



SDI Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJ SSE_51114
Title of the Manuscript:	Analyzing the Determinants of Tourists' Buying Behavior in Sri Lanka: With Special Reference to Tourism Destinations in Down South of Sri Lanka
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	<ol style="list-style-type: none"> 1. You can add a map. 2. The paper needs a very careful proof-reading as there are some typos and grammatical errors. Line 38, 39 buying Behavior when...(Why capital letter?), 3. The paper is not comprehensive in terms of explaining the methodology. Details on the full process should be explained. No info about the data collection methods and materials. How did you develop the questionnaire, the scales, etc? Have you conducted a pilot study? What was the language of the questionnaires; with what method have you translated? Please provide more details on methodology. 4. You could add Sri Lanka to your key words. 5. Lines 279-284 and throughout the text: Here you cannot use the term "tourists". You should use "participations". 6. Table 05. These expenditures are per person or per family, or per couple? 7. You can list solid results and make recommendations based on your results. 	Corrected all the highlighted revisions.
Optional/General comments		



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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<u><i>(If yes, Kindly please write down the ethical issues here in details)</i></u>	