

## Performance of Mutual Funds and Mutual Fund Manager in Pakistan

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### Abstract

**Purpose:** This study examined the performance of mutual fund and mutual fund manager in Pakistan during the period of Jul, 2006 to Jun, 2016. The objective is to found the funds' performance through risk and return and ability to forecast the funds return by mutual fund manager.

**Methodology/Design:** The data will be collected from the authentic source of SBP publication (State Bank of Pakistan) and MUFAP (Mutual fund association of Pakistan) of 54 mutual funds working in Pakistan. The data will be analyzed by using Statistical tests of Sharpe ratio, sortino ratio, treynor measure and information ratio.

**Results:** Results indicated that fund returns are found positive and significant against risk free securities but funds return against the market return and fund manager ability to forecast fund returns is found negative and insignificant the rate of return of an investment made in mutual funds.

**Originality/Value:** Islamic funds and Sortino and information ratio based on our knowledge have not been studied by the previous researchers.

**Keywords:** Mutual Funds, Sortino ratio, Information ratio.

## 1. Introduction

Mutual funds were introduced and established in Europe, according to a researcher this credit goes to a Dutch merchant, who had created the first mutual fund in 1774. Massachusetts Investors Trust was the first opened mutual fund with redeemable shares which established on 21<sup>st</sup> of March, 1924. It was the period of 80s and 90s when Mutual funds became familiar and successfully captured attention of Public and targeted very high investments and investors enjoyed maximum returns. Though that was the oldest idea, to pool the funds and invest in a managed manner. Progress of this investment vehicle can be seen from its beginning in 18<sup>th</sup> century in Netherlands and we can also observe the current growing status as international industry with holding funds of more than trillions only in USA. Regulatory authorities started to regularize the inexperienced mutual fund industry. The SECP (Stock Exchange Commission of Pakistan) creation and the passage of Act 1933 and 1934 of the Securities Exchange Commission safely cautioned the investors.

### 1.2 Empirical Evidence of Mutual Funds

Bilawal (2016), he has considered mutual funds as the greatest tool for mobilizing savings and investments in any economy. Fund managers have to choose diversified portfolios and must focus on less risky avenues, which of course proceed the mutual funds to healthier performance. Study found no uniformity in the performance of funds and mixed results were observed like Pakistan Industrial. Julio et al. (2015), they examined the relation amongst performance of fund and attributes of fund in the Portuguese marketplace. One hundred and twenty bond funds, money market funds and equity funds were taken as sample population for the study for the period of 2004 to 2011. In the model panel data in which the independent variables were the fund attributes. Result of the study revealed that generally the Portuguese funds were unable to defeat the standards which were constant with the existence of well-organized financial marketplaces. Performance of fixed income mutual funds can be said excellent. Hussain (2013), studied primary and secondary mutual fund marketplaces and find a complete difference behavior of both funds, one was that an IPO mutual fund investor earns more than 250% returns and on number two it was observed that secondary market investors are unable to manage the opportunity cost of their investments. That market possessed some other abnormalities as well which were different from all over the world, 99 % of the mutual funds. For the analysis various variables has been considered such as mutual funds return, turnover and Dhaka stock exchange general index

return. Stationarity were examined by ADF-unit root test which resulted that variables were different in calculus.

### 1.3 Problem statement

Mutual fund management is a domain of great concern. Although there were various studies conducted on this particular subject but there are still different aspects of the subject are need to be uncovered for awareness purpose of effective investments. Improper management of funds can discourage investments in different avenues of the economy, which no doubt may impact negatively on the financial, economic and human development growth of the country. A developing nation like Pakistan, where already facing so many problems cannot afford the situation like that. So it is very important to provide a strong corridor to Pakistan in the shape of mutual fund investment.

### 1.4 Objective of Study

- To examine the risk and return of mutual funds in Pakistan.
- To analyzed the ability of fund mangers' for forecasting the mutual funds in Pakistan.

### 1.5 Significance of Study

There are numerous studies had been conducted in Pakistan for specific time period and analysed very smaller area of mutual funds include; equity funds, income funds, asset allocation and balanced funds. This study will be an addition in academia and will contribute in the literature in a way that some other avenues will also be statistically analyzed like; Aggressive Fixed Income, Index Tracker, funds of funds, Shariah Compliant Equity and Shariah Compliant Balanced Funds. It is observed that limited number of studies regarding sortino and information ratios conducted in Pakistan. Although these ratios have great importance in the literature and were not tested on the above given funds. This study will also compare all the given avenues of mutual funds.

## 2 Literature Review & Hypothesis development

### 2.1 Risk free securities & Mutual funds

Ali and Qudous (2012), studies the performance evaluation of funds mutual with perspective to Pakistan for the period of 2005 – 2009 in which researcher selected 15 mutual funds to evaluated sharpe and treynor ratio. Data is congregated from the different sources of KSE 100 index included official websites and yahoo finance, semiannual T-Bills risk free rate data collected from state bank of

Pakistan and monthly closing prices were gathered from electronic data base of the Business Recorder. The standard deviation tool was employed and study resulted that overall performance of mutual funds is not acceptable in the context of Pakistan. Mahreen Mahmud et al. (2011), explored that the performance of mutual fund industries in case of Pakistan during the interval of 2006 to 2010. In which researcher categorized the market into; bullish and bearish market, which helps to examined Islamic funds were showed firm growth in spite of their bland comparison to conventional funds. Income funds as a result to underdeveloped bond market seem to be wretched and in the course higher t-bill rates have exhibited in antecess returns Based on this literature review following alternative hypothesis has been developed.

**H1: Mutual funds has better performance than risk free securities (T-bills).**

### *2.2 Stock return & Mutual funds*

Dahlquist et al. (2000), they conducted study in the Swedish financial market between two funds the fund attribute and fund performance. For the analysis a linear regression was performed on number of benchmark assets on various time period. The various variables in funds attribute were considered such as turnover, flows, size, past performance, expense and trading activity. The results indicated that positive and good performance on small equity funds such as low fee funds, small equity fund and trading activity was high in other funds based on past performance. That was an exploratory research and was conducted for the first time. Raheel Gohar et al. (2011), this review was directed to break down and look at the execution of mutual funds in various sorts in Pakistan, and reasoned that stock funds outflank income funds. These assets were further grouped keen representation supporting and formal sponsored mutual funds for detail examination. Discoveries demonstrated the inside equity funds, representative supported class indicates preferred execution over institutional assets. Then again, the income funds, formal funds are outflanking intermediary supported funds. Facilitate, it was discovered experimentally that funds administrators can time their speculations in the market conditions, and has critical planning capacity. This review additionally reasons that mutual fund managers have huge market timing capacity and organizations funds directors can time their ventures, however specialists fund operated did not demonstrate advertise timing capacity. Alptekin (2009), the performance of mutual funds in Turkey was conducted between two important variables mutual funds and pension stock. For the analysis

TOPSIS tool was applied for concluding this study. Due to nature of both funds is same so, they can be comparing to each other. Both funds were evaluated with respect to return and risk associated with funds. There is significant impact had been found by using TOPSIS tool and due to this method results are reliable as compare to past. Based on this literature review following alternative hypothesis has been developed.

**H2: Mutual funds has better performance than market return (Stock).**

### *2.3 Mutual fund manager's ability & Mutual funds*

Keswani (2011), he has conducted study which revealed that previously performed mutual funds was not a guarantee for upcoming earnings beside that investment aims can frequently be influenced by investors decisions. In this study researcher further explained that there are some additional aspects that might affect the performance of Balanced Mutual Fund. For example, Managers' investment style, size of the fund and possession nature of Asset Management firms.

Clare et al. (2014), Distinctive dataset of UK fund manager vary from 1997 to 2011, we inspected the effect of different variations on fund performance. Utilizing an exceptional database from claiming UK reserve administrator transforms again the period starting with 1997 with 2011, we inspected those effect about such progressions once fund execution. Authors can think that controllers if thusly attempt to guarantee that everyone exertions would committed by funds manager organizations would illuminate every last bit from claiming their investors around a change for management.

Jagic et al. (2007), they studied mutual fund industry and for the analysis various tests have been applied for evaluating performance capacity of mutual funds. The result of this study revealed that the performing capacity by both test Treynor and Sharpe are found same on diversified funds. Furthermore, studied funds outperformed are risk adjusted. Based on this literature review following alternative hypothesis has been developed.

**H3: Fund manager has ability to forecast the fund return in Pakistan.**

## **3 Method & Material**

### *3.1 Data*

Secondary data of Stock price of PSX 100 index, Net Asset Value of Fifty-Four Mutual Funds and Rate of T-Bills from PSX Official website, MUFAP (Mutual funds association of Pakistan) and SBP Publications respectively. This study is based on monthly financial data for the period of July 2006 – June 2016 and gather data analysed through MS-Excel (2013) in this study.

### 3.2 Variables

**3.2.1 Independent variables:** Funds Return and Treasury Bills are considered the independent variables of the study. In which funds return are calculated in a form of net asset value the value of NAV's that is taken from MUFAP website and the data is on monthly basis. And T-Bills is taken on quarterly basis the last reported value.

**3.2.2 Dependent variables:** Stock returns of PSX 100 Index is taken from Pakistan Stock Exchange, and fund performance variables depending upon the fund returns. They both taken as a dependent variable in the study.

### 3.3 Tools for Data Analysis

#### 3.3.1 Sharpe Ratio

This sharpe ratio was developed by Nobel Laureate William Sharpe. This ratio is given for the earlier 36-month time frame by distributing a funds return on yearly basis excess returns over the risk-free rate by its annualized standard deviation. It is recalculated on a monthly basis.

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma_p}$$

$R_p$  = the average fund return  
 $R_f$  = the average risk free return  
 $\sigma_p$  = the standard deviation of fund return

This model is used to measure the performance of a managed portfolio in respect of return per unit of risk. The study computes of the ratio of the historical returns, (ex-post returns) in excess of the risk-free rate to the standard deviation of the portfolio returns of the funds for the period from 2006 to 2016.

This ratio will help out test the following alternative Hypotheses.

**H1: Mutual funds has better performance than risk free securities (T-bills).**

#### 3.3.2 Sortino Ratio

Downside deviation is a measure of downside risk that focuses on returns that fall below a minimum

threshold or minimum acceptable return. It is used in the calculation of a risk measure known as the Sortino Ratio.

$$\text{Sortino Ratio} = \frac{\tilde{R} - R_f}{\sigma_p}$$

$\tilde{R}$  = the expected Return  
 $R_f$  = the average risk free return  
 $\sigma_p$  = the standard deviation of negative funds return

This ratio will help out test the following alternative Hypotheses.

**H1: Mutual funds has better performance than risk free securities (T-bills).**

#### 3.3.3 Treynor Ratio

The Treynor measure Ratio, given formula of Jack L. Treynor, one of the fathers of modern portfolio theory, helps analyses returns in relation to the market risk of the fund. The ratio, also known as the reward-to-volatility ratio, provides a measure of performance adjusted for market risk.

$$\text{Treynor Measure} = \frac{R_p - R_m}{\beta_p}$$

$R_p$  = the average fund return  
 $R_m$  = the average market return  
 $\beta_p$  = Beta of the portfolio

Treynor introduced two types of risks. One risk is called Systematic risk which is associated with market and cannot be diversified away. However, this type of risk can be calculated through "beta". Treynor says that portfolio expected return depend on its beta. The other type of risk which he separated from systematic risk is unsystematic risk. Unsystematic risk is specific to a company. The uncertainty attached with the specific company can be diversified away.

This ratio will help out test the following alternative Hypotheses.

**H2: Mutual funds has better performance than market return (Stock).**

#### 3.3.4 Information Test

This measure is a performance figure which puts the obtained  $\alpha$  in perspective to its volatility. Thus, the IR corrects for the risk level and leverage chosen by a mutual fund manager, making it a performance measure which is better suited for a comparison of different mutual funds.

$$\text{Information Measure} = \frac{R_p - R_i}{\sigma}$$

$R_p$  = the average fund return

$R_i$  = the average return of Index or Benchmark

$\sigma$  = standard deviation of return

This ratio will help out test the following alternative Hypotheses.

**H3: Fund manager has ability to forecast the fund return in Pakistan.**

## 4 Result & Discussions

### 4.1 Sharpe Ratio

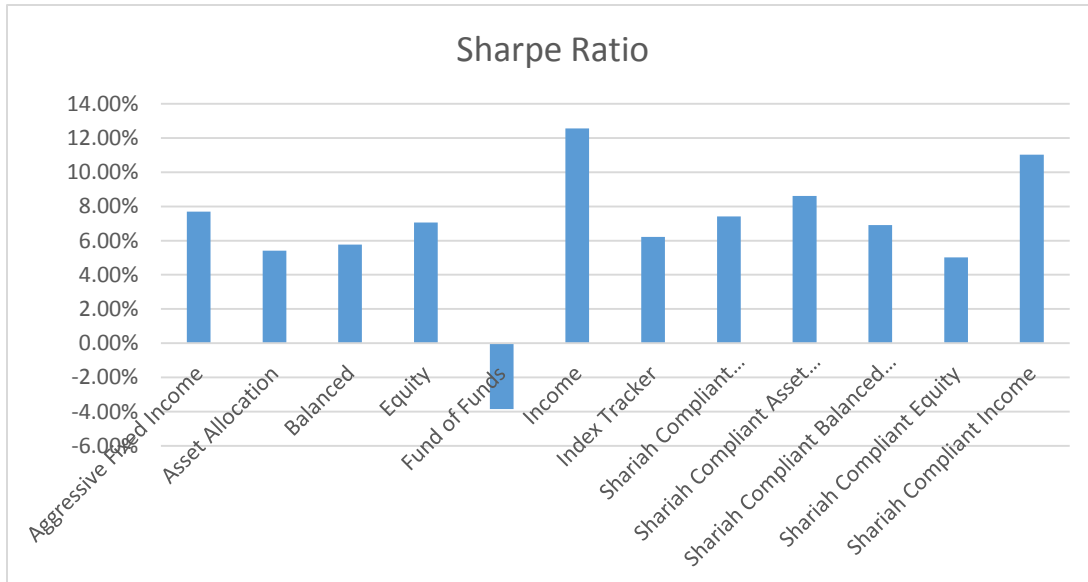
**Table: I-IV Sharpe Ratio**

S #.	Name of Fund	Sharpe Ratio	Rate of Return	Hypotheses testing Decision Rule (+ve = Significant/ -ve = insignificant)
1	Aggressive Fixed Income	7.69%	Positive	Significant
2	Asset Allocation	5.41%	Positive	Significant
3	Balanced	5.76%	Positive	Significant
4	Equity	7.07%	Positive	Significant
5	Fund of Funds	-3.85%	Negative	Insignificant
6	Income	12.56%	Positive	Significant
7	Index Tracker	6.21%	Positive	Significant
8	Shariah Compliant Aggressive Fixed Income	7.42%	Positive	Significant
9	Shariah Compliant Asset Allocation	8.61%	Positive	Significant
10	Shariah Compliant Balanced Fund	6.91%	Positive	Significant
11	Shariah Compliant Equity	5.02%	Positive	Significant
12	Shariah Compliant Income	11.03%	Positive	Significant

**Source: Author's Estimation**

This table 4.1, elaborates the Sharpe ratio of different mutual funds in percentage from Jul-2006 to Jun-2016. Overall it can be seen in table no. 4.1 all mutual fund categories showed positive behavior in investment sector except fund of funds – 3.85%. Based on results the aggregate performance of all eleven categories are found positive and significant behavior for performing better against the risk free securities.

**Figure: I-IV Sharpe Ratio**



#### 4.2 Sortino Ratio

**Table: II-IV Sortino Ratio**

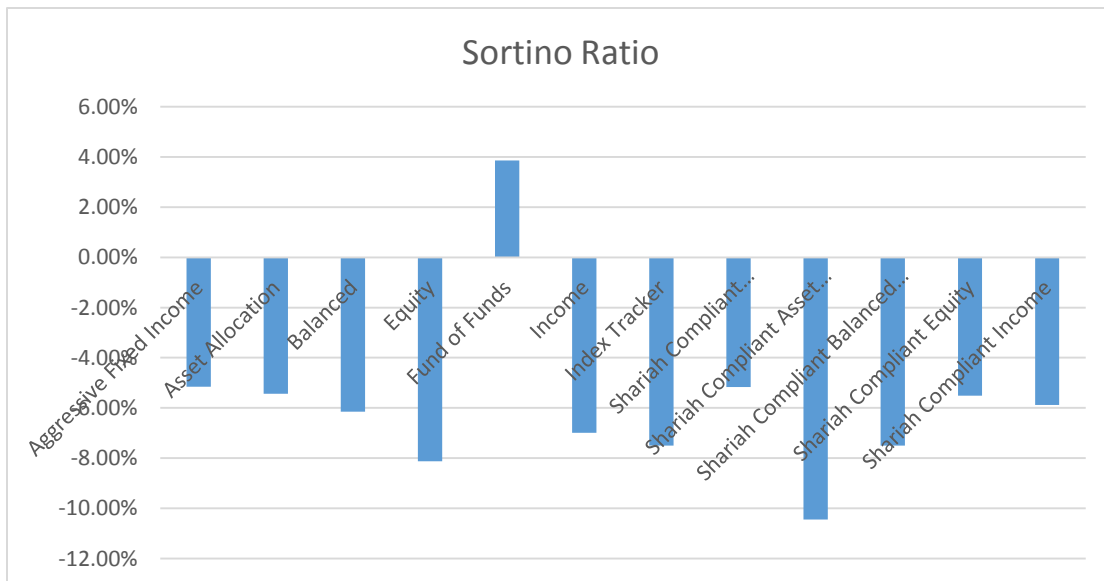
S #.	Name of Fund	Sortino Ratio	Rate of Return	Hypotheses testing Decision Rule (+ve = Significant/ -ve = insignificant)
1	Aggressive Fixed Income	-5.15%	Negative	Insignificant
2	Asset Allocation	-5.43%	Negative	Insignificant
3	Balanced	-6.14%	Negative	Insignificant
4	Equity	-8.13%	Negative	Insignificant
5	Fund of Funds	3.86%	Positive	Significant

6	Income	-6.99%	Negative	Insignificant
7	Index Tracker	-7.50%	Negative	Insignificant
8	Shariah Compliant Aggressive Fixed Income	-5.17%	Negative	Insignificant
9	Shariah Compliant Asset Allocation	-10.44%	Negative	Insignificant
10	Shariah Compliant Balanced Fund	-7.50%	Negative	Insignificant
11	Shariah Compliant Equity	-5.51%	Negative	Insignificant
12	Shariah Compliant Income	-5.89%	Negative	Insignificant

Source: Author's Estimation

The above mention table 4.2, illustrated the Sortino ratio of twelve categories of mutual funds in proportions in percentages for 10 years' data. Generally, sortino ratio is negative asset return or downside deviation of all the funds deviation. It can be analyzed in table no. 4.2 that overall deviation of mutual funds is adverse in which Shariah compliant Asset Allocation has highest value of -10.44% and lowest value is 3.86%.

Figure: II-IV Sortino Ratio



### 4.3 Treynor Ratio

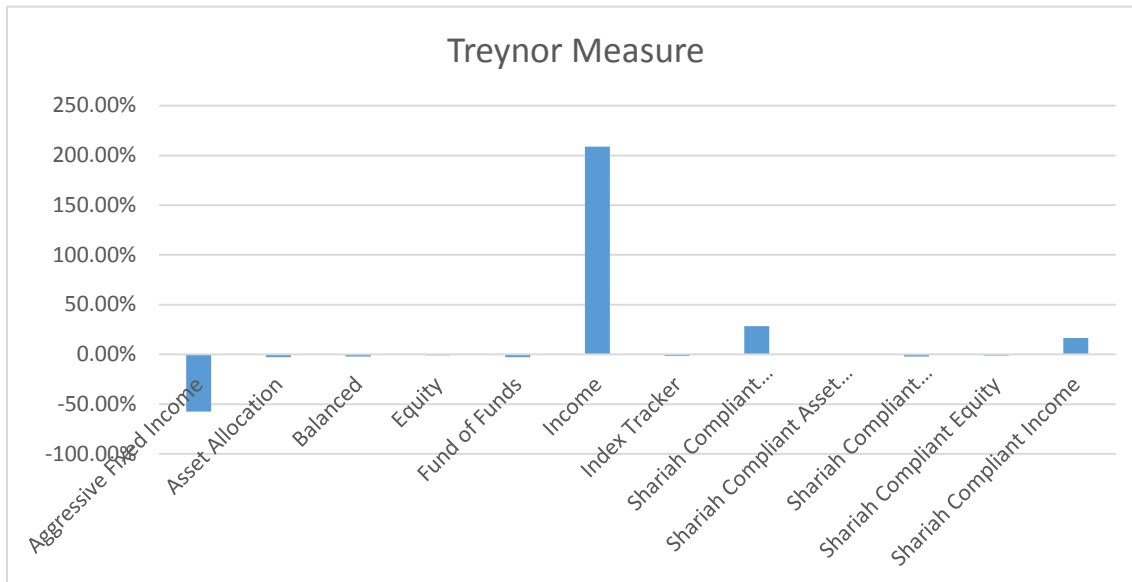
**Table: III-IV Treynor Ratio**

S #.	Name of Fund	Treynor Measure	Rate of Return	Hypotheses testing Decision Rule (+ve = Significant/ -ve = insignificant)
1	Aggressive Fixed Income	-57.43%	Negative	Insignificant
2	Asset Allocation	-2.75%	Negative	Insignificant
3	Balanced	-2.04%	Negative	Insignificant
4	Equity	-1.05%	Negative	Insignificant
5	Fund of Funds	-2.98%	Negative	Insignificant
6	Income	208.75%	Positive	Significant
7	Index Tracker	-1.64%	Negative	Insignificant
8	Shariah Compliant Aggressive Fixed Income	28.52%	Positive	Significant
9	Shariah Compliant Asset Allocation	-0.48%	Negative	Insignificant
10	Shariah Compliant Balanced Fund	-2.34%	Negative	Insignificant
11	Shariah Compliant Equity	-1.36%	Negative	Insignificant
12	Shariah Compliant Income	16.37%	Positive	Significant

**Source: Author's Estimation**

This table 4.3, demonstrated the Treynor Measure of above categories of funds in form of percentages for recent 10 years. Treynor measure is the comparison between fund return with stock market returns. It evaluated in table no. 4.3 in which Income fund category perform the highest percentage rate of 208.75% comparison with market returns but Aggressive Fixed Income, Asset Allocation, Balanced, Income, Fund of Funds and Shariah Complaint balance fund performance are not significant that showed in the above table 4.3.

**Figure: III-IV Treynor Measure**



**4.4 Information Ratio**

**Table: IV-IV Information Ratio**

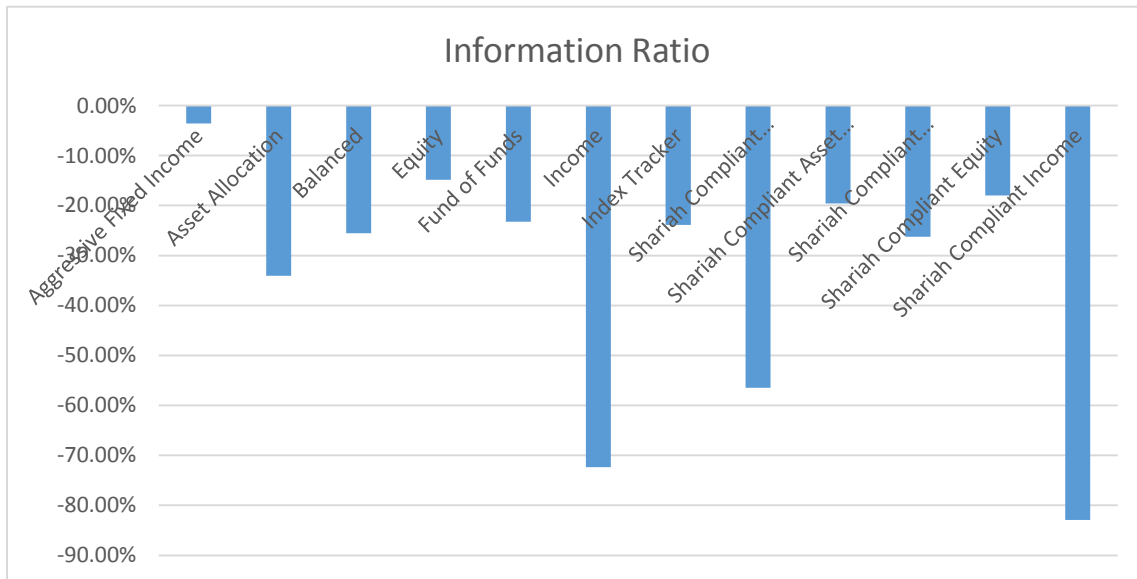
S #.	Name of Fund	Information Ratio	Rate of Return	Hypotheses testing Decision Rule (+ve = Significant/ -ve = insignificant)
1	Aggressive Fixed Income	-3.59%	Negative	Insignificant
2	Asset Allocation	-34.06%	Negative	Insignificant
3	Balanced	-25.53%	Negative	Insignificant
4	Equity	-14.84%	Negative	Insignificant
5	Fund of Funds	-23.25%	Negative	Insignificant
6	Income	-72.38%	Negative	Insignificant
7	Index Tracker	-23.86%	Negative	Insignificant

8	Shariah Compliant Aggressive Fixed Income	-56.46%	Negative	Insignificant
9	Shariah Compliant Asset Allocation	-19.59%	Negative	Insignificant
10	Shariah Compliant Balanced Fund	-26.27%	Negative	Insignificant
11	Shariah Compliant Equity	-17.99%	Negative	Insignificant
12	Shariah Compliant Income	-82.89%	Negative	Insignificant

Source: Author's Estimation

This table 4.4, shows the Information ratio of mutual funds in measurements in percentage for 10 years. Information ratio is to find the returns with the ability of fund managers to forecast the fund returns. In the given chart above overall performance of forecasting is not appropriate and that demonstrate due to rapid fluctuating positions of the market. The Shariah Compliant Aggressive Fixed Income got highest decreasing value of -56.46% and Aggressive Fixed Income has lowest value of -3.59%.

Figure: IV-IV Information Ratio



## 5. Conclusion & Recommendation

Main purpose of this study was to find the performance of mutual funds and mutual fund manager in Pakistan. Secondary data has been analyzed from July 2006 to June 2016 and for conclusion of this study the data has been collected from official website of MUFAP (Mutual Fund Association of Pakistan), PSX (100 Index) and SBP (Publications).

Result of this study revealed that funds return against risk free security has shown positive behavior of eleven mutual fund categories except one Fund of Funds. This negative behavior towards rate of return can be less or no investment made by financial institutes in the studied time frame from July 2006 to June 2016. Funds return is given better returns against the market returns has indicated nine funds have negative behavior except Income fund, Shariah Compliant Aggressive Fixed Income and Shariah

Compliant Income Funds are found to have positive behavior against the market returns. Those nine funds whose negative behavior may be due to rapidly fluctuating stock market conditions and political instability in Pakistan. The last result of this study examined that Fund Manager able to forecast the funds return, a unique finding has been observed that fund managers are unable to forecast the funds return in Pakistan for number of reasons such as: Qualifications, experience, age: according to study conducted by Basharat Hameed.

### 5.1 Recommendation

- Financial institutes should be encouraged by policy makers for making investment in Funds of Fund category.
- Effecting forecasting should be made by stock exchange authorities for reducing risk of market shares for positive behaviour towards rate of return in future.
- Qualified and experience fund manager should be hired and trained for analysing and predicting acceptable fund returns.

### 5.2 Future Recommendations

- This study can be extended in a comparative analysis between a specific time period with respect to investment in mutual funds.
- This study can be performed more than 10 years for better understanding mutual funds behaviour.
- This study can be extended in a comparative analysis between neighbouring and south Asian countries for conforming the revealed results.

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