



**SDI Review Form 1.6**

Journal Name:	<a href="#">South Asian Journal of Social Studies and Economics</a>
Manuscript Number:	<b>Ms_SAJSSSE_50310</b>
Title of the Manuscript:	<b>Influence of Fin-Tech on Customer Satisfaction: Empirical Evidence from Allied Bank of Pakistan</b>
Type of the Article	<b>Original Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<ul style="list-style-type: none"> <li>i) Introduction: looking at the first paragraph of the introduction, authors did not cite any scholar or researcher pertaining to the research work</li> <li>ii) No gaps was identified in the research work</li> <li>iii) Authors need more literature review on financial Technology and its Dimension</li> <li>iv) 2.3 of the research articles needs to be revised, especially with use of the 'and'</li> <li>v) Authors need to discuss with the work of past researchers</li> <li>vi) There are lot of grammatical errors in the research work for example look at 4.2 the word Spericit should be replace with Sphericity.</li> </ul>	
<b>Minor</b> REVISION comments	<ul style="list-style-type: none"> <li>i) Hypothesis formulated is not in align with the research work, the use of the word impact should be removed and replace it with influence since the research topic focus on influence</li> <li>ii) Authors need to show how the pilot study was conducted in the research work</li> <li>iii) In the research Article, author show the data collection procedure and sampling techniques used in the research work was stated but the methods of analysing the data was not stated in the Material and Methods section.</li> <li>iv) Author need to correct to ensure that the table should not be break across pages</li> <li>v) Authors need to ensure that all cited Authors must be properly reference at the end of the research article, for example (Ojo 2010) was cited in the research article but was not reference</li> <li>vi) Authors need to be consistent with the way and manner of referencing; the first reference was not in aligning with all other references. Author employ an APA Style of referencing but the first referencing shows initial before the real name of the researchers which is not tally with the APA referencing style.</li> </ul>	
<b>Optional/General</b> comments	The Work is adequate but need minor correction, revision and Grammatical Error. I therefore advice that the work should be published in this journal outlet after all correction and revision.	

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

**Reviewer Details:**

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Department, University & Country	<b>Nigeria</b>