

“SOCIO-ECONOMIC CHARACTERISTICS OF THE ADOPTERS AND NON-ADOPTERS OF INTER-CROPPING IN ARECA NUT PLANTATION IN RI-BHOI DISTRICT OF MEGHALAYA”

Abstract

The socio-economic status of farmers plays a vital role in Agriculture. It is observed from the present study that the farmers economic level affect the livelihood of the farmers in Ri-Bhoi District of Meghalaya. The farmers have tried to change their way of cropping by introducing inter-crops with the main crops to increase their income level. The purposed of this finding was to compare the difference in the socio-economic characteristics of the adopter and non-adopter of inter-cropping in areca nut plantation in Ri-Bhoi District of Meghalaya. Ri-Bhoi district of Meghalaya is therefore selected for the study. Since time immemorial, areca nut has been grown in Meghalaya as an important commercial crop. Ex-Post Facto research design was used for this study. The sample study was selected through multistage sampling method in the selected study area of the respondents. Number of respondents was selected using a simple random method based on the criteria of practicing areca nut plantation and those who practiced both areca nut plus inter-cropping. A survey of 310 adopters and 310 non-adopters of intercropping in areca nut plantation were selected for the study. Collection of primary data was done by interview schedule and appropriate statistical tools were used for interpretation of the data. Independent variables included in this were gender, age, marital status, educational level, type of house, family size, family type, social category, annual income, information seeking behaviour, participation in extension activities, social participation, innovativeness, scientific orientation, economic motivation and risk orientation. Based on the study it is observed there are few variables contributing to the significant difference between the adopters and the non-adopters in related to their socio-economic characteristics.

(Keywords: Areca nut, inter-cropping, adopters, non-adopter, socio-economic)

INTRODUCTION: The **areca nut** is the fruit of the areca palm (*Areca catechu*), which grows in much of the tropical Pacific (Melanesia and Micronesia), Southeast and South Asia, and parts of east Africa. This fruit is commonly referred to as **betel nut**. The term **areca** originated from the Malayalam word *adakka* and dates from the 16th century, when Dutch and Portuguese sailors took the nut from Kerala to Europe. Inter-cropping is growing of annuals or biennials in the inter space of main crop. Eg Turmeric, ginger, elephant foot yam, tapioca, sweet potato etc. are grown in areca based inter-cropping systems. Multiple cropping has been practiced for centuries by small-scale farmers to reduce the risk of crop failure, attain higher yields, and to improve soil fertility (**Litsinger and Moody, 1976**). Areca nut is the major source of livelihood for small and marginal farmers in Ri-Bhoi District of Meghalaya. Most of the farmers depend on the income from areca nut due to its ability to thrive well in this area.

OBJECTIVES: To ascertain and compare between adopters and non-adopters regarding their socio-economic characteristic.

METHODOLOGY: The present study was conducted in purposively selected district Ri-Bhoi of Meghalaya where practicing of areca nut plantation prevails in large numbers. Further, out of the three blocks in Ri-bhoi district, Jirang block was selected purposively thereafter 12 villages and 620 respondents was selected through simple random sampling. An Ex-Post facto research design was used for this study. The data was gathered using pre-tested interview schedule. Collected data were analysed by the application of suitable statistical tools and draw the inference there after.

RESULTS AND DISCUSSION:

A.SOCIO-ECONOMIC CHARACTERISTICS OF THE ADOPTERS AND THE NON-ADOPTERS:

Table 1: Socio-economic characteristics of the adopters and the non-adopters.

Sr. No.	Category	Adopters		Non-Adopters	
		F	%	F	%
I	GENDER				
1.	Male	295	95.16	305	98.38
2.	Female	15	4.84	5	1.62
II	AGE				
1.	Young age group (25to 35 years)	81	26.13	85	27.42
2.	Middle age group (between 36 to 50 years)	188	60.64	194	62.58
3.	Old age group(above 50 years)	41	13.23	31	10.00
III	MARITAL STATUS				
1.	Unmarried	7	2.25	9	2.90
2.	Married	292	94.19	294	94.84
3.	Widower/Widow	8	2.59	5	1.62
4.	Separated	3	0.97	2	0.64
IV	EDUCATION				
1.	Illiterates	62	20.00	86	27.75
2.	Neo-literate	6	1.93	3	0.97
3.	Literate (can read & write)	122	39.35	143	46.12
4.	Primary (1 st to 7 th standard)	43	13.88	36	11.62
5.	Upper Primary (8 th to 10 th standard)	49	15.80	18	5.81
6.	Higher secondary (11 th to 12 th standard)	24	7.75	15	4.83
7.	Graduate and above	4	1.29	9	2.90
V	TYPE OF HOUSE				
1.	Cemented	178	57.41	161	51.94
2.	Semi-cemented	89	28.71	96	30.97

3.	Hut	43	13.88	53	17.09
VI	FAMILY SIZE				
1.	Small size (Less than 5 members)	96	30.97	73	23.54
2.	Large size (above 5 members)	214	69.03	237	76.45
VII	FAMILY TYPE				
1.	Conjugal	35	11.30	31	10.00
2.	Joint	257	82.90	260	83.87
3.	Extended	18	5.80	19	6.13
VIII	SOCIAL CATEGORY OF THE MEMBER				
1.	Only Agriculture	265	85.48	234	75.48
2.	Agriculture plus in-service	33	10.64	40	12.90
3.	Agriculture plus any other	12	3.88	36	11.62
IX	OCCUPATION				
1.	Small farmer (<1ha)	56	18.06	160	51.62
2.	Medium farmer (2.01 to 3h)	226	72.90	136	43.87
3.	Big farmer (>3 ha)	28	9.03	14	4.51
X	SIZE OF LAND HOLDING				
1.	Low (up to Rs. 50,000/-)	67	21.61	215	69.35
2.	Medium (Rs. 50,000 to 1,00,000/-)	102	32.90	59	19.03
3.	High (Above Rs. 1,00,000/-)	141	45.48	36	11.62
XI	INFORMATION SEEKING BEHAVIOUR				
1.	Low contact (26-39)	78	25.17	140	45.16
2.	Medium contact (40-65)	118	38.06	111	35.80
3.	High contact (66-78))	114	36.77	59	19.04
XII	PARTICIPATION IN EXTENSION ACTIVITIES				
1.	Low contact (6-9)	74	23.87	223	71.94
2.	Medium contact (10-14)	186	60.00	76	24.51
3.	High contact (15-18)	50	16.13	11	3.55
XIII	SOCIAL PARTICIPATION				
1.	Low (0 to 5 Score)	10	3.23	28	9.04
2.	Medium (6 to 10 Score)	169	54.52	162	52.25
3.	High (11 to 15 Score)	131	42.25	120	38.71
XIV	INNOVATIVENESS				
1.	Low (0 to 5 Score)	4	1.30	88	28.39

2.	Medium (6 to 10 Score)	59	19.03	205	66.12
3.	High (11 to 15 Score)	247	76.67	17	5.49
XV	ECONOMIC MOTIVATION				
1.	Low (8 to 14 Score)	7	2.26	280	90.32
2.	Medium (15 to 21 Score)	54	17.41	28	9.03
3.	High (22 to 27 Score)	249	80.33	2	0.65
XVI	SCIENTIFIC ORIENTATION				
1.	Low (0 to 8)	10	3.23	57	18.38
2.	Medium (9 to 16 Score)	119	38.38	229	73.87
3.	High (17 to 24 Score)	181	58.39	24	7.75
XVI I	RISK ORIENTATION				
1.	Lower level of risk orientation (7 to 16 score)	5	1.62	12	3.88
2.	Medium level of risk orientation(17 to 25 score)	45	14.51	182	58.71
3.	Higher level of risk orientation(26 to 35score)	260	83.87	116	37.41

F=Frequency, %=Percentage

The table above showed that majority of the respondents (95.16 per cent) and 98.38 per cent of the adopters and non -adopters were male. Majority of the respondents accounted for 60.64 per cent and 62.58 per cent of the adopters and non -adopters were found in middle age group. Majority of the respondents accounted for 94.19 per cent and 94.84 per cent of the adopters and non -adopters were found to have been married. 39.35 per cent and 46.12 per cent of adopters and non-adopters were literate. 57.41 per cent and 51.94 per cent of adopters and non-adopters were having cemented house. Majority of the adopters accounted for 69.03 per cent and 76.45 per cent non-adopters were having large size family. Majority of the adopters accounted for 82.90 per cent and 83.87 per cent non-adopters were having joint family type. Majority of the adopters accounted for 96.45 per cent and 93.87 per cent non-adopters were Scheduled tribe. Majority of the adopters accounted for 85.48 per cent and 75.48 per cent non-adopters were practicing agriculture as their occupation. 45.48 per cent of the adopters had income above Rs.1, 00,000/- and 69.35 per cent of the non-adopters earned annually only up to Rs 50,000/-. Most of the adopters (38.06 per cent) are having medium level of seeking information behaviour and majority of the non-adopters (45.16 per cent) are having low level of information seeking behaviour. The reason behind this is that most of them are not interested and feel that they need to know the information as they are not going to change their farming practices. Majority (60.00 per cent) of the adopters had medium level of participating in extension activities and 71.94 per cent of the non-adopters had low level of participating in extension activities. The reason that the non-adopters had low level of participation in extension activities is due to the distance of the extension office. 54.42 per cent and 52.25 of adopters and non-adopters had medium level of social participation. 76.67 per cent of the adopters had high level of Innovativeness whereas 66.12 per cent of the adopters had medium level of Innovativeness. Majority of the adopters (80.33 per cent) are highly and economically motivated in taking up the inter-cropping. Whereas, majority of the non-adopters (90.32 per cent) are low in economic motivation towards inter-cropping. Majority (58.39 per cent) are of high level of scientific orientation and majority of

the non-adopters (73.87 per cent) are of medium level of scientific orientation. Majority (83.87 per cent) of the adopters are having high level of risk orientation is that it might be due to truthful information, assured assistances, and surety to get success in their present enterprises that makes them developed in the risk taking behaviour. While the non-adopters are still in the process of developing their enterprise by trying to take risk after the success of the majority. Similar findings were observed by Kumaran et al., (2015), Jaganathan & Nagaraja (2015), Muyengi et al. (2015), Aniedu (2016), Mbakwe et al., (2016) and Muhammad et al., (2017).

B. OVER-ALL SOCIO-ECONOMIC CHARACTERISTICS LEVEL OF THE ADOPTERS AND THE NON-ADOPTERS.

Table 2: Over-all socio-economic characteristics level of the adopters and the non-adopters

Sr. No.	Category	Adopters		Non-Adopters	
		Frequency	Percentage	Frequency	Percentage
1.	Low (18 to 45 Score)	38	12.25	93	30.00
2.	Medium (46 to 73 Score)	125	40.33	152	49.04
3.	High (74 to 103 Score)	147	47.42	65	20.96
Total		310	100.00	310	100.00

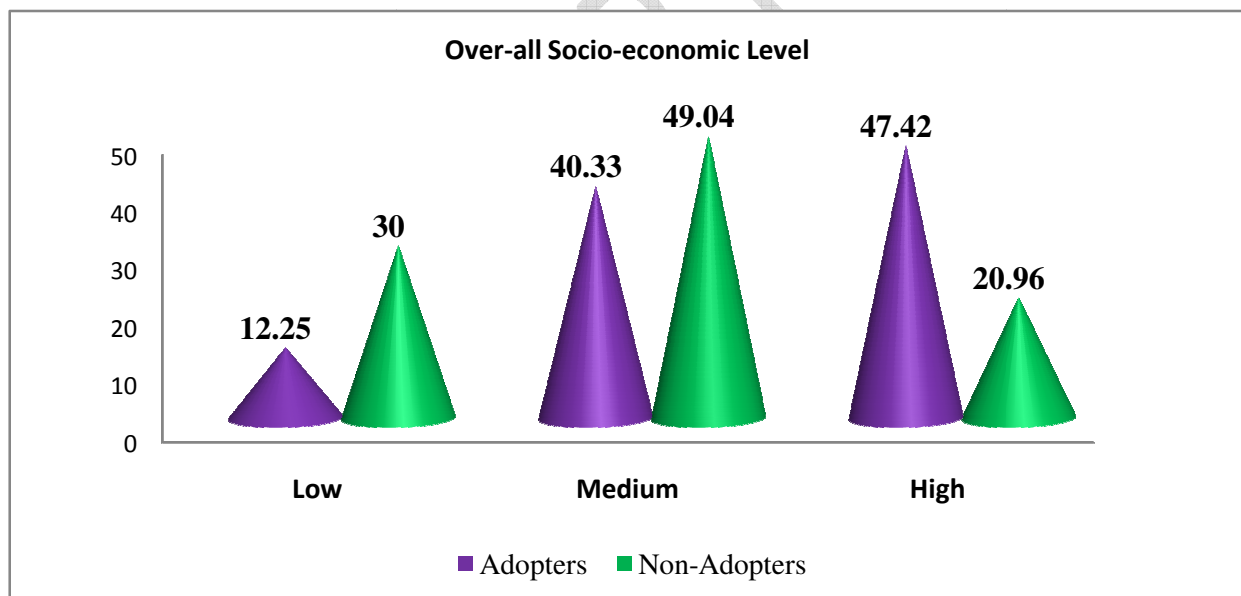


Fig 1: Over-all socio-economic characteristics level of the adopters and the non-adopters

From the table and fig above it is revealed that the majority of the adopters accounted for 47.42 are having high socio-economic characteristics, followed by 40.33 per cent of medium level and 12.25 per cent that of low level characteristics. The non-adopters in contrarily depicted that 49.04 per cent are of medium level, followed by 30.00 that of low level and 20.96 per cent who are in the high level socio-economic characteristics. The findings were also corroborated those of Oto & Shimayohol (2011).

CONCLUSION:

It is therefore concluded based on the findings that the socio-economic levels of the adopters were high as compare to the non-adopters. The non-adopters are having medium level socio-economic. The adopters and non-adopters were found to have similarity in the independent variables like gender, age, educational status, type of house, family size, type of family, social category, occupation and social participation which does not have any effect on the socio-economic level. Whereas, the other independent variables like size of land holdings, annual income, information seeking behaviour, level of participation in extension activities, level of innovativeness, economic motivation, scientific orientation and risk orientation were found to have been difference between the adopters and non-adopters. These differences have significantly contributed to the socio-economic changes among the adopters and the non-adopters of intercropping in areca nut plantation in Ri-Bhoi district of Meghalaya. If there will be changes in these variables the socio-economic level of the non-adopters will also change extemporaneously.

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