



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_50271
Title of the Manuscript:	The Potential and Challenges of Using ICT as a Vehicle for Rural Communication as Characterised by Smallholder Farmers
Type of the Article	Minireview Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Overall the manuscript is well-written, well-structured. However, it can be strengthened addressing the followings: Abstract needs revision with focus on the key points of the paper. For the statements such as in line 316-317 "Statistics have indicated that a woman in a low-income country is 21% less likely to own a mobile phone than a man" attribute the source(s). This is just an example. There are few more requiring attributions for the sources. Related and besides availability and affordability, and accessibility and usability, discussion on sociocultural and factors, and compatibility of messages/information/contents to intended users would strengthen the paper. Under the conclusion section, rather than repeating the same affordability, accessibility, etc., authors should be more specific to list solutions to address challenges facing ICTs. Finally, both in-text citations and references listed at the end of the paper should be in line with the journal referencing guidelines.	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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