



**SDI Review Form 1.6**

Journal Name:	<a href="#">South Asian Journal of Social Studies and Economics</a>
Manuscript Number:	<b>Ms_SAJSSSE_51060</b>
Title of the Manuscript:	<b>LOCATIONAL CHARACTERISTICS THAT INFLUENCE ON ATTRACTING TOURISTS TO SRI LANKA</b>
Type of the Article	<b>Original Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>This is an interesting paper on an important subject which deserves greater consideration. However, there are some problems with the paper.</p> <ol style="list-style-type: none"> <li>1. The first is that the paper is written in a non-academic manner: that is, the literature review should be used to identify gaps in academic knowledge which might be addressed by the research.</li> <li>2. There should be more details in the methodology section as to how the questionnaire was developed. The sample size should be explained (i.e. why were only 200 questionnaires distributed?). The sample achieved should be compared with the population. Methodology section has to be more detail. Research design, population and sample, data collection method and data analysis method.</li> <li>3. <b>Abstract:</b> First two sentences describe the same. Describe the problem statement.</li> <li>4. Population and sample is not clear. Who are the population and respondent????</li> <li>5. "they have been analyzed with Statistical Package for Social Sciences (SPSS) 16.0 and the SmartPLS (Partial Least Square) 3.0." These are analytical tool. What are the analytical techniques used for the study. It is not clear.</li> <li>6. <b>In text citation.</b> Revise in text citations. Example: <i>[17] studied four nature related tourists activities as fishing</i>, This sentence is meaningless. You can write " One of the studies [17] discover four nature related..... etc.</li> <li>7. Better not to write one sentence paragraphs.</li> <li>8. End of the problem statement describe the objectives of the study, not in the methodology section.</li> <li>9. Add a discussion part and describe how results of the study match with the previous findings.</li> <li>10. Hypothesis: "impact between" is meaningless. Correct the hypothesis. Cannot find 3<sup>rd</sup> hypothesis.</li> </ol>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments	Paper has to rewrite.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Wasantha Rajapakshe</b>
Department, University & Country	<b>Sri Lanka Institute of Information Technology, Sri Lanka</b>