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SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_48389
Title of the Manuscript:	The Effect of Relationship Marketing towards Enhancing Organizational Performance
Type of the Article	Original Research Article

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This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of '<u>lack of Novelty'</u>, provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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	Reviewer's comment	Author's comment (if agreed highlight that part in the manu his/her feedback here)
Compulsory REVISION comments		
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		Author's comment (if agreed highlight that part in the manus his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	J. Ramola Premalatha
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