This shows male
355 dominance in household decision-making in Ghana. About 53% of households own television
356 while 47% did not have television. Again, about 64% households have radio while 36% did
357 not have radio. The results indicate that about 60% of households live in rural areas while
358 40% reside in urban areas. This goes to suggest that most communities in Ghana are rural
359 based. The descriptive statistics further indicate that about 57% of households own reside in
360 rural areas as against 43% urban dwellers. In terms of locality, about 73% households are
361 located in the Southern part of the country while 27% are located at the Northern.

362 In table 3, we present and discuss the empirical findings in relation to the factors that
363 explain household's health care expenditures. From the sample estimation, it is established
364 that age of the household head, household size, and poverty status, educational attainment of
365 the household head and location of the household are imperative in explaining household's
366 health expenditure considerations. Particularly, we observe that age and age squared of the
367 household head are positively associated with health care expenditure and statistically
368 significant. The estimated coefficients for age indicate that as age of the household head
369 increases, health stock of the household head decreases hence more resources would be
370 committed into health care needs. The sample estimation show that an increase in the age of
371 the household by one year leads to a 0.4479 percent increase in expenditure on medical
372 treatment. The estimates indicate that household size is positive and significantly related with
373 a household's health expenditures, indicating, perhaps, the fact that larger family size

374 adversely affects household budget, which might negatively affect allocation of extra
 375 resources to pay for medical treatment of members of the household.

376 The results establish that poverty status of households had negative significant
 377 influence on the amount households' spend on health. Very poor and poor households spend
 378 0.9835 and 0.5823 times less on health care relative to non poor households. Household
 379 heads with no education spend 0.3032 times less on health care compared to those with
 380 tertiary education. However, household heads with primary and secondary educational
 381 attainment significantly, with decreasing magnitudes, spend less on medical treatment.
 382 Household heads with primary and secondary education spend 0.2375 and 0.1955 times less
 383 on health care respectively. One probable reason may be that educated people are relatively
 384 more appreciative of the importance of good health status and for that matter are likely to
 385 keep good hygiene practices and environment clean and hence spend less on medical
 386 attention.

387 Location of household is an important factor in explaining household health
 388 expenditure. Household location is positive and significantly affects household expenditure
 389 on
 390

391 **Table 3: Tobit Results of Determinants of Household Health Expenditure**

Variables	Marginal Effects	Standard Error	t-score	P-value
Age	0.4479*	0.2396	1.87	0.062
Age ²	0.0092*	0.0053	1.74	0.083
Household Size	0.0863***	0.0059	14.61	0.000
Poverty Status (Ref: Non Poor)				
Very Poor	-0.98345***	0.0613	-16.05	0.000
Poor	-0.5823 ***	0.0449	-12.95	0.000
Highest Educational (Ref: Higher Education)				
No Education	-0.3032 ***	0.0589	-5.14	0.000
Primary	-0.2375***	0.0609	-3.89	0.000
Secondary	-0.1955 ***	0.0544	-3.59	0.000
Gender				
Female (Ref: Male)	-0.0034	0.0343	-0.10	0.922
Radio (Ref: Yes)				
No	-0.0335	0.0304	-1.10	0.272
TV(Ref: Yes)				
No	-0.0116	0.0345	-0.34	0.737
Place f Residence (Ref: Urban)				
Rural	-0.0307	0.0329	-0.94	0.350
Locality (Ref: North)				
South	0.2456***	0.0372	6.59	0.000
Constant	2.6066***	0.6624	3.94	

Sigma	1.2236	0.0099
Observations	6,382	

392 Source: Authors' computations based on GLSS-6 Data
393 Note: * significant at 10%; ** significant at 5%; *** significant at 1%
394

395 health care. Comparatively, households located in the southern part of the country spend
396 0.2456 times more on medical treatment relative to northern households.

397 Table 4 documents the marginal effects (with 95% confidence interval) estimates of
398 the Tobit model showing the effect of poverty status on household health expenditure. The
399 results show that non poor household heads with no schooling experience spend 0.3037 times
400 less on health compared to those with primary and secondary education who spend 0.2368
401 and 0.1769 times less on health. Further, the locality within which a household is situated
402 significantly affect

403
404

405

406 **Table 4: Effect of Poverty status on Household Health Expenditure**

Variables	Very Poor	Poor	Non Poor
Age	-1.4256* (0.8199)	0.6201 (0.6575)	0.5202* (0.2727)
Age ²	0.0307* (0.0171)	-0.0189 (0.0141)	-0.0097 (0.0061)
Household Size	0.0747*** (0.0163)	0.1096*** (0.0135)	0.0851*** (0.0071)
Highest Educational (Ref: Higher Education)			
No Education	0.1867 (0.5394)	-0.2456 (0.2924)	- 0.3037*** (0.0624)
Primary	0.1924 (0.5318)	-0.2324 (0.2951)	- 0.2368*** (0.0656)
Secondary	0.2618 (0.5342)	-0.1403 (0.2898)	-0.1769** (0.0564)
Gender (Ref: Male)			
Female	-0.1262 (0.1254)	0.1723* (0.0997)	-0.0083 (0.0381)
Radio (Ref: Yes)			
No	0.1201 (0.0944)	0.0996 (0.0789)	-0.0705* (0.0349)
TV(Ref: Yes)			
No	0.0385 (0.1972)	0.2279* (0.0983)	-0.0423 (0.0379)
Place of Residence (Ref: Urban)			
Rural	0.1730 (0.1708)	0.0924 (0.0981)	-0.0422 (0.0359)
Locality (Ref: North)			
South	0.1886*** (0.1076)	0.2914** (0.0839)	0.6359*** (0.0445)
Constant	6.1073* (2.3672)	1.2138 (1.8675)	2.4343** (0.7501)
Sigma	1.0435 (0.0319)	1.1934 (0.0263)	1.2384 (0.0112)

Observations	6, 089
--------------	--------

407 Source: Authors' computations based on GLSS-6 Data

408 Note: Figures in brackets are the standard errors; * significant at 10%; ** significant at 5%; *** significant at
409 1%

410

411 amount of resources committed into securing the health needs of the household. Whereas non
412 poor southern sector household spend 0. 6359 more on health, very poor and poor households
413 located in the south spend 0.1886 and 0.2914 times less on health.

414 Table 5 presents the marginal effect estimates of the Tobit indicating the effects of
415 southern-northern dichotomy on household spending on medical care. Poverty status is
416 significantly associated with the amount household spend on health care. The results show
417 that very poor and poor households from southern part of the country spend 0.6583 and
418 0.5324 times less on education respectively. On the contrary, households located at the
419 northern part of the country spend 1.273 and 0.6935 less on medical treatment. Education of
420 the household head exerts a significant influence expenditure on health. However, it is
421 worthy of note that the effect was neither constant across all levels of education nor was it
422 similar for the two categories of household location. It is evident from the table 5 that
423 southern households with no television
424

425 **Table 5: Effect of Location on Household Health Expenditure**

Variables	South	North
Age	0.2434 (0.2891)	0.9761* (0.4234)
Age ²	-0.0028 (0.0065)	-0.0249** (0.0093)
Household Size	0.0809*** (0.0075)	0.0965*** (0.0093)
Poverty Status (Ref: Non Poor)		
Very Poor	-0.6583*** (0.1044)	-1.2373*** (0.0756)
Poor	-0.5324*** (0.0593)	-0.6935*** (0.0665)
Highest Educational (Ref: Higher Education)		
No Education	-0.3249*** (0.0725)	-0.3524** (0.1229)
Primary	-0.2888*** (0.0675)	-0.29097* (0.1272)
Secondary	-0.1826** (0.0609)	-0.1513 (0.1184)
Gender		
Female (Ref: Male)	0.0232 (0.0392)	-0.0631 (0.0726)
Radio (Ref: Yes)		
No	-0.0204 (0.0392)	-0.0716 (0.0537)
TV(Ref: Yes)		
No	-0.0749* (0.0396)	0.1892** (0.0707)
Place f Residence (Ref: Urban)		
Rural	-0.0340 (0.0378)	-0.0084 (0.0671)
Constant	3.3672*** (0.7985)	1.1782 (1.1795)

Sigma	1.2504 (0.0118)	1.1285 (0.0179)
Observations	5, 660	

426 Source: Authors' computations based on GLSS-6 Data

427 Note: Figures in brackets are the standard errors; * significant at 10%; ** significant at 5%; *** significant at
428 1%

429

430

431 significantly spend 0.0749 times less on health care whereas northern households spend
432 0.1892 times less on medical attention.

433

434

435 **Conclusion and Implications for Policy**

436 This study adds to the existing body of knowledge on demand for health. In particular, the
437 current paper, examines the influence of poverty status and location of households on health
438 expenditures using data from the latest wave of GLSS-6. Predominantly, household demand
439 for health was significantly influenced by socio-demographic variables including age of the
440 household head, household size and household head's education. Age of the household head
441 has significant positive influence on education expenditure. Surprisingly, educational
442 attainment of the household head had significant negative effect on household health care
443 expenditure. However, this occurs at the instance of decreasing household health expenditure
444 with increasing educational level. Besides, the differences in household health expenditure
445 with respect to two categories of poverty status (very poor and poor) and north-south
446 dichotomy are considerable. From the study, very poor and poor households increasingly
447 spend less on health care compared to non poor households. Further, demand for health was
448 significantly influenced by household characteristics in both the southern and northern part of
449 the country. However, the impact of each of these household characteristics and other
450 controlled variables were substantial in the north.

451 The paper recommends that policy strategies to stimulate income generating activities of
452 households should be pursued as this may engender greater demand for health care by
453 individuals from poorer households. Besides, policy strategies which involve the design of
454 schemes specifically to offer assistance for those who are economically vulnerable,
455 particularly among the aged should be pursued. Furthermore, policy priority should be placed
456 on bridging health infrastructural gap between the southern and northern sectors of the
457 country.

458

459

460 **References**

461 Abor, P. A; Abekah-Nkrumah, G; & Abor, J. (2008). An examination of hospital governance
462 in Ghana. *Leadership in Health Services* 21(1), 47 – 60.

463 Amemiya, Takeshi, (1984). Tobit models: A survey, *Journal of Econometrics*, 24(1-2), 3-61

464 Angulo, A. M., Barber, R., Egea, P. & Mur, J. (2011). An analysis of health expenditure on a
465 microdata population basis. *Economic Modelling*, 28, 169-180

466 Baltagi, B. H. & Moscone, F. (2010). Health care expenditure and income in the OECD
467 reconsidered: evidence from panel data. *Economic Modelling*, 27(4), 804-811.

468 Bilgel, F. and Tran, K. C. (2013). The determinants of Canadian provincial health

469 expenditures: Evidence from dynamic panel. *Applied Economics*, 45(2), 201-12.

470 Farag, M. (2009). Does funding from donors displace government spending for health in

471 developing countries? *Health Affairs*, 28(4), 1045.

472 Grossman M. (1972). On the concept of health capital and the demand for health. *Journal of*
473 *Political Economics*, 80, 223-255.

474 Grossman, M. (1972). *The demand for health: a theoretical and empirical investigation*.
475 NBER Occasional Paper 119. New York.

476 Janchao, Z. & Kotani, K. (2012). Determinants of household energy demand in rural Beijing.
477 Can environmentally friendly technologies be effective? *Energy Economics*, 34(2),
478 381 – 388.

479 Kim, S. and Hong, G. (2015). Catastrophic health expenditures and life satisfaction: a case in
480 South Korea, *Journal of Family and Economic Issues*, 36(3), 369-382.

481 Lee, L. Y., (2013). Household energy mix in Uganda, *Energy Economics*, 39(C), 252-261.

482 Leive, A. and Xu, K. (2007). Coping with the out-of-pocket health payments: applications of
483 Engel Curves and two-part models in six African Countries, *Health System*
484 *Financing*, World Health Organisation, Geneva.

485 Li, Y. (2012). An analysis of medical expenses of public hospitals in Chifeng under medical
486 reform. *Modern Hospital Management in China*, 10(3), 82-86.

487 Lu, C. (2010). Public financing of health in developing countries: a cross-national systematic
488 analysis. *The Lancet*, 375(9723), 1375-1387.

489 Maddala, G. S. (1992). *Introduction to econometrics, second edition*, McMillan Publication:
490 USA.

491 Malik, M. A. and Syed, S. I. A. (2012). Socio-economic determinants of household out-of-
492 pocket payments on healthcare in Pakistan. *International Journal for Equity in*
493 *Health*, 11:51

494 Murthy, V., & Okunade, A. (2009). The core determinants of health expenditure in the
495 African context: some econometric evidence for policy. *Health Policy*, 91(1), 57-62.

496 Odoh, V. T., & Nduka, E. K. (2014). Public healthcare expenditure in Nigeria: Civilian
497 versus military regimes. *Innovare Journal of Social Sciences*, 2(3), 1 – 4.

498 Okunade, A., Suraratdecha, C. & Benson, A. D. (2010). Determinants of Thailand household
499 healthcare expenditure: the relevance of permanent resources and other correlates.
500 *Health Economics*, 19, 365–376.

501 Olaniyan, O. and Lawanson, A. (2010), *Health expenditure and health status in Northern and*
502 *Southern Nigeria: A comparative analysis using NHA Framework*, Centre for the
503 Study of African Economies, Oxford, EDiA 451.

504 Olasehinde, N. & Olaniyan, O. (2017). Determinants of household health expenditure in
505 Nigeria, *International Journal of Social Economics*, 44(12), 1694 – 1709.

506 Pan, J. and Liu, G. G. (2012) The determinants of Chinese provincial government health
507 expenditures: evidence from 2002–2006 data. *Health Economics*. 21: 757-777

508 Pohlmeier, W., Ulrich, V. (1995). An econometric model of the two-part decision making
509 process in the demand for health care. *Journal of Human Resources*, 30, 339-361.

510 Potrafke, N. (2010). The growth of public health expenditures in OECD countries: do
511 government ideology and electoral motives matter? *Journal of Health Economics*,
512 29(6), 797-810.

513 Rezaei, S., Fallah, R., Karyani, A. K., Daroudi, R., Zandiyan, H. and Hajizadeh, M. (2016).

- 514 Determinants of healthcare expenditures in Iran: evidence from a time series analysis.
515 *Medical Journal of the Islamic Republic of Iran (MJIRI)*, 30:313
- 516 Samadi, A., & Rad, E. H. (2013). Determinants of healthcare expenditure in economic
517 Cooperation Organization (ECO) countries: Evidence from panel cointegration tests.
518 *International Journal of Health Policy and Management*, 1(1), 63-68.
- 519 Song, N., Aguilar, F. X., Shifley, S. R., Goerndt, M. E., (2012). Factors affecting wood
520 energy consumption by U.S. households, *Energy Economics*, 34(2), 389-397.
- 521 Tan, X. (2017). Explaining provincial government health expenditures in China: evidence
522 from panel data 2007–2013. *China Finance Economic Review*, 5:9
- 523 Wang, K. M. (2011). Health care expenditure and economic growth: quantile panel-type
524 analysis. *Economic Modelling*, 28(4), 1536 – 1549.
- 525 Windmeijer, F. A., & Santos, S. J. M. (1997). Endogeneity in count data models: an
526 application to the demand for health care. *Journal of Applied Economics*, 12, 281 – 294.
- 527 World Bank, (2014). *World Development Indicators (WDI)*. Washington, D.C.
- 528 Yusof, S. and Duasa, J. (2010). Household decision-making and expenditure patterns of
529 married men and women in Malaysia, *Journal of Family and Economic Issues*, 31(3), 371 –
530 381.