



SDI Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJ SSE_47685
Title of the Manuscript:	CUSTOMER RELATIONSHIP MANAGEMENT DIMENSIONS AND NIGERIAN BANKS' PERFORMANCE: EVIDENCE FROM ZENITH BANK PLC
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	It has excellent model but analysis part looks incomplete, little more analysis can be included and discussions also can be added more to make the paper strong for publication.	Well, to the best of our knowledge, our analysis is in line with the research objectives and the model formulated is line with method of data analysis. We are confused with the recommendation of the reviewer that more analysis should be included. In view of this aforementioned scenario, the reviewer should suggest another method of analysis to be included so as to make the paper more robust.
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	