

Editor's Comment:

I analyzed the received review material and based on that I recommend to accept the manuscript 2019/CJAST/50723 "*Marketing efficiency of milk and milk products in Prakasam district*" for publication as an original research article.

However, I invite authors to refer to state/country in the title i.e. *Marketing efficiency of milk and milk products in Prakasam district of Andhra Pradesh, India*. Moreover, authors should clearly state in abstract what are the 4 marketing channels that they refer to (cooperative society i.e. Ongole dairy, non-cooperative dairies - traditional, private and milk collection centers) before presenting the results; otherwise, it is almost impossible for the reader to understand what they are talking about.

Editor's Details:

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